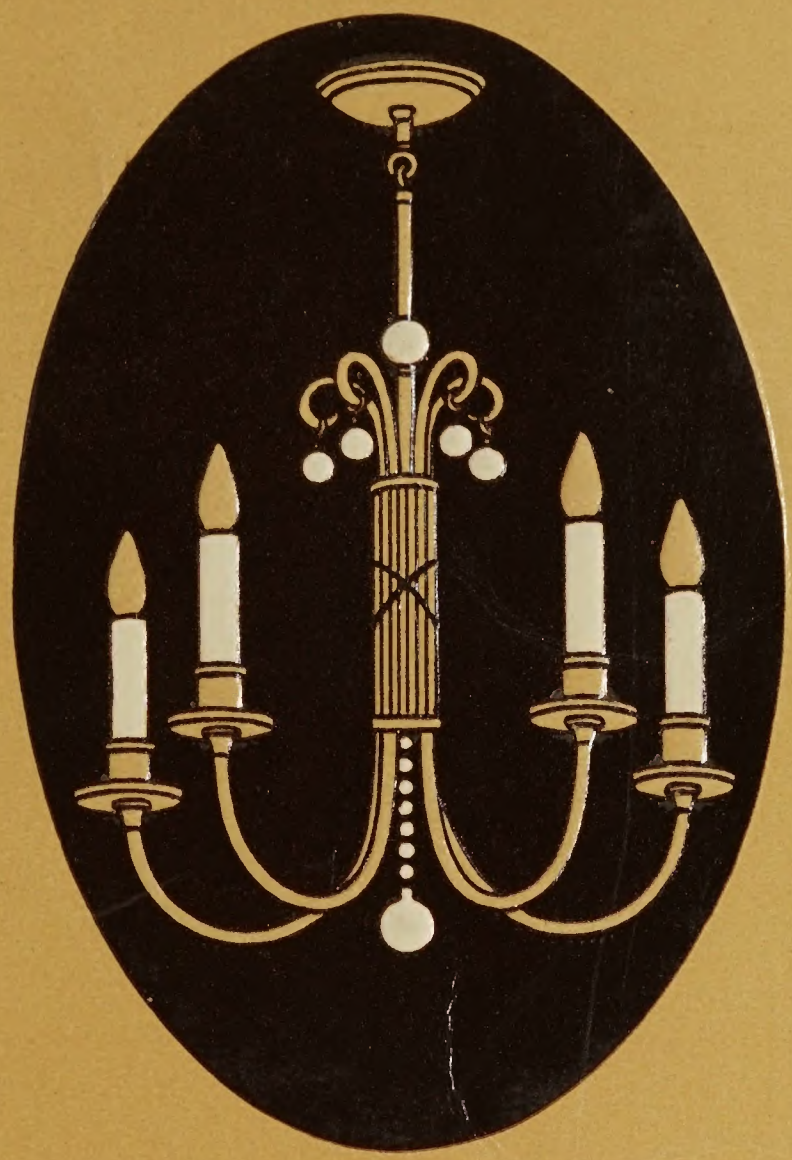
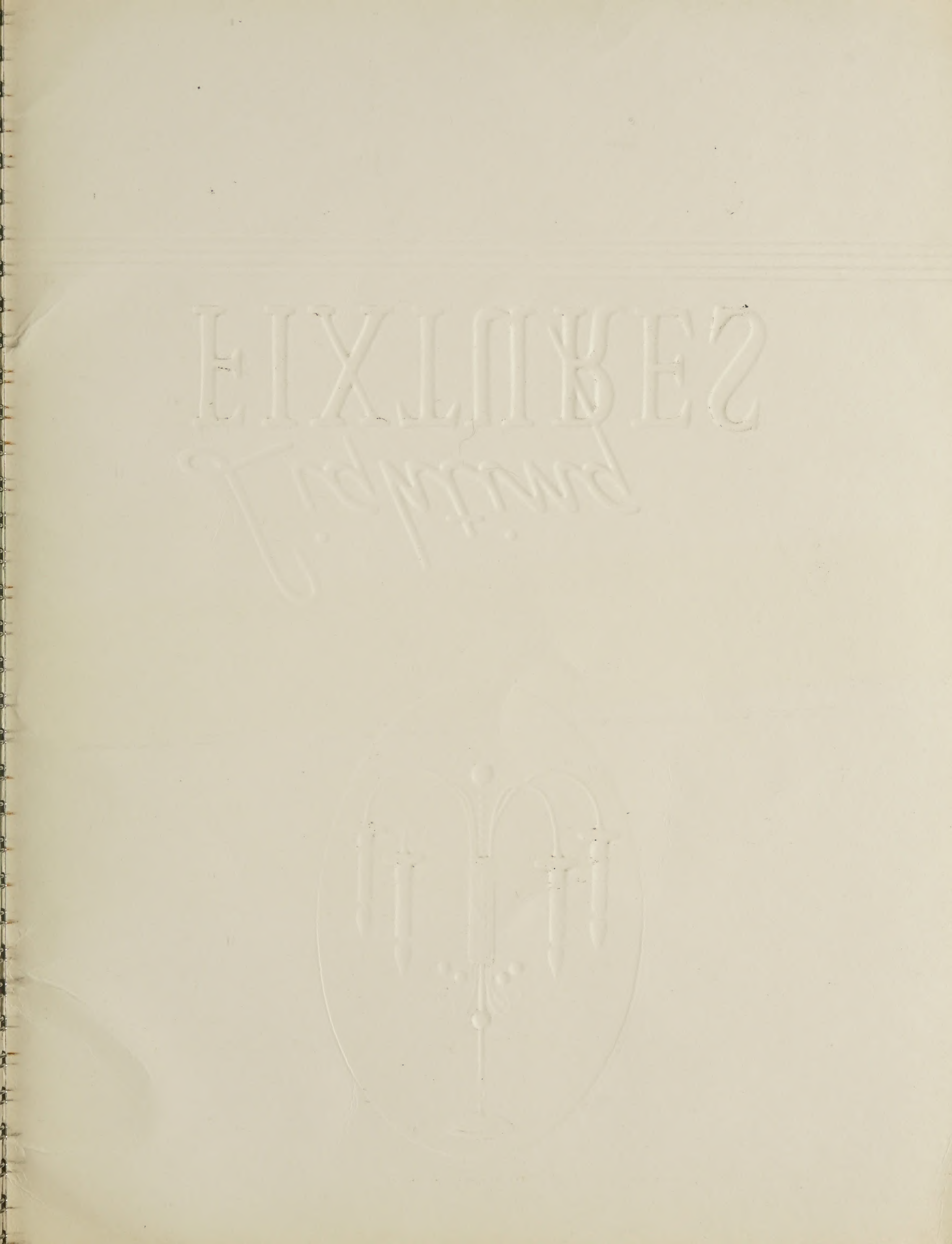


Lighting FIXTURES

GROSS CHANDELIER CO.

ST. LOUIS, MISSOURI

Catalog No. 220



Index of Fixtures

according to

DISCOUNT TO THE TRADE ONLY

CATALOG No. 220 - - JUNE 1st, 1939

E. R. Beers Electric Co. 6/26/39

Your discount for the #220 is 50-16 2/3%

Gross Chandelier Co.

St. Louis, Mo.

GROSS CHANDELIER CO. ST. LOUIS, MO.

Kitchen, Bath and Utilitarian Fixtures—
Pages 68 to 77, Inclusive

Commercial Fixtures for the store, office and school—
Pages 79 to 91, Inclusive

Outdoor Wall Brackets and Ceiling Lights—
Pages 93 to 99

General Utility Fixtures.....Page 100

LIGHT and BEAUTY

Since the dawn of creation when it was said "Let there be light," this luminous energy has given the sensation of visual form and lent enchantment to the world. It's a far cry from the primitive lamps of prehistoric times to the ultra-modern brilliant accessories created by Gross for today's needs. But in this presentation of modern lighting fixtures will be found a complete selection whether you are building or modernizing. Whatever the architectural plan of your home, whatever the style or period, Gross Fixtures will be in harmony, contributing both sound functional design and scintillating beauty.

Gross Fixtures have been created by skilled designers and artisans with a three-fold purpose in mind:

FOR HEALTH... Eye health and good vision should be the first objective of all home illumination, as well as all commercial lighting. Over thirty years experience in the manufacture of lighting fixtures enables us to present light conditioning and corrective lighting for all types of rooms; scientific, glareless illumination that eliminates eye-strain and is vital to vision conservation. Light engineering is an exact science which finds perfect expression in Gross Fixtures.

FOR BEAUTY... For castle or cottage there are Gross Fixtures to add appropriate accent to the radiant beauty of a home. Architects, interior decorators and home-makers are finding Gross Fixtures the decorative essentials to make a home glow with charm. All periods and patterns are available and the correct fixtures will key the atmosphere of a room into harmony with the rest of the house and with the personalities in it. With effective lighting the elements of color, texture, design and arrangement are given their full play of beauty.

FOR ECONOMY... The maximum lighting at minimum output is the Gross ideal. Measured light in the right quantity to protect and preserve vision is assured with Gross fixtures. Into every fixture is built quality which will endure. There is true economy in this. Gross suggests many practical possibilities, too, for the utilizing of waste space in the home. Forgotten corners can be put to work when properly lighted...under-stairs niches, closets, attics, basement nooks become bright spots of usefulness. Then there are those extra rooms which can be made to do double duty when flooded with light...basement game rooms, dens, sun parlors, dining alcoves and dressing rooms. Artistic and appropriate fixtures will be found for each. Gross Fixtures spell good taste with economy!

Gracious Living in the LIVING ROOM

JUST what its name implies... a room in which to live... the center of modern home life... where a happy, healthy family may rest, work or play! The importance of good lighting in the living room cannot be too greatly stressed. It is the stamp of character of a livable home.

The new Gross Fixtures present a triumph in clever lighting. They come in perfectly stunning finishes of bronze, brass, pewter, gold, silver or ivory, constituting a substantial addition to the utility and decoration of the home. There is a design for every type of room.

There's magic in lighting fixtures and lamps. Create a more cheerful, livable interior with a greater use of light. Through the years Gross Fixtures give colorful beauty, sight-protection and pleasure.

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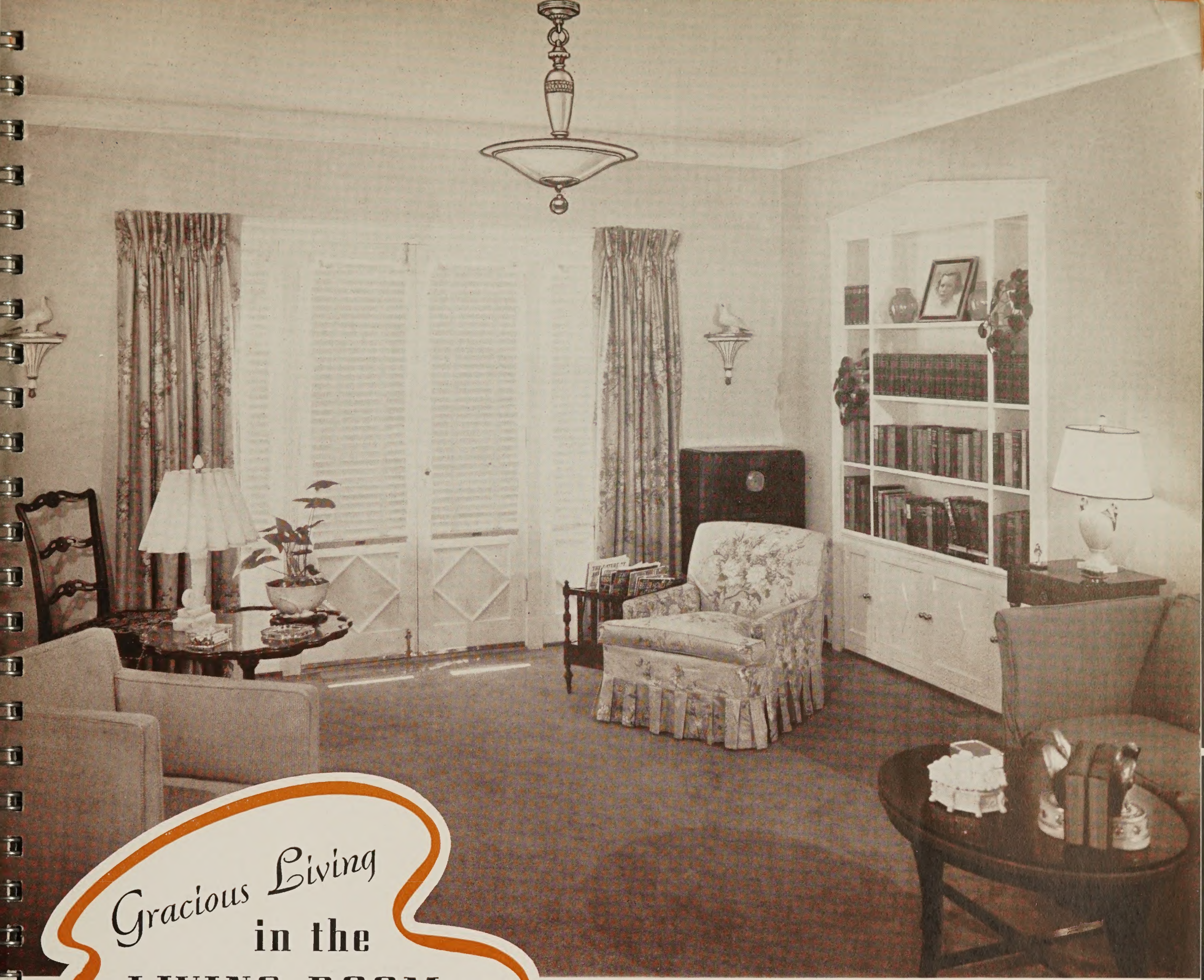

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Attractive Semi-Indirect Fixtures

G4259—4 Light, Semi-indirect richly finished in Polished Silver, scrolls in white, clear crystal drops suspended from same. Soft diffusing No. 7022—16" Velvetone glass bowls with two brown lines at top and bottom. Clear crystal rosettes and clear crystal ball terminus. Length 27". Width 16". Wired with keyless sockets. Complete as shown.
$29.25

G4260—4 Light, Semi-indirect finished in Polished Silver embellished with crystal rosettes. No. 7023—18" bowl, Light cream colored ceria glass; length 27". Wired with keyless sockets. Complete as shown **$31.75**

G4261—3 Light Semi-indirect finished in Colonial Brass No. 7026—14" Light cream ceria Glass bowl, enhanced with two deep engraved lines. Lenght 19". Width 14". Wired with keyless sockets. Complete as shown **$18.60**

Semi-Indirect Lighting Fixtures

G4262—4 Light, semi-indirect, radiating soft glareless illumination throughout the room; equipped with No. 7024 light cream colored 18" ceria glass bowl, embellished with two deeply engraved lines; unique, modern type suspension hanger finely finished in polished silver, enriched with clear polished crystal balls; length 30"; width 18"; wired with keyless sockets. Complete as shown **$34.90**

G4263—3 Light, semi-indirect, soft diffusing type velvetone 16" glass bowl No. 7027 embellished with two maroon colored lines; suspension type hanger finished in polished Colonial brass with a 7" marbelized glass urn and pierced metal band near top of urn; wired with keyless sockets. Complete as shown **$19.20**

G4264—4 Light, beautiful semi-indirect fixture with No. 7025 glareless 16" light cream color ceria glass bowl, ornamented with a pierced silver metal band and sparkling crystals producing a soft, pleasing light in every part of the room; the metal parts are finished in polished silver; wired with keyless sockets; length 27"; width 16". Complete as shown **$27.10**

G 4110

G 4111

G 4112

Indirect Lighting

G4110—3 Light, for modern indirect lighting, sparkling Colonial prisms, metal parts finished in silver, ornamental overlay band in gun metal color; length 34"; width 18¾"; wired with keyless sockets. Complete as shown.....**$34.10**

G4111—3 Light, semi-ceiling indirect, elegantly finished in brush silver, center stem has a beautiful cut vase with a spray of clear crystal balls; length 24"; width 20"; wired with keyless sockets. Complete as shown.....**$45.15**

G4112—3 Light, semi-ceiling indirect, modern illumination, trimmed with sparkling cut crystal pendants and beautifully finished in Colonial brass; length 22"; width 19¾"; wired with keyless sockets. Complete as shown.....**$44.35**

G 4113

G 4101

G 4114

Semi-Indirect Lighting

G4101—3 Light louvre, semi-indirect ceiling type, ornamental canopy, bowl trimmed with ornamental banding and fixture is finished in white and gold color; equipped at bottom with a 6" glass lense; length 9¾"; width 17"; wired with keyless sockets. Complete as shown **$13.50**

G4113—3 Light, semi-indirect type, center shaft gracefully trimmed with crystals, bowl has five crystal glass rosettes and metal parts of fixture are finished in white with silver trim, 6" glass lens in bottom; length 25"; width 18"; wired with keyless sockets. Complete as shown **$23.15**

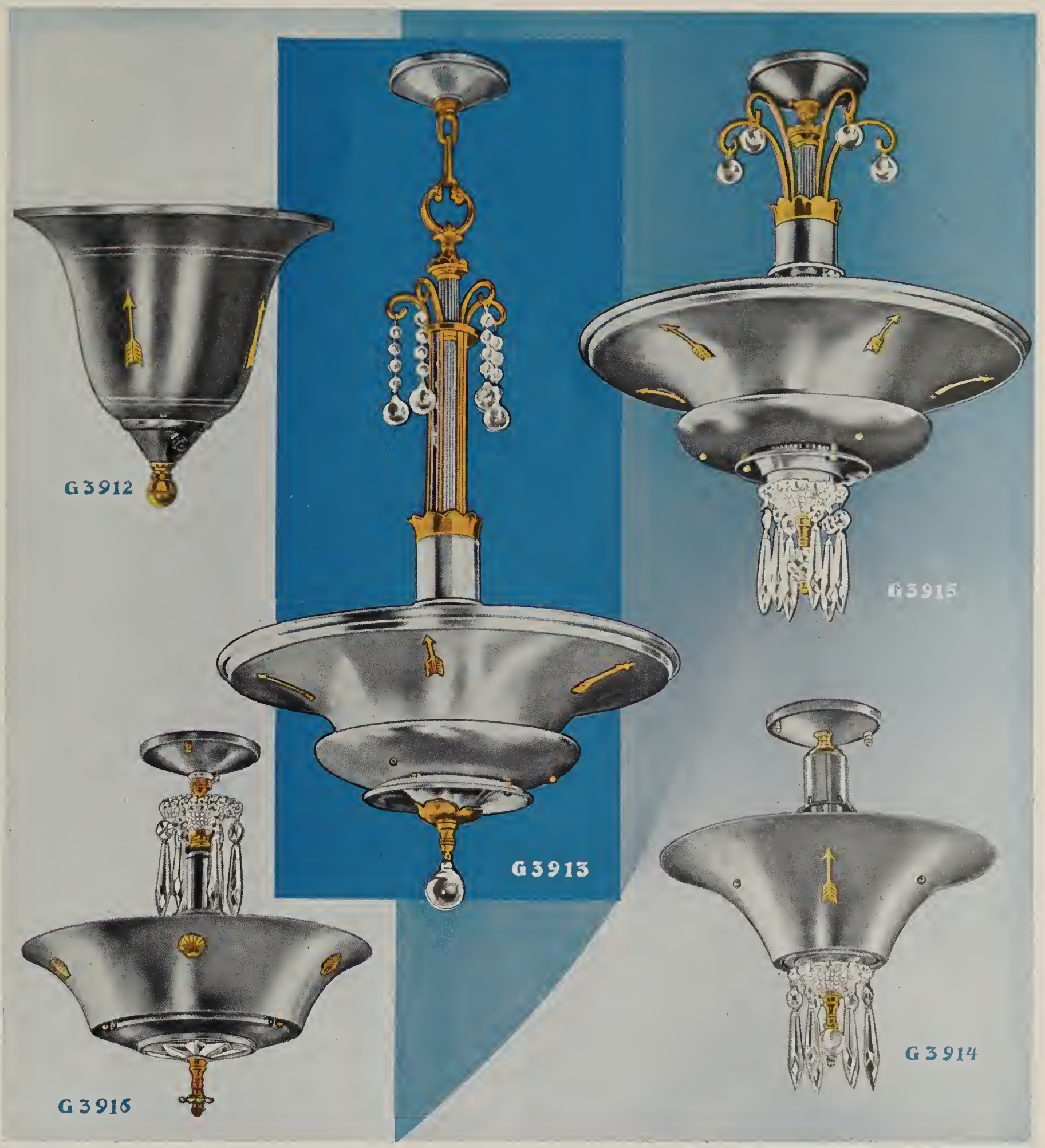
G4114—3 Light, semi-indirect, trimmed with crystal rosettes, metal parts finished in silver and white, frosted glass diffusing panel in bottom; length 25"; width 18"; wired with keyless sockets. Complete as shown **$24.70**

Semi-Indirect

G4116—3 Light, semi-indirect, finished in English brass, frosted diffusing glass panel in bottom; length 11⅜"; width 17½"; wired with keyless sockets. Complete as shown. **$23.00**

G4117—3 Light, semi- indirect, metal bowl finished in ivory with two silver stripes, crystal rope shaft, canopy and chain in ivory and gold color, 14½" roughed inside, diffusing panel at bottom; length 30"; width 16"; wired with keyless sockets. Complete as shown..... **$16.70**

G4118—3 Light, semi-indirect, chromium and gold trim finish, with six metal shell rosettes on bowl, crystal ball and 9" frosted glass diffusing panel in bottom; length 30"; width 17"; wired with keyless sockets. Complete as shown **$21.20**



Indirect Lighting

Indirect Fixtures, Residential Types, Suitable for the Living Room, Dining Room, Bedroom, Breakfast Room, Etc.

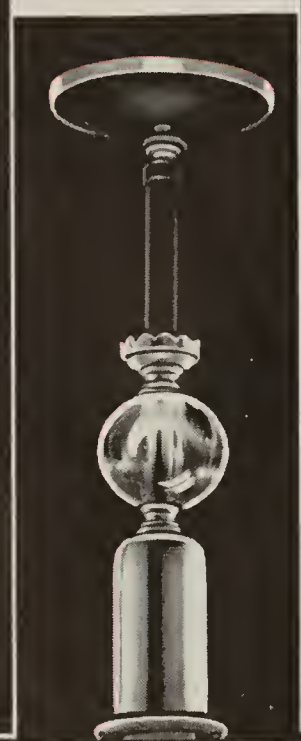
G3912—1 Light, indirect bracket, finished in pewter with gold color trim; length 9½"; width 10½"; wired with keyless socket and canopy switch; will accommodate 100-watt lamp. Complete as shown **$11.50**

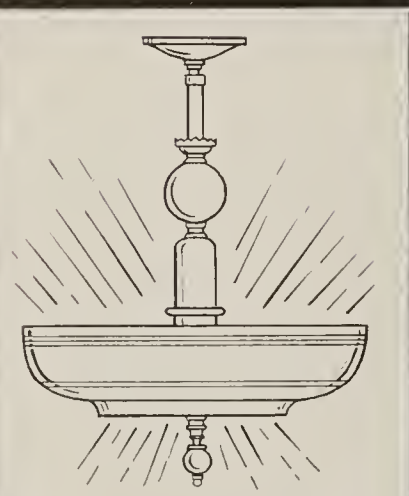
G3913—1 Light, louvre type, indirect, finished in pewter and gold color, trimmed with crystal balls; length 32"; width 16"; wired with keyless socket to accommodate 150 or 200 watt lamp. Complete as shown **$24.70**

G3914—1 Light, indirect, finished in pewter and gold color, trimmed with sparkling crystal prisms and crystal glass bottom; length 12¾"; width 11"; wired with keyless socket; will accommodate 100-watt lamp. Complete as shown **$7.30**

G3915—1 Light, semi-ceiling louvre type indirect, finished in pewter and gold color, trimmed with sparkling glass prisms and crystal glass bottom; length 18¾"; width 16"; wired with keyless socket; will accommodate 150 or 200 watt lamp. Complete as shown **$22.50**

G3916—1 Light, finished in pewter and gold color; trimmed with sparkling glass prisms; diffusing glass disc in bottom; length 14¾"; width 13"; wired with keyless socket; accommodates 100-watt lamp. Complete as shown **$9.65**





Residential Types of Semi-Indirect Fixtures

G3919—1 Light Semi-indirect, Pewter finish, clear glass jewel ball in stem and crystal roughed panel in bottom. Length 23". Width 16". Wired with keyless socket. Lamp capacity 200 watt. Complete as shown..... **$15.80**

G3920—1 Light Semi-indirect, Pewter finish, clear glass jewel ball in stem and crystal roughed panel in bottom. Length 17". Width 14". Wired with keyless socket. Lamp capacity 200 watt. Complete as shown..... **$13.75**

G3921—1 Light Pewter finish. Extends 7"—reflector 6" diameter. Wired with keyless socket and canopy switch. Lamp capacity 75 watt. Complete as shown..... **$7.25**

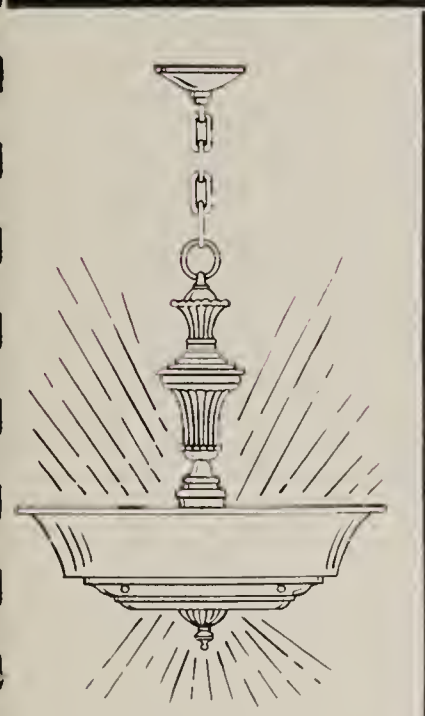
G3922—1 Light Semi-indirect, Pewter finish, crystal glass star design in bottom. Length 12". Width 10". Wired with keyless socket. Lamp capacity 100 watt. Complete as shown..... **$7.50**

G3923—2 Light finished in Brush Silver, beautiful frosted and cut shade No. 6980; and clear glass jewel ball at bottom. Length 10¼". Width 9". Wired with keyless sockets, lamp capacity two 40-watt lamps. Complete as shown..... **$9.75**

G3958—2 Light Colonial Brass finish, No. 6980 frosted and cut shade. Length 10¼". Width 9". Wired with keyless sockets. Lamp capacity two 40-watt lamps. Complete as shown..... **$9.35**

G-4255

G-4257



G-4256

G-4258

Indirect Illumination Semi-Indirect Bottom

G4255—3 Light, finished in ivory and polished nickel; length 20"; width 16"; wired with keyless sockets; 7¼" C. R. I. glass disc in bottom. Crystal trim **$12.00**

G4256—3 Light, finished in ivory and polished nickel; length 36"; width 16"; wired with keyless sockets; 7¼" C. R. I. glass disc in bottom, crystal trim **$12.60**

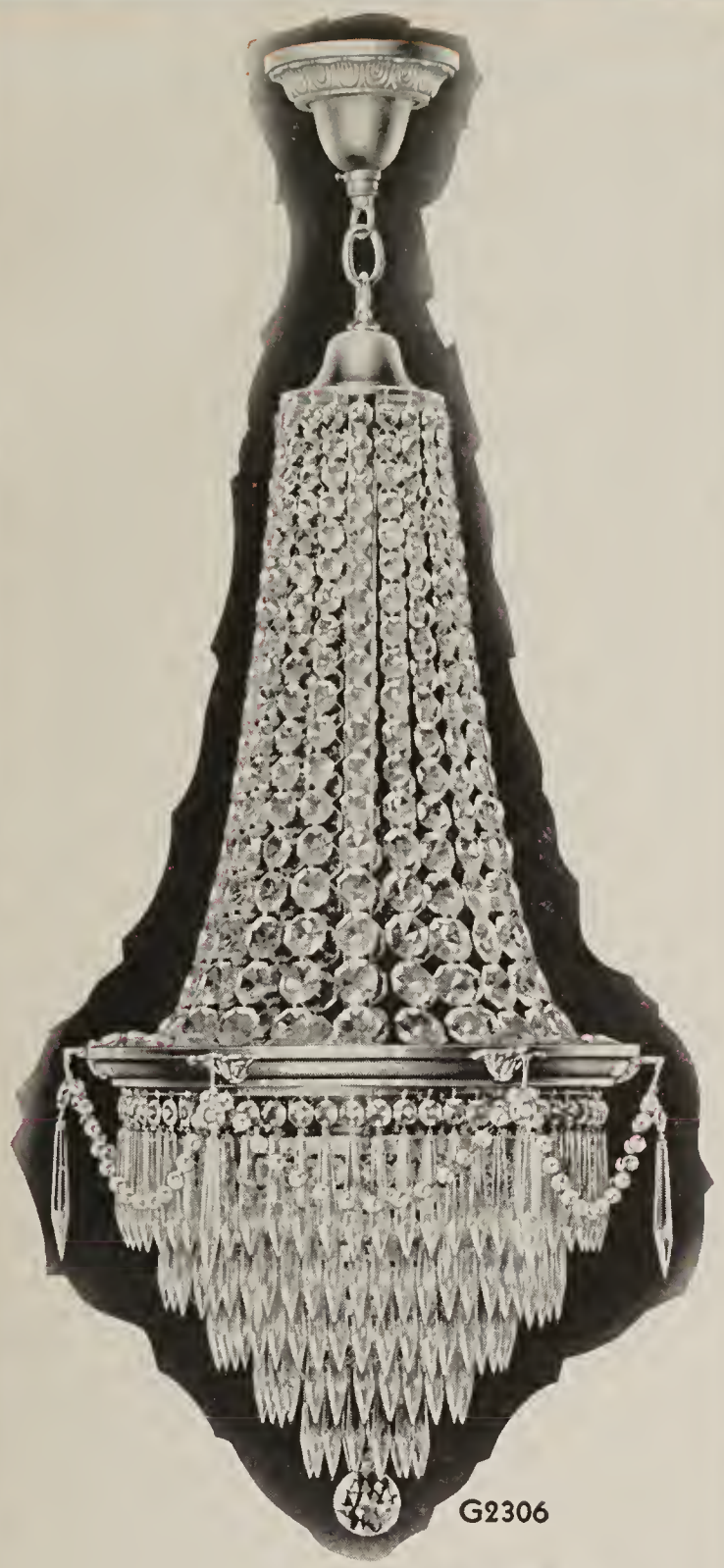
G4257—3 Light, finished in ivory and polished nickel; length 22"; width 17"; wired with keyless sockets; No. 6994 6" satin frosted prismatic bowl in bottom, crystal trim..... **$14.25**

G4258—3 Light, finished in ivory and polished nickel; length 36"; width 17"; wired with keyless sockets; No. 6994 6" satin frosted prismatic bowl in bottom, crystal trim..... **$14.85**

Dining Room LIGHTING

AN ENCHANTING PICTURE...the Dining Room at the dinner hour. Sparkling crystal, shining silver, gleaming white napery, lovely flowers, and over all...the soft glow of flickering candles at twilight. Unhappily there are few men who will not grumble that they cannot tell the soup from the finger bowl with such inadequate illumination! There are lights to express all moods and it is not necessary to sit in the gloom of semi-obscurity to capture the mellow magic of the dinner hour.

Add a note of artistic completion to your Dining Room by choosing one of the new Gross Fixtures . . . perhaps a scintillating crystal chandelier to add graceful dignity . . . perhaps a more informal design to give a congenial sense of intimacy. You will create a perfect background for entertaining.



G2306

G 4275

G2606

Sparkling Crystal fixtures furnish elegance and graciousness to the room through the brilliancy of each cut prism. The charm of crystal pieces will remain in favor year after year and there is no wonder that leading decorators prefer crystal to obtain the feeling of luxury in a room.

G4275—6 Light, suspended type. The graceful crystal trimming makes this a decorative piece that will command the admiration of everyone. No other type of decoration will return the satisfaction and pride as this beautiful semi-crystal lighting fixture. It is finished in rich silver with the fluted center shaft and under part of canopy in bone white; wired with keyless medium base sockets; length 42"; width 20". Complete as shown, no lamps **$84.00**

G2306—Pendant type crystal fixture with four lights effectively arranged within which add beauty and light to the crystal ornaments; brush silver finish; five tiers of crystal prisms and cut glass ball; four keyless sockets; width 15"; length 40". **$96.00**

G2606—10 Light fixture with two lights and polished reflector within central group of crystals and three lights above to eliminate shadows; ornamental band and finials are made of cast brass; brush silver finish black rub; ten keyless sockets; width 22"; length 28"..... **$156.10**

Metal Fixtures Richly Trimmed with Crystals

The urns in the stems of G3971 and G3972, the rosettes, bead chain, prisms and bottom balls shown on these fixtures are clear crystal glass of high quality. The finish is brush silver with a light rub in the bands to emphasize the ornament. Fixtures are wired with keyless sockets.

Fixture No.	Lights	Length	Width Overall	List
G3971	3	20"	16"	**$60.50**
G3972	3	34"	16"	**62.70**
G3973	1	14¾"	11½"	**27.50**
G3974	1	8¼"	7"	**10.50**
G3980	1	9¼"	Extends 5½"	**7.45**

G3980 back plate 8" long x 3⅝" in diameter. Canopy switch control. No. 6847 parchment shade. Prisms shown upon the above fixtures 3⅞" long including bead.

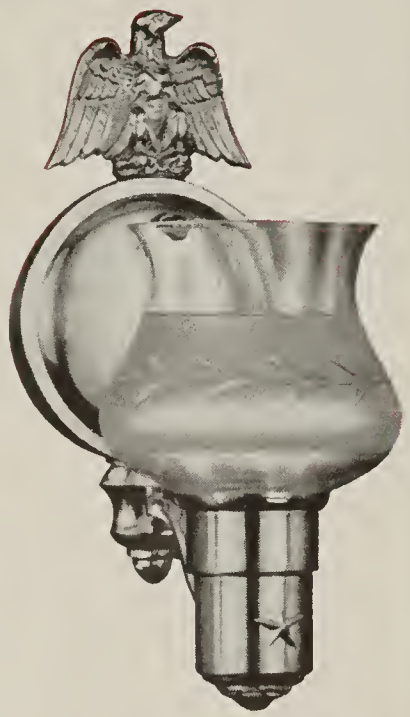
Crystal Trim Fixtures

G4083—5 Light; metal parts finished in Colonial brass. Fixture adorned with crystal bead chain; 8" rope crystal break in center shaft, Colonial prisms with 6984 frosted and cut shades. Length 36"; width 20½"; wired with medium base sockets **$40.85**

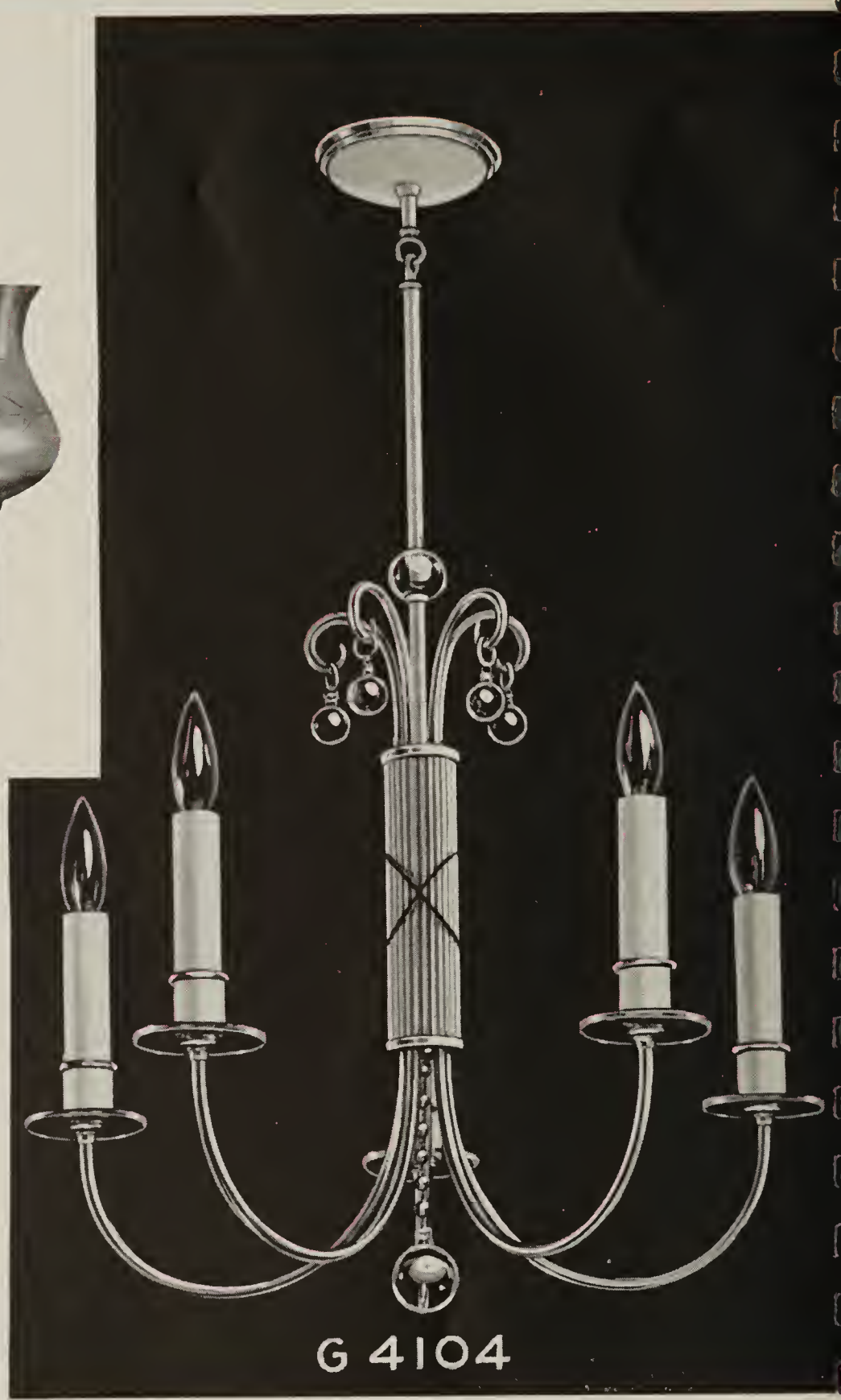
G4106—5 Light; metal parts finished in silver. Fixture is embellished with sparkling prisms, crystal cups and body richly cut. Crystal rope center shaft, No. 6979 frosted and cut shades. Length 36"; width 22"; wired with medium base keyless sockets. **$57.25**

G4107 — 5 Light, ornamented with sparkling cut prisms and clear crystal candle cups. Metal parts finished in silver with a touch of Colonial brass color. Length 36"; width 19½"; wired with medium base keyless sockets. **$45.00**

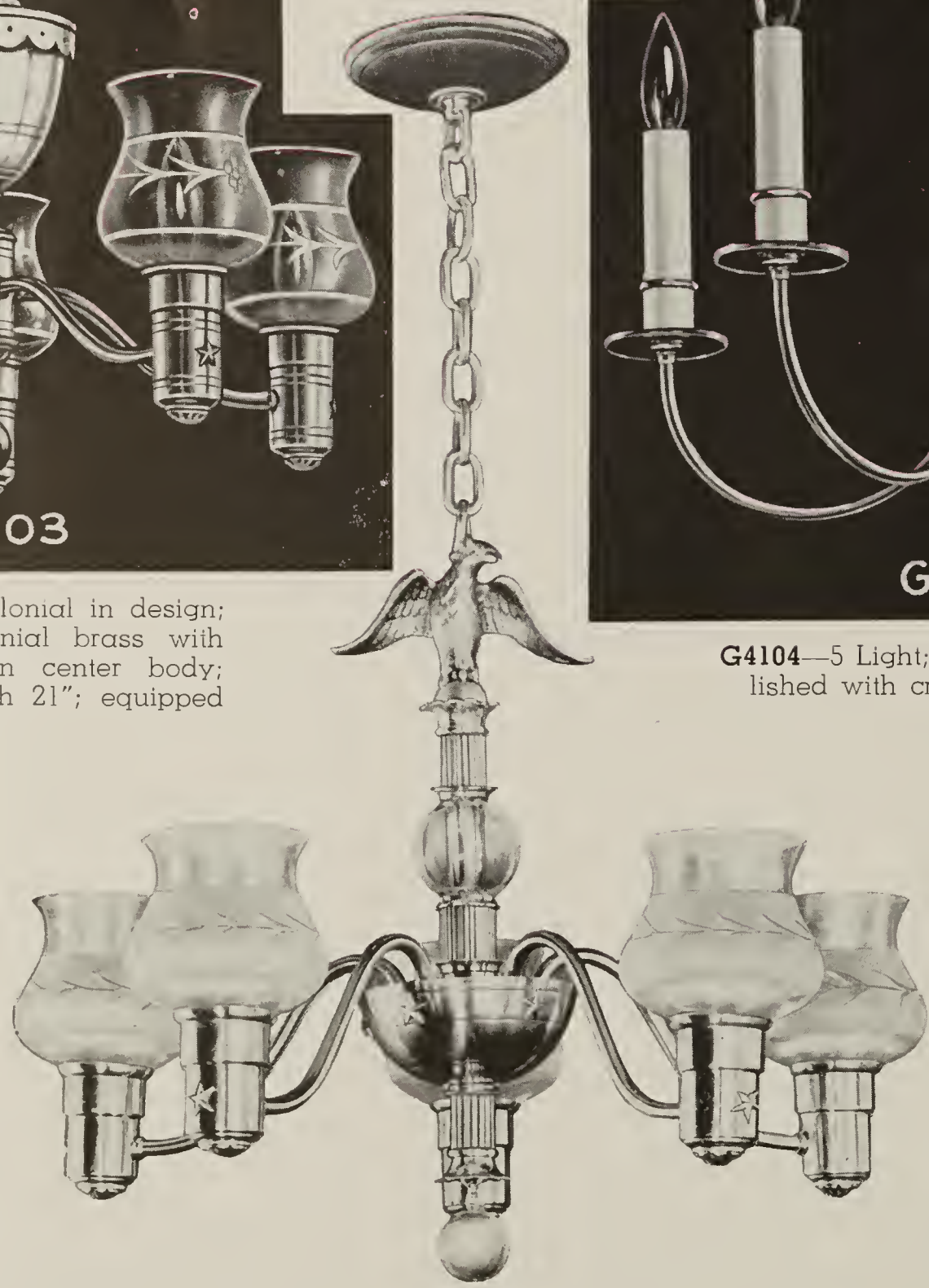
G4103—5 Light, Colonial in design; finished in Colonial brass with pewter apron on center body; length 36"; width 21"; equipped with No. 7006 hand cut clear crystal shades; wired with keyless sockets.
$39.85



G3819



G4104—5 Light; a beautiful fixture embellished with crystal trim and finished in silver with white in under part of canopy and fluted metal shaft; black wire tie on shaft; length 36"; width 20½"; wired with candelabra base keyless sockets.
$34.50



G3817

G3817—5 Light; finished in Colonial brass; length 36"; width 22"; frosted and cut shade No. 6859; clear glass ball in shaft and bottom; wired with keyless sockets **$50.10**

G3819—1 Light; finished in Colonial brass; back plate 4½"; extends 6"; frosted and cut shade No. 6859; wired with canopy switch **$12.15**

G 4108

G 4026

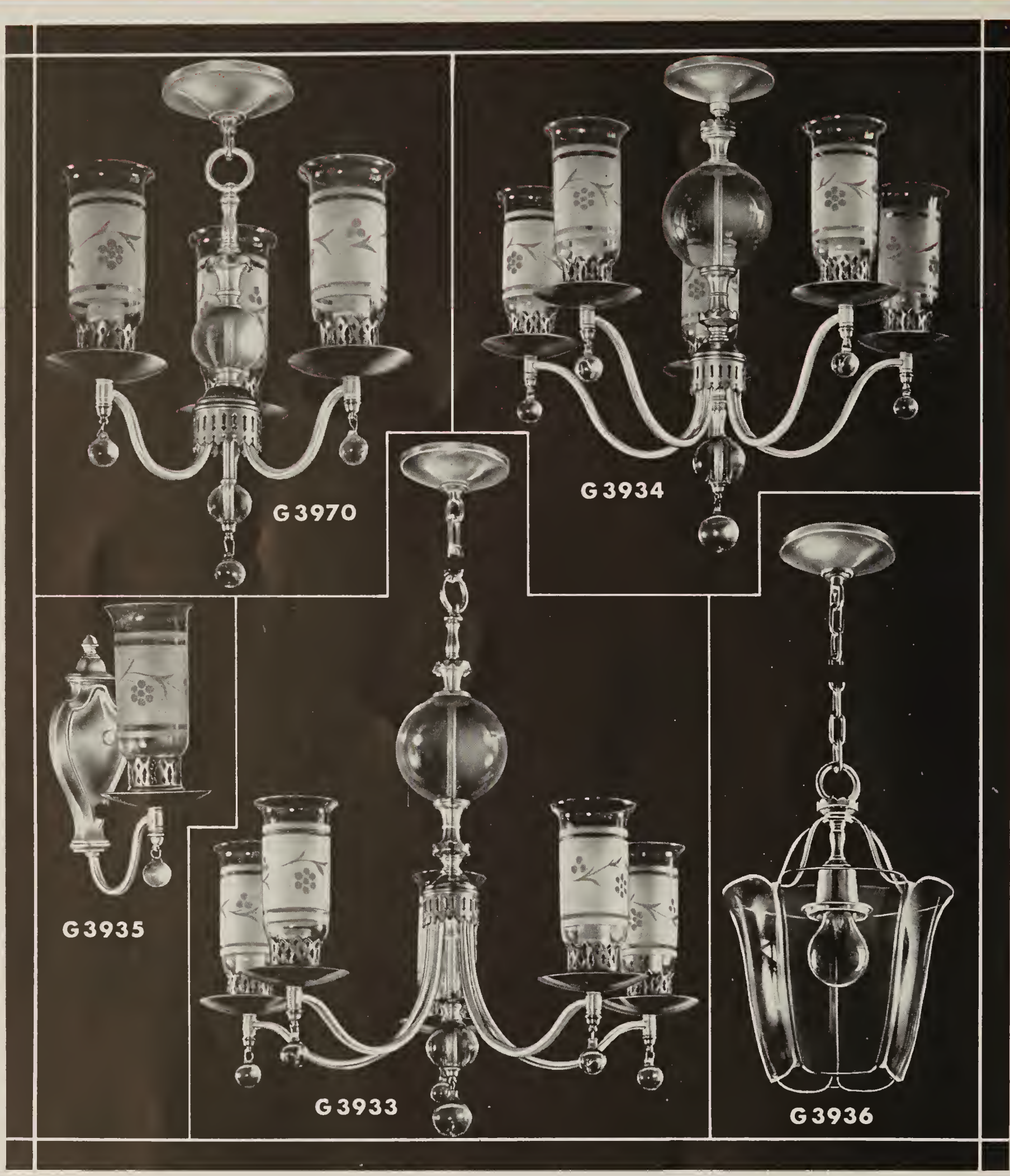
G 4109

Crystal Trim Lighting Fixtures

G4108 — 5 Light; a charming fixture with clear crystal center shaft and neatly trimmed with crystal bead chain and crystal drops; metal parts finished in rich silver; length 21½"; width 16"; wired with keyless sockets ... **$26.00**

G4026—5 Light candle type fixture; exquisite cut sparkling prisms and crystal beaded chain. Center shaft of clear crystal glass and metal parts finely finished in silver. length 36"; width 21"; wired with medium base; keyless sockets. **$30.75**

G4109—5 Light; attractive, with finely cut shades, crystal prisms and beaded cut chain that glistens in the rays of light; clear crystal glass shaft; metal parts finished in silver; length 36"; width 21"; wired with medium base keyless sockets, and No. 6997 cut shade **$35.35**



The Mount Vernon Series

The above fixtures with the exception of G3936 are finished in brushed silver with touches of Colonial brass. The wind-guards are made of clear crystal; sand-blasted in the center and richly cut. The crystal balls in the center shaft and at the end of the arms lend a dressy and interesting touch to this fascinating group of fixtures.

G3933—5 Light; length 36"; width 21"; brushed silver and Colonial brass; No. 6979 cut glass shades **$34.75**

G3934—5 Light; length 18¾"; spread 19¾"; brushed silver and Colonial brass; No. 6979 cut glass shades **$32.75**

G3935—1 Light; length 9¾", extends 6"; brushed silver and Colonial brass; No. 6979 cut glass shade, canopy switch control **$8.00**

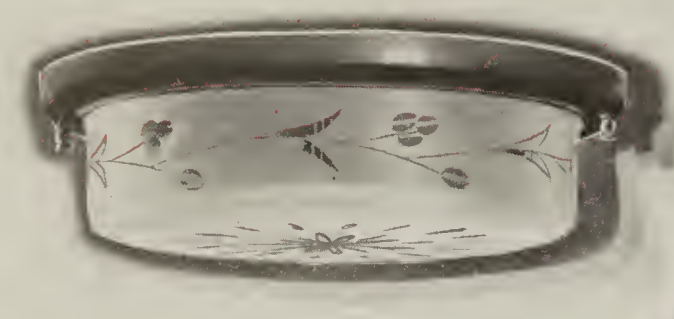
G3936—1 Light; lantern 10¾" long; overall length 30"; width 8½"; Colonial brass finish..... **$25.25**

G3970—3 Lights; length 18"; width 13"; brush silver and Colonial brass; No. 6979 cut glass shades. **$22.00**

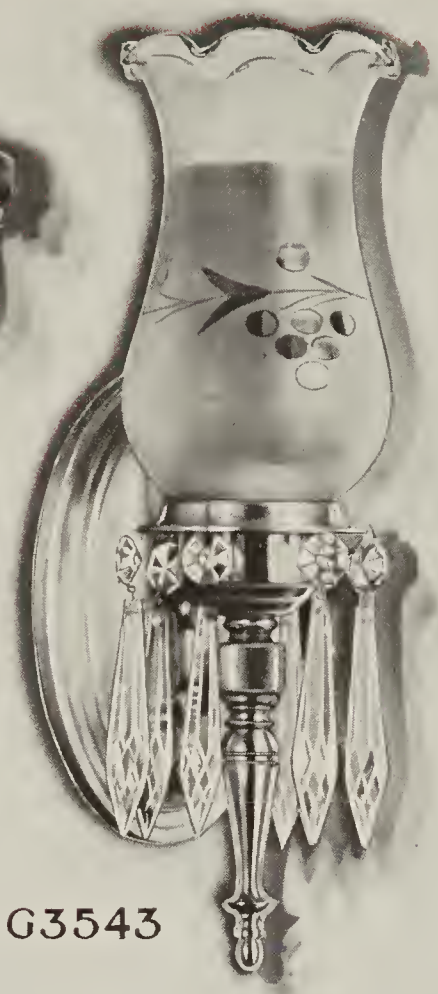
Colonial Crystal Fixtures with Cut Glass Shades

Body and Bobesches of glass, trimmed with glass beaded chain. Arms and canopy made of brass and finished in silver; wired with keyless sockets; No. G3826 has canopy switch; cut glass shade No. 6879.

G3822	5 Lights	Length 42"	Width 20"	**$29.70**
G3823	5 Lights	Length 21"	Width 18"	**32.40**
G3824	3 Lights	Length 16¾"	Width 12½"	**17.35**
G3825	1 Light	Length 18½"	Width 8¾"	**9.55**
G3826	1 Light	Length 10"	Extends 4¾"	**7.65**
		Back 4½"		



G3652



G3543

G3622

G3535

G3552

Colonial Fixtures with Shades and Crystal Trim

Finished in polished Colonial brass; shades are frosted and cut, upper part clear and crimped; fixtures are wired with keyless sockets; No. G3543 bracket has canopy switch.

G3535—5 Light; length 42"; width 19½"; No. 6796 cut glass shade. Complete as shown.....**$32.25**

G3543—1 Light; length 11"; back 6" x 3¼"; No. 6796 cut glass shade. Complete as shown.....**$6.95**

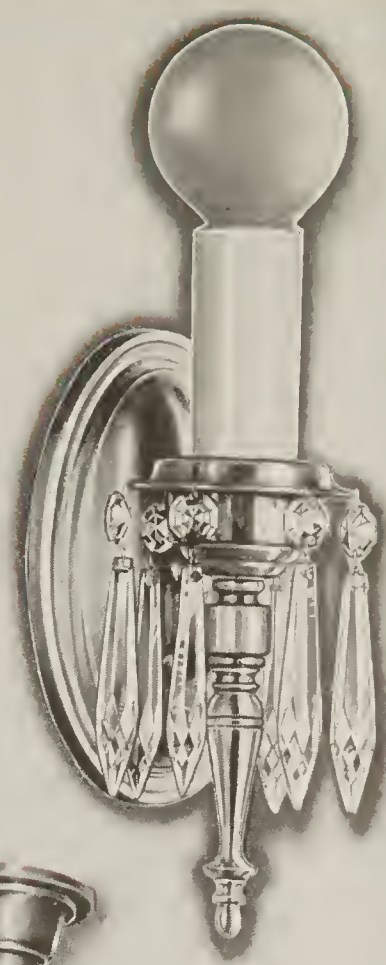
G3552—3 Lights; length 36"; width 15"; No. 6796 cut glass shade. Complete as shown..... **$20.65**

G3622—1 Light; length 12"; width 8"; No. 6799 cut glass ball. Complete as shown..... **$8.50**

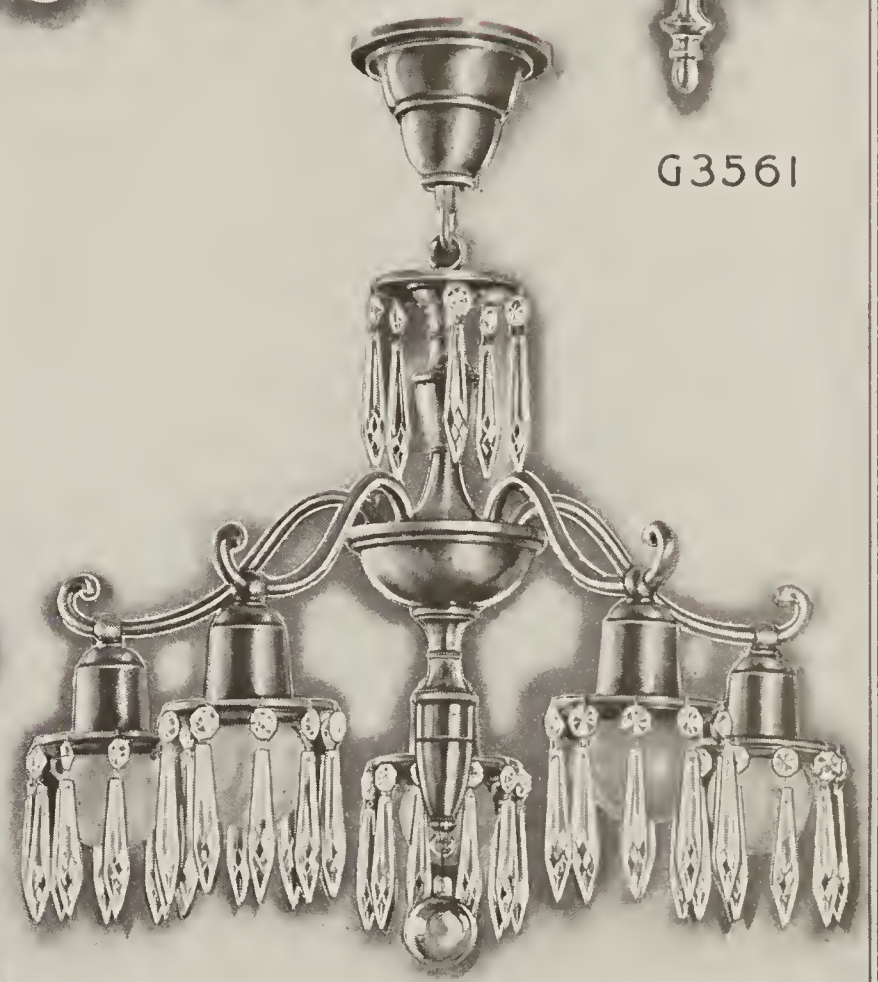
G3652—1 Light; length 3"; width 9½"; No. 6791 cut glass dish. Complete as shown **$8.50**

G3610

G3599


G3561

G3553


G3598

Colonial Fixtures with Crystal Trim

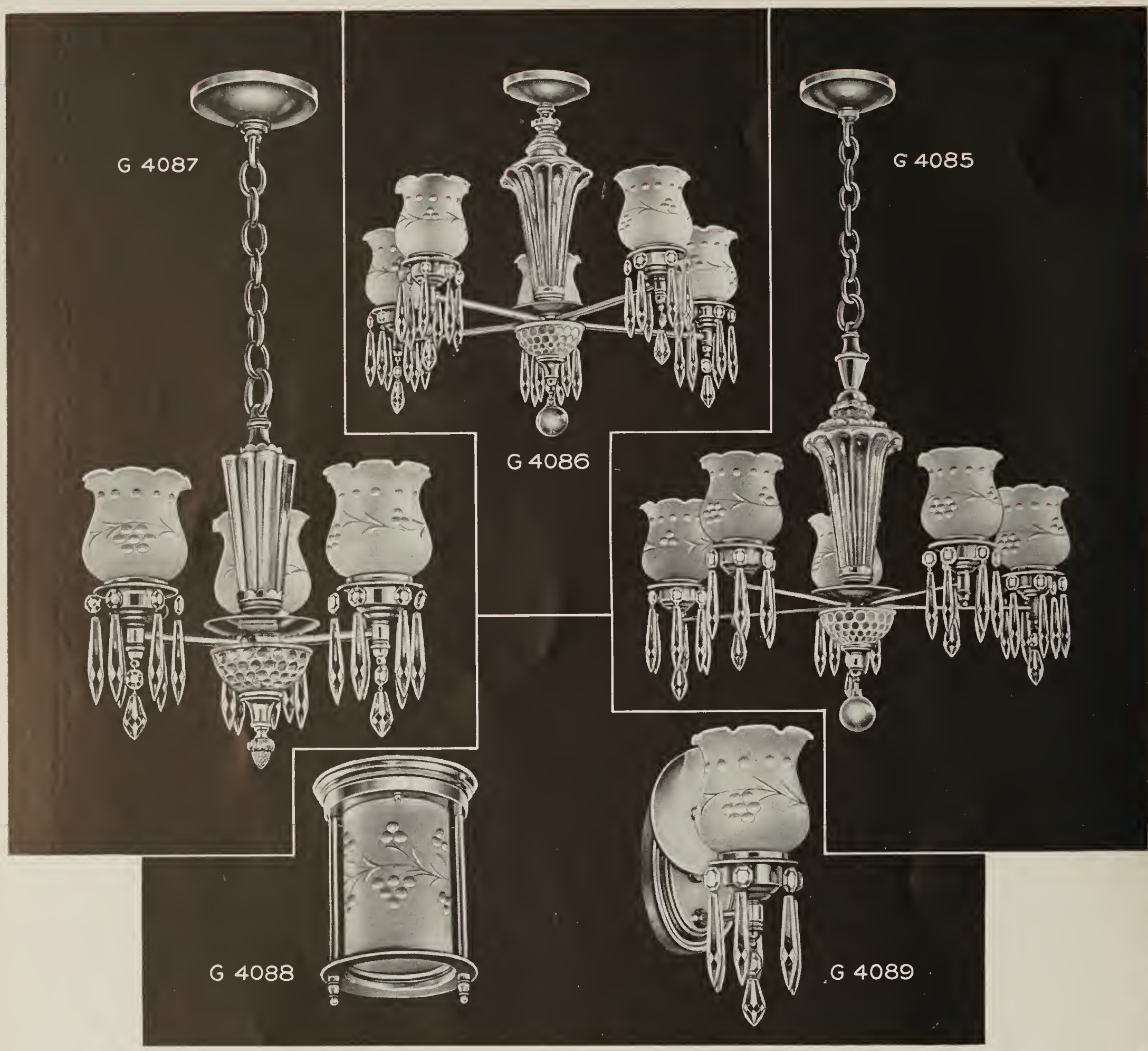
G3553—5 Light candle fixture; keyless sockets; width 19½"; length 42"; trimmed with 3" prisms; clear crystal ball; polished Colonial brass finish. Complete as shown **$25.90**

G3561—1 Light candle bracket; canopy switch; back plate 6" x 3¼", extends 4½"; length 11"; trimmed with 3" prisms; polished Colonial brass finish. Complete as shown **$5.35**

G3598—5 Light pendant fixture; keyless sockets; width 19½"; length 19"; trimmed with 3" prisms; clear crystal ball; polished Colonial brass finish. Complete as shown **$27.00**

G3599—3 Light pendant fixture; keyless sockets; width 15"; length 16"; trimmed with 3" prisms; clear crystal ball; polished Colonial brass finish. Complete as shown **$17.65**

G3610—1 Light ceiling fixture, with No. 6841 clear crystal jewel effect urn; diameter at ceiling 7½"; length 9½"; polished Colonial brass finish. Complete as shown **$5.30**



The Colonial Series

G4085—5 Light; finish, polished Colonial brass; length 36"; width 20¼"; wired with keyless sockets; crystal glass shaft and crystal trim; cut shade No. 6879. Complete as shown....**$28.90**

G4086—5 Light; finish, polished Colonial brass; length 17¾"; width 20¼"; wired with keyless sockets; crystal glass shaft and crystal trim; cut shade No. 6879. Complete as shown....**$28.25**

G4087—3 Light; finish, polished Colonial brass; length 36"; width 13¼"; wired with keyless sockets; crystal glass shaft and crystal trim; cut shade No. 6879. Complete as shown.....**$17.75**

G4088—1 Light; finish, polished Colonial brass; length 8¾"; diameter at top 6"; wired with keyless socket; cut cylinder 4 x 6" No. 6860. Complete as shown.....**$5.85**

G4089—1 Light; finish, polished Colonial brass; reflector, polished aluminum; back plate 6" x 3¼", extends 5½"; crystal trim and cut shade No. 6879. Complete as shown.....**$6.40**

Colonial Crystal Trim Fixtures

G4119—5 Light, Colonial type; equipped with scintillating prisms; hand-cut and frosted shades No. 6997; metal parts finished in silver; length 36"; width 21½"; wired with medium base keyless sockets. Complete as shown **$35.00**

G4122—5 Light, semi-ceiling type; equipped with satin frosted cut shades No. 6997 and sparkling prisms; metal parts finished in silver; length 17½"; width 18"; wired with medium base keyless sockets. Complete as shown. **$32.55**

G4130—1 Light, bracket; equipped with No. 6997 satin frosted cut shades and prisms; metal parts finished in silver; back plate 5", extends 6"; wired with medium base socket and canopy switch. Complete as shown..... **$7.90**

G 4090

G 4091

G4092

G 4093

The Betsy Ross Series

G4090—5 Light; beauty in design, attractive in price, well finished in polished Colonial brass; equipped with No. 6996 etched shades and sparkling Colonial prisms; length 36"; width 20½"; wired with medium base keyless sockets. Complete as shown..... **$29.40**

G4091—3 Light; semi-ceiling; Colonial in design; finished in polished Colonial brass; equipped with No. 6996 etched shade and Colonial prisms; length 11⅜"; width 14"; wired with keyless sockets. Complete as shown... **$17.95**

G4092—1 Light ceiling; polished Colonial brass finish; holder 4"; length 10"; etched glass ball No. 6987 8 x 4; wired with keyless socket. Complete as shown..... **$4.50**

G4093—1 Light bracket; polished Colonial brass finish; equipped with No. 6996 etched shade and Colonial prisms; back plate 4½", extends 5½"; wired with keyless socket and canopy switch. Complete as shown. **$6.95**

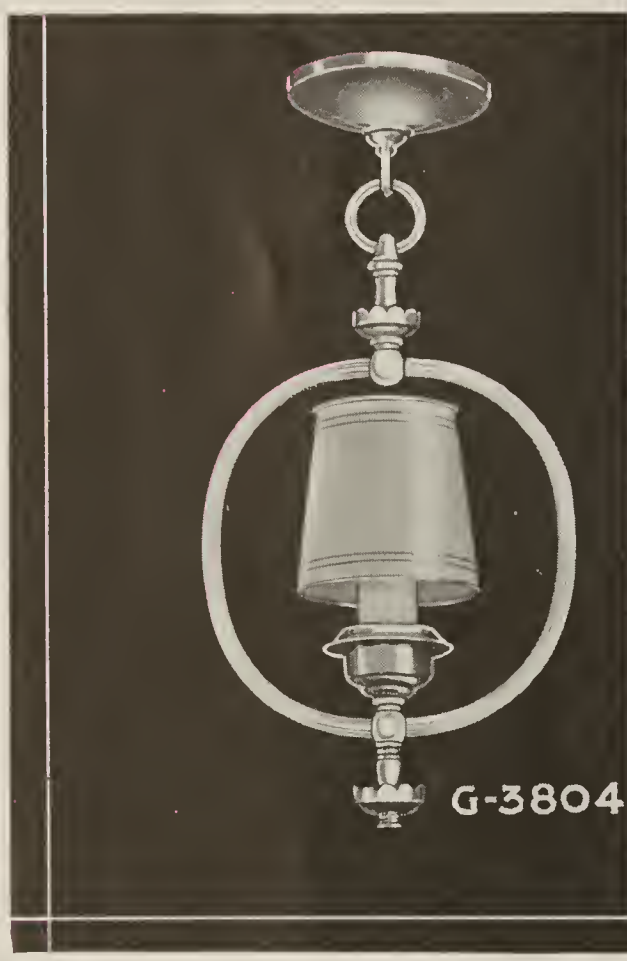
G4094—5 Light; polished Colonial brass finish; equipped with No. 6996 etched shades; length 36"; width 20½"; wired with medium base keyless sockets. Complete as shown..... **$18.75**

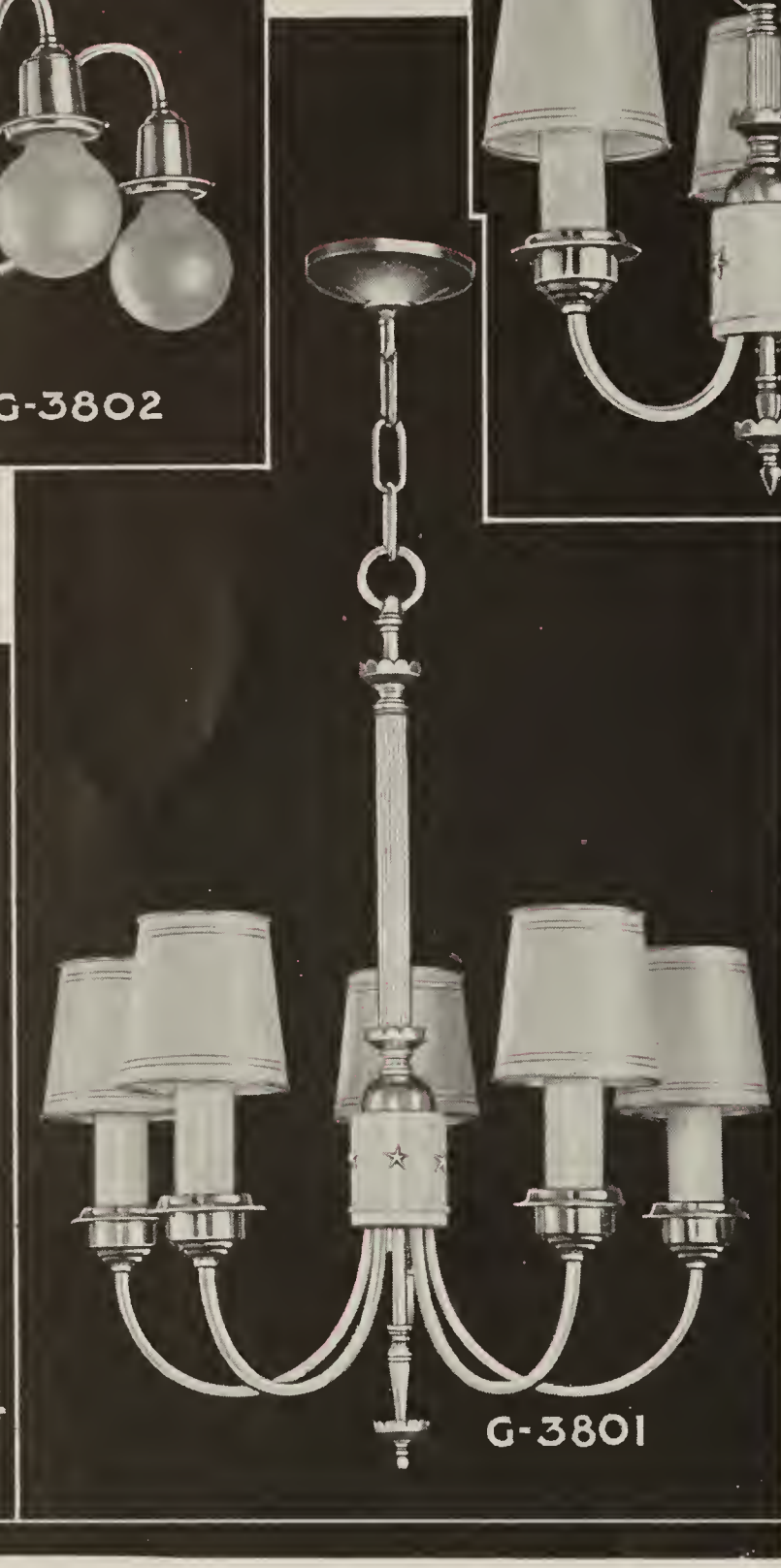
G4095—3 Light, semi-ceiling; polished Colonial brass finish; equipped with No. 6996 etched shade; length 11⅜"; width 14"; wired with medium base keyless sockets. Complete as shown **$11.25**

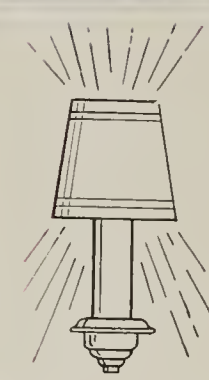
G4096—1 Light bracket; polished Colonial brass finish; No. 6996 etched shade; back plate 4½"; extends 5½"; wired with keyless socket and canopy switch. Complete as shown .. **$4.50**

G4097—5 Light candle type; finished in polished Colonial brass; length 36"; spread 19½"; wired with keyless sockets. Complete as shown, no lamps..... **$13.80**

G4098—1 Light bracket; polished Colonial brass finish; back plate 4½"; extends 5½"; wired with keyless socket and canopy switch. Complete as shown; no lamp..... **$3.75**







Shaded Lights

Empire Series

Beautifully finished in Colonial brass and bone white; wired with keyless sockets; No. G3805 bracket has canopy switch.

G3801—5 Lights; length 36"; width 19"; parchment shade No. 6847. With shades **$17.75**
No shades **16.25**

G3802—5 Lights; length 16¾"; width 17" **$17.20**

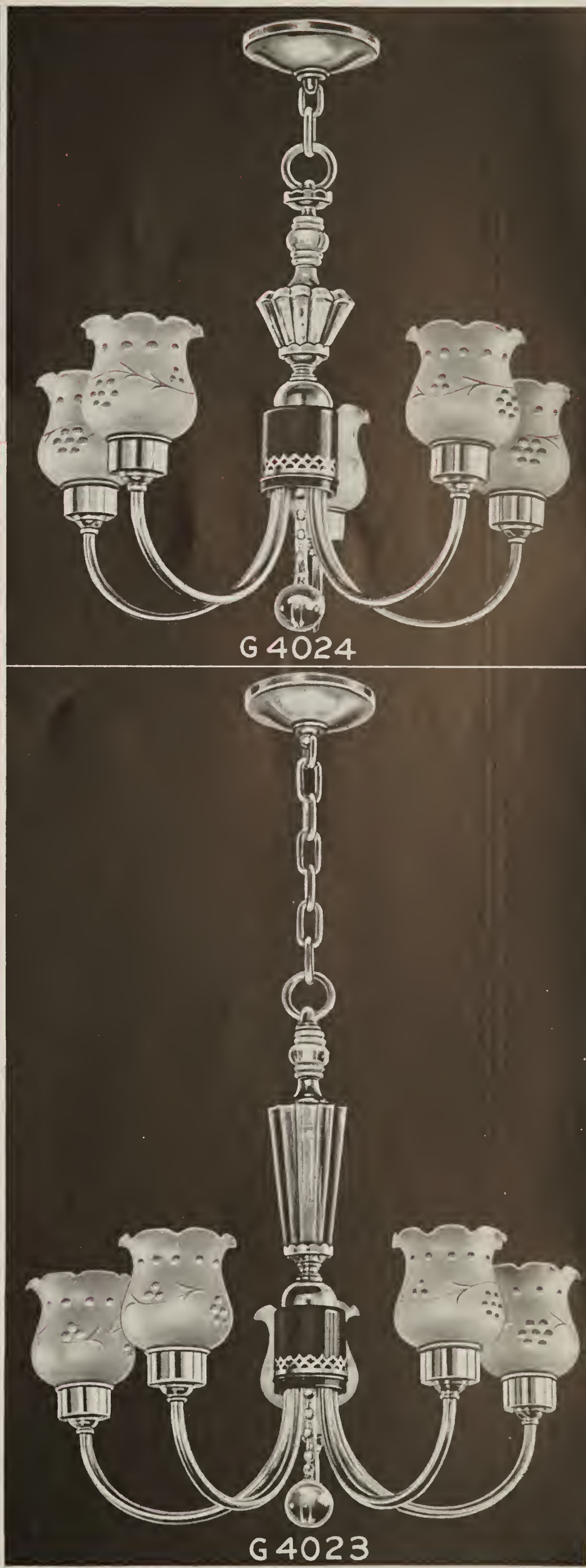
G3803—3 Light; length 16½"; width 13½"; No. 6847 parchment shades. With shades ... **$11.80**
No shades **10.90**

G3804—1 Light; length 17½"; width 8¾"; No. 6847 parchment shade. With shades **$7.15**
No shades **6.85**

G3805—1 Light; back plate 5", extends 4⅝"; No. 6847 parchment shade. With shade... **$5.90**
No shade..... **5.60**

Color of parchment shade is very light cream with gold stripes. Shades will be furnished unless otherwise ordered. No incandescent lamps included with fixtures.

G 4274



G 4024

G 4023

Colonial Fixtures Cut Glass Shades and Crystal Trim

G4023—5 Light; center shaft clear glass, finished in brush silver, ebony center body equipped with No. 6879 cut glass shades; length 36"; width 19"; wired with keyless sockets. Complete as shown **$23.45**

G4024—5 Light; center shaft clear glass, finished in brush silver, ebony center body equipped with No. 6879 cut glass shades; length 19¾"; width 19"; wired with keyless sockets. Complete as shown **$22.95**

G4274—5 Light; graceful, charming, semi-crystal piece, with its beautiful crystal shaft richly ornamented with sparkling crystal bead chain and prisms; brush silver finish; it is equipped with No. 6997 frosted and clear cut shades; width 21"; length 36"; wired with keyless sockets. Complete as shown **$36.00**

Colonial Fixtures

**Stained English Brass or Polished Colonial Brass Finish*

G3508—5 Light fixture; No. 6790 frosted shades with clear cut design; width 19"; length 36". Complete as shown **$24.50**

G3525—1 Light bracket; canopy switch; No. 6790 frosted shade with clear cut design; back plate 6 x 3¼", extends 5"; length 11". Complete as shown **$5.50**

G3538—5 Light fixture; width 19½"; length 36". Complete, no lamps **$19.20**

G3541—3 Light candle fixture; width 15½"; length 36". Complete, no lamps **$12.90**

G3637—1 Light ceiling fixture; No. 6828 clear ball, cut and etched design; 3¼" fitter; length 13½". Complete as shown **$7.95**

*Polished Colonial brass finish will be shipped unless otherwise specified.

Colonial Fixtures

**Stained English Brass or Polished Colonial Brass Finish*

G3507—5 Light candle fixture; keyless sockets; width 19½"; length 36". Complete, no lamps ... **$16.40**

G3528—1 Light bracket; canopy switch; back plate 6 x 3¼", extends 4½". Complete, no lamp. **$4.25**

G3539—5 Light ball lamp type fixture; wired with keyless sockets; width 19½"; length 15". Complete, no lamps **$18.70**

G3540—3 Light ball lamp type fixture; wired with keyless sockets; width 14¾"; length 15". Complete, no lamps **$12.85**

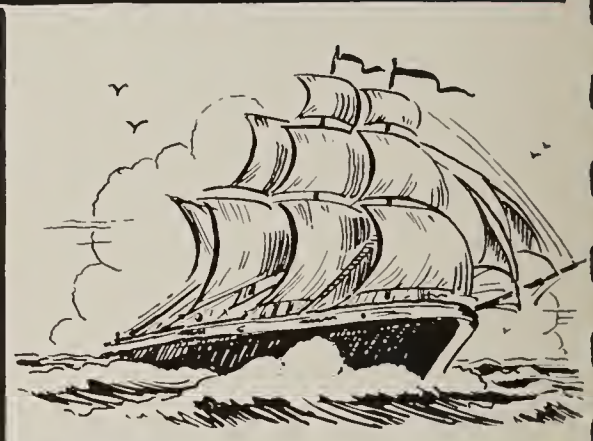
G3607—1 Light ceiling fixture; wired with keyless socket; diameter 5½"; length without lamp, 3⅜". Complete, no lamp **$2.10**

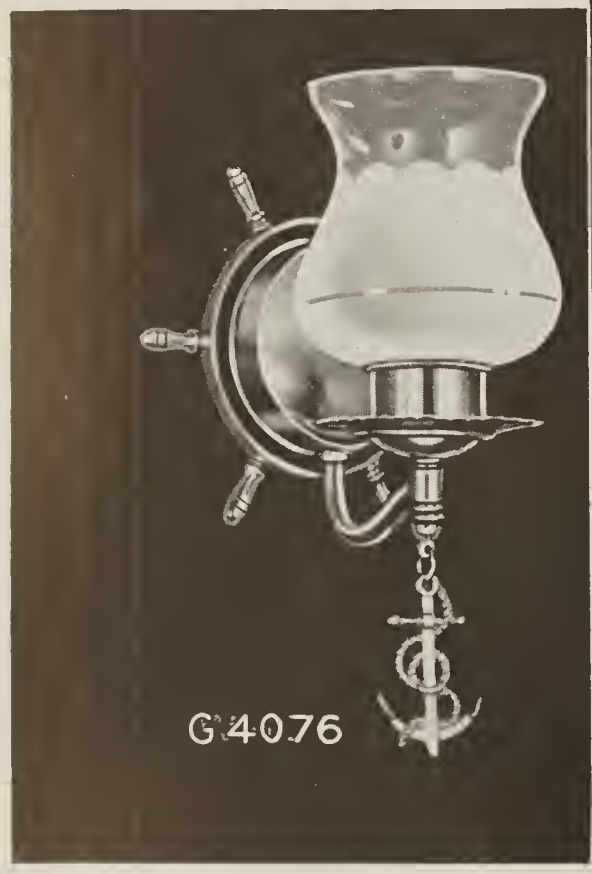
*Polished Colonial brass finish will be shipped unless otherwise specified.

G 4081

G 4072

G 4074




G 4076

G 4078

G 4082

The Skipper Series

G4072—5 Light; finish, Colonial brass; width 20"; length 36"; wired with keyless sockets; white frosted glass ball in center; equipped with etched and cut shades No. 6984. Complete as shown. **$23.50**

G4074—3 Light; finish, Colonial brass; width 17½"; length 8"; wired with keyless sockets; 12" etched bowl No. 6988. Complete as shown **$16.00**

G4076—1 Light bracket; finish, Colonial brass; back plate 6½", extends 5½"; length 10"; wired with keyless socket and canopy switch; equipped with etched and cut shade No. 6984. Complete as shown **$5.45**

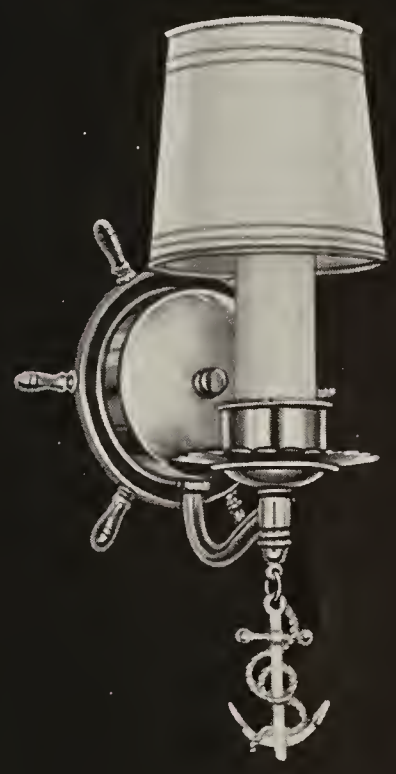
G4078—1 Light; finish, Colonial brass; length 6½"; width 6½"; wired with keyless socket. Complete, no lamp **$3.00**

G4081—1 Light; finish, Colonial brass; holder 5½" x 4"; length 11½"; wired with keyless socket; equipped with 8 x 4" etched ball No. 6987. Complete as shown **$4.50**

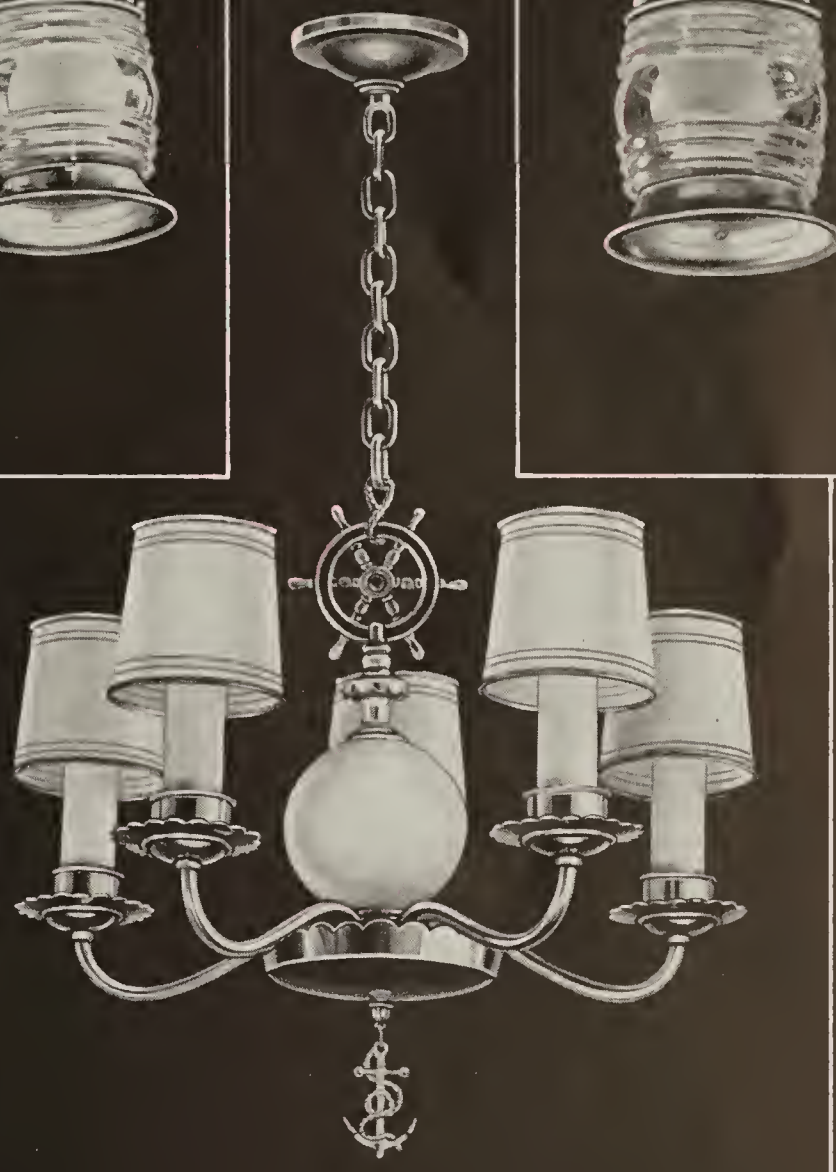
G4082—2 Light; finish, Colonial brass; width 9¼"; length 7¼"; wired with keyless sockets; equipped with 8" etched bowl No. 6985. Complete as shown **$5.30**

G 4070

G 4071



G 4077



G 4073

G 4075

The Skipper Series

G4070—2 Light; finish, natural wood and Colonial brass; length 9¼"; width 15"; wired with keyless sockets; equipped with No. 6968 clear glass lens. Complete as shown **$18.70**

G4071—3 Light; finish, natural wood and Colonial brass; length 9¼"; width 15"; wired with keyless socket; equipped with No. 6968 clear glass lens. Complete as shown **$22.85**

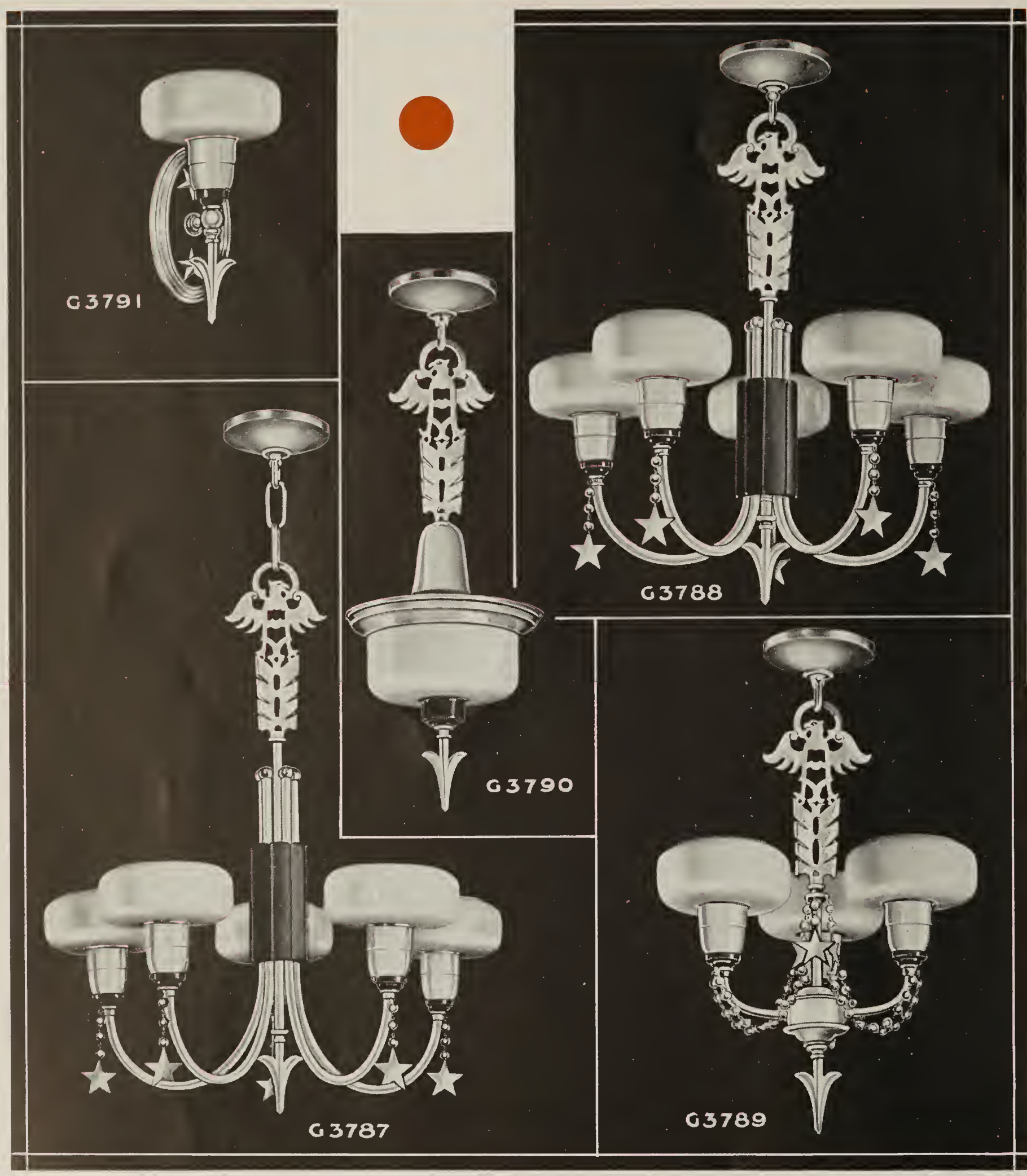
G4073—5 Light; finish, Colonial brass, white frosted glass ball in center; length 36"; spread 19½"; wired with keyless sockets; equipped with 6847 parchment shades. Complete as shown ... **$22.20**

Complete, no shades **20.70**

G4075—1 Light; finish, Colonial brass; length 11"; width 6½"; wired with keyless socket; equipped with No. 6968 clear glass lens. Complete as shown **$6.50**

G4077—1 Light; finish, Colonial brass; back plate 6½", extends 5½"; wired with keyless socket and switch; equipped with 6847 parchment shade. Complete as shown **$5.30**

Complete, no shade **5.00**



A Colonial Line

G3787—5 Lights; finished in Butler silver and black; length 36"; width 21"; No. 6850 ivory tone shades; wired with keyless sockets. Complete as shown **$26.00**

G3788—5 Lights; finished in Butler silver and black; length 21"; width 19½"; equipped with No. 6850 ivory tone shades; wired with keyless sockets. Complete as shown **$25.50**

G3789—3 Lights; finished in Butler silver and black; length 19½"; width 14"; equipped with No. 6850 ivory tone shades; wired with keyless socket. Complete as shown **$16.00**

G3790—1 Light; finished in Butler silver and black; length 22"; width 8"; equipped with No. 6851 ivory tone shade; wired with keyless socket. Complete as shown **$10.30**

G3791—1 Light bracket; finished in Butler silver and black; length 9¾"; back plate 3¼"; equipped with No. 6850 ivory tone shade; wired with keyless socket, with canopy switch control. Complete as shown **$6.10**

The Empire Series

G3793—5 Lights; neatly finished in Colonial brass and bone white; length 19"; width 20"; equipped with No. 6861 ivory tone reflecting shades; wired with keyless sockets. Complete as shown. **$19.25**

G3794—5 Lights; finished in Colonial brass and bone white; length 36"; width 20"; equipped with No. 6861 ivory tone reflecting shades; wired with keyless sockets. Complete as shown..... ... **$19.90**

G3795—3 Lights; finished in Colonial brass and bone white; length 16½"; width 15"; equipped with No. 6861 ivory tone reflecting shades; wired with keyless sockets. Complete as shown **$12.90**

G3796—1 Light; finished in Colonial brass and bone white; length 17½"; width 8¾"; equipped with No. 6861 ivory tone reflecting shade; wired with keyless socket. Complete as shown **$7.40**

G3798—1 Light bracket; finished in Colonial brass and bone white; length 10"; width 5"; extends 5¼"; equipped with No. 6861 ivory tone reflecting shade; wired with keyless socket with canopy switch control. Complete as shown. **$6.10**

The Normandy Series

G3322—1 Light bracket; finished in old silver with faint touches of brown in the recesses; wired with keyless socket and toggle switch; back plate 6½ x 11½"; extends 5"; equipped with No. 6783 amber toned shade. Complete as shown. **$3.50**

G3323—5 Lights; finished in old silver with faint touches of brown in the recesses; wired with keyless sockets; width 18½"; length 15"; equipped with No. 6783 amber toned shades. Complete as shown **$14.10**

G3324—5 Lights; finished in old silver with faint touches of brown in the recesses; wired with keyless sockets; width 18½"; length 42"; equipped with No. 6783 amber toned shades. Complete as shown **$15.50**

G3325—2 Lights; finished in old silver with faint touches of brown in the recesses; wired with keyless sockets; width 10½"; length 12"; equipped with No. 6783 amber toned shades. Complete as shown **$6.10**

G3326—3 Lights; finished in old silver with faint touches of brown in the recesses; wired with keyless sockets; width 15"; length 30"; equipped with No. 6783 amber toned shades. Complete as shown **$11.10**

The Brentwood Series

G3489—1 Light; finished in toned gold; wired with keyless socket; diameter at top 5"; length 5½". Complete, no lamp **$1.90**

G3491—1 Light bracket; finished in toned gold; wired with keyless socket and toggle switch; spread 6¼"; extends 4"; length 12"; equipped with No. 6786 golden toned shade. Complete as shown. **$3.30**

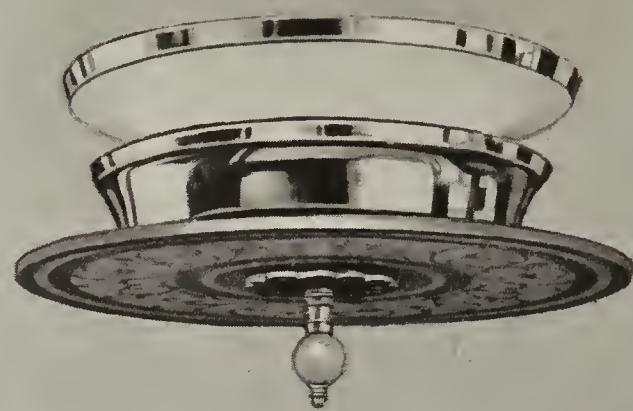
G3492—3 Light; finished in toned gold; wired with keyless sockets; width 12¾"; length 30"; equipped with No. 6786 golden toned shades. Complete as shown **$8.35**

G3493—2 Lights; finished in toned gold; wired with keyless sockets; width 12¾"; length 14"; equipped with No. 6786 golden toned shades. Complete as shown **$6.40**

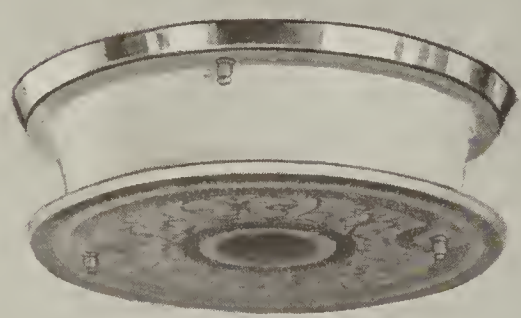
G3494—5 Lights; finished in toned gold; wired with keyless sockets; width 19½"; length 36"; equipped with No. 6786 golden toned shades. Complete as shown **$16.65**

G3495—5 Lights; finished in toned gold; wired with keyless sockets; width 19½"; length 19½"; equipped with No. 6786 golden toned shades. Complete as shown **$16.00**

G 3754



G 3756



G 3757

G 3758

G 3755

Semi-Indirect

G3754—5 Lights; finished in polished nickel and grey; diameter at top 15"; length 8¼"; wired with keyless sockets; equipped with No. 6862 18" tapestry etched glass panel. Complete as shown **$22.10**

G3755—5 Lights; finished in polished nickel and grey; length 36"; wired with keyless sockets; equipped with 6866 18" frosted and clear panel and 6867 15½" tapestry etched glass panel. Complete as shown **$34.25**

G3756—3 Lights; finished in polished nickel and grey; diameter at top 12"; length 8½"; wired with keyless socket; equipped with No. 6863 12" tapestry etched glass panel. Complete as shown **$16.50**

G3757—1 Light; finished in polished nickel and grey; diameter at top 8½"; length 3"; wired with keyless socket, equipped with No. 6864 8" tapestry etched glass panel. Complete as shown **$7.60**

G3758—1 Light bracket; finished in polished nickel and grey; back plate 4 x 7"; extends 2⅝"; wired with keyless socket and canopy switch control; equipped with No. 6865 4 x 10" tapestry etched glass panel. Complete as shown **$9.35**

25-WATT LAMPS RECOMMENDED IN ABOVE FIXTURES

These Fixtures Give Out a Bright Sparkling Light, without Any Glare, and the Effect is New, Pleasing and Interesting—They Put Real Life Into the Room in Which They Go

G3907—5 Lights; finished in polished nickel; trimmed with crystals; diameter at top 16"; length 9"; wired with keyless sockets; equipped with No. 6962 18" tapestry etched glass panel. Complete as shown..... **$22.20**

G3908—6 Lights; finished in polished nickel; trimmed with crystals; length 25"; wired with keyless sockets; equipped with No. 6963 18" etched glass panel and No. 6964 14" tapestry etched glass panel. Complete as shown..... **$36.90**

G3909—3 Lights; finished in polished nickel; trimmed with crystals; diameter at top 11"; length 9"; wired with keyless sockets; equipped with No. 6965 12" tapestry etched glass panel. Complete as shown..... **$17.75**

G3910—1 Light bracket; finished in polished nickel; back plate 4⅛ x 7¼"; length 9¾", extends 3¼"; wired with keyless socket and canopy switch control; equipped with 6966 4 x 4¾" glass panel, tapestry etched. Complete as shown..... **$9.45**

G3911—1 Light; finished in polished nickel; diameter at top 9"; length 8"; wired with keyless socket; equipped with 6967 7" tapestry etched glass panel. Complete as shown..... **$9.35**

25-WATT LAMPS RECOMMENDED

G3104

G3105

G3132

G3106

Wrought Iron Fixtures

G3104—3 Light fixture; finished in antique iron, hand wrought; wired with keyless sockets; equipped with 6723 frosted, clear top and bottom chimneys; width 13½"; length 13½". Complete as shown **$20.15**

G3105—5 Light fixture; finished in antique iron, hand wrought; wired with keyless sockets; equipped with 6723 frosted, clear top and bottom chimneys; width 18½"; length 42". Complete as shown **$31.15**

G3106—1 Light bracket; finished in antique iron, hand wrought; wired with keyless socket and canopy switch; equipped with 6723 frosted clear top and bottom chimney; back plate 10¼ x 4¼"; length 11¼"; extends 4⅛". Complete as shown **$6.10**

G3132—1 Light fixture; finished in antique iron, hand wrought; wired with keyless socket; shade made of copper; equipped with 6723 frosted clear top and bottom chimney; width 9"; length 36". Complete as shown **$14.70**

G 4126

G 4128

G 4129

G 4127

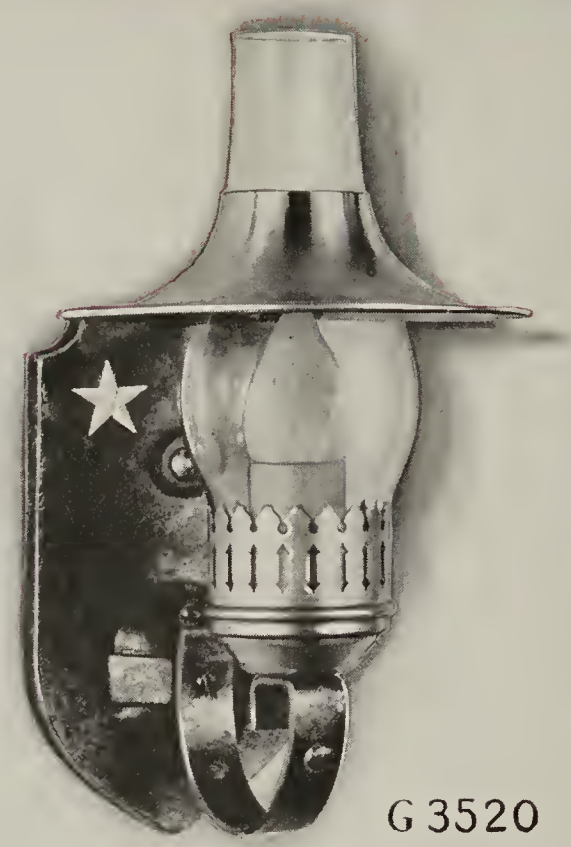
G4126—5 Light fixture; wrought iron, finished in antique iron; wired with keyless socket and equipped with No. 6998 frosted and clear chimneys; length 36"; width 19". Complete as shown **$28.70**

G4127—3 Light fixture; wrought iron, finished in antique iron; wired with keyless sockets and equipped with No. 6998 frosted and clear chimneys; length 16¼"; width 13". Complete as shown **$19.70**

G4128—1 Light fixture; wrought iron, finished in antique iron; wired with keyless socket and equipped with No. 6998 frosted and clear chimney; length 30"; width 8". Complete as shown **$8.90**

G4129—1 Light bracket; wrought iron, finished in antique iron; wired with keyless socket and canopy switch; equipped with No. 6998 frosted and clear chimney; back plate 5½"; extends 4¾". Complete as shown **$5.00**

G3521



G3520

G3524

G3523

G3522

Early American Mission Style Fixtures

G3520—1 Light bracket; finished in grey Swedish steel with burners, buttons and stars in antique brass, metal shades in dull pewter; wired with keyless socket and canopy switch; equipped with No. 6788 chimney; back plate 6¾ x 4"; extends 6¼". Complete, no lamp **$5.00**

G3521—1 Light bracket; finished in grey Swedish steel, buttons and stars in antique brass; wired with key socket; back plate 6¾ x 4"; extends 5". Complete, no lamp **$3.85**

G3522—5 Light fixture, finished in grey Swedish steel, buttons and stars in antique brass; wired with keyless sockets; width 17"; length 18". Complete as shown, no lamps **$21.30**

G3523—5 Light fixture, finished in grey Swedish steel with burners, buttons and stars in antique brass, metal shades in dull pewter; wired with keyless sockets and equipped with No. 6788 clear glass chimneys; width 22½"; length 36". Complete as shown, no lamps **$29.15**

G3524—1 Light fixture; finished in grey Swedish steel, wired with keyless socket; equipped with No. 6788 chimney; metal shade in dull pewter; width 8"; length 30". Complete as shown, no lamp. **$6.55**

Bedroom ILLUMINATION

A BEDROOM is a personal room reflecting masculine or feminine taste...daintiness or sturdiness. It may be formal, calm, restful... or glamorous, vibrant, gay. Create such a room around a personality. It will be an exciting adventure in self-expression!

But remember that the uses of a bedroom are many and varied and adequate illumination is an absolute necessity...whether it be for the all-important ritual of make-up for Milady, or merely the search for an elusive collar button by Milord. There is an appropriate Gross Fixture for any type of room you create. Select a design which fits in with your individualized bedroom furnishings.

G3162

G3162—Beauty is evident when you take in consideration the 11¼" mirror plate richly cut and trimmed with cut beaded chain and crystal drops; the metal parts are finished in Colonial gold; wired with three keyless sockets; length 7¼". Complete as shown, no lamps **$21.70**

G3188

G3188—For an average size room this brilliant crystal sunburst furnishes abundant sparkling illumination; metal parts finished in silver; it is 12" in diameter; 10½" in length, and wired with keyless socket; glass No. 6982. Complete as shown. **$11.45**

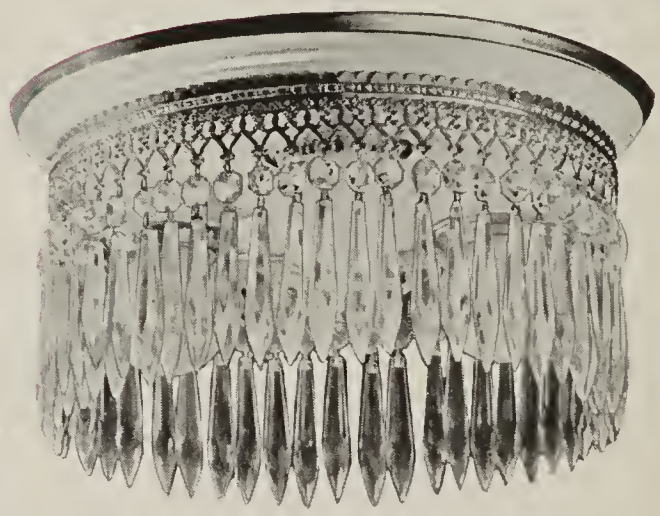
G3187

G3187—Your room is alive when this brilliant crystal sunburst furnishes the interior with sparkling rays of light; metal parts finished in silver; it is 16" in diameter; 9" in length, and wired with three keyless sockets; glass No. 6983. Complete as shown. **$23.50**

G3163

G3163—The 11¼" diameter richly cut mirror with sparkling prisms will add charm to any room; metal parts finished in Colonial gold, and wired with three keyless sockets; length 8½". Complete as shown, no lamps. **$18.20**

G3764—Ceiling type, gracefully trimmed with sparkling crystals add to its charm and beauty; length 12"; width 10¾"; wired with three keyless sockets and finished in silver. Complete as shown, no lamps. **$16.00**



G3778

G3778—Finished in white and gold; the sparkling glass prisms which surround the lamps, make this piece very attractive; width 12"; length 6", and wired with three keyless sockets. Complete as shown, no lamps..... **$19.00**

G4214—Lovely semi-close ceiling fixture, equipped with frosted and cut shades; finished in brush silver with touches of Colonial brass; length 18¾"; width 13"; wired with three keyless sockets, and 6879 shades. Complete as shown..... **$22.20**

G3599

G3599—Colonial 3 light; finished in polished Colonial brass, trimmed with 3" prisms and clear crystal ball; wired with keyless sockets; length 15"; width 15". Complete as shown, no lamps. **$16.75**

G3824 — Suitably designed for a well appointed bedroom; finished in silver and equipped with richly cut shades No. 6879, trimmed with glass bobesches and crystal drops; wired with three keyless sockets; length 16¾"; width 12½". Complete as shown **$17.20**

G3540

G3540—Colonial 3 light; finished in polished Colonial brass; wired with keyless sockets; length 15"; width 14¾". Complete as shown, no lamps..... **$12.85**

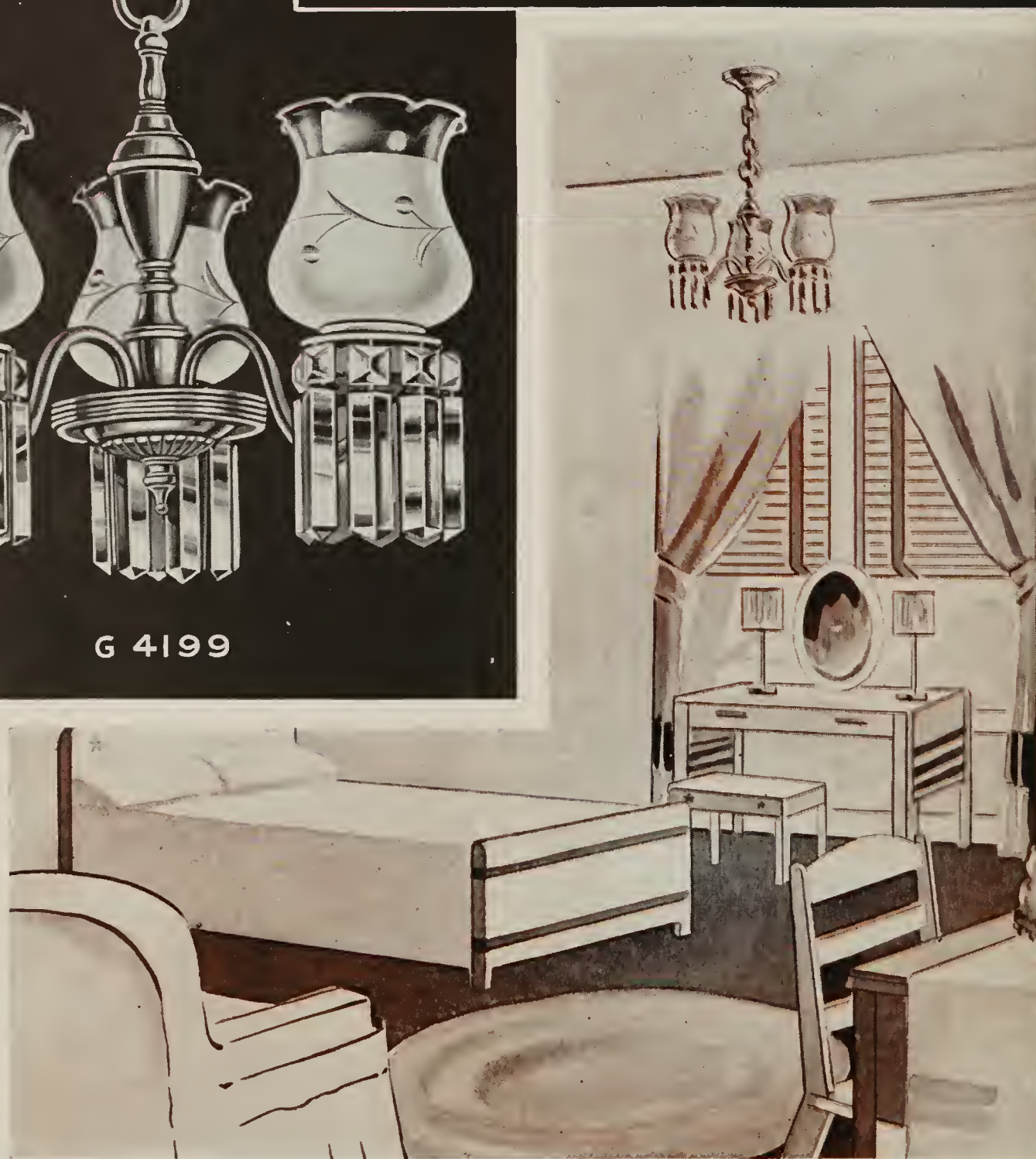
G4213—Colonial 3 light fixture; finished in polished Colonial brass and equipped with 6996 shades; length 14¾"; width 14½"; wired with keyless sockets. Complete as shown **$15.00**

G 4282

G 4283

G 4199

G 4198



G4198—Pendant type 3 Light; finished in polished Colonial brass and equipped with 6997 etched and cut shades; wired with keyless sockets; length 36"; width 14". Complete as shown. **$13.75**

G4199—Pendant type 3 Light; very suitable for the small dining room, dinette, bedroom, etc.; finished in polished Colonial brass and equipped with No. 6997 etched and cut shades and Colonial prisms; wired with keyless sockets; length 36"; width 14". Complete as shown **$20.30**

G4282—Semi-flush Colonial 3 Light; equipped with 6997 etched and cut shades and finished in polished Colonial brass; wired with keyless sockets; length 11½"; width 14". Complete as shown **$12.00**

G4283—Semi-flush Colonial 3 Light; equipped with 6997 etched and cut shades and Colonial prisms; finished in polished Colonial brass; wired with keyless sockets; length 11½"; width 14". Complete as shown **$18.70**

G4215—Pendant type 3 light fixture; finished in bone white and polished Colonial brass; equipped with No. 7005 cut shades and sparkling prisms; wired with keyless sockets; length 36"; width 11" Complete as shown **$13.65**

G4216 — Semi-flush 3 light; finished in bone white and polished Colonial brass; equipped with No. 7005 cut shades and cut prisms; wired with keyless sockets; length 10¼"; width 11". Complete as shown. **$13.40**

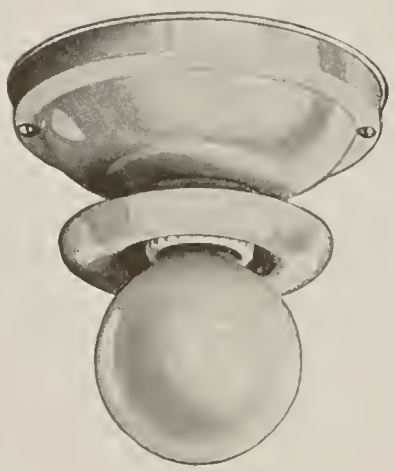
G 4216

G 4215

G 4217

G4059

G 4218



G4121

G4059—1 Light ceiling; finished in polished Colonial brass and equipped with cut prisms; wired with keyless socket; length 7½"; width 4½"; no lamp **$3.80**

G4217—Semi-flush Colonial type 3 light fixture; finished in polished Colonial brass; wired with three keyless sockets and 7016 milk white textalite shades; length 13"; width 13". Complete as shown with 7016 milk white textalite shades. **$9.10**

No shades **6.85**

G4218—Pendant type 3 light; finished in polished Colonial brass; wired with keyless sockets; length 36"; width 13";. Complete as shown with 7016 milk white textalite shades **$9.45**

No shades **7.20**

G4121—1 Light ceiling; finished in polished Colonial brass; wired with keyless receptacle; no lamp..... **$1.20**

G 4133

G 4099

G 4102

G 4220

G 4100

G 4219

G4133—1 Light; engineered to take 100 or 150 watt lamp, and beautifully styled with perforated banding and clear crystal ball; finished in bone white polished Colonial brass; length 13"; width 13"; wired with keyless socket. Complete as shown **$12.80**

G4220—1 Light; beautiful as well as furnishing ample illumination; finished in a combination of polished Colonial brass, white and peach color; diffusing disc in bottom and clear crystal ball in stem and terminus; length 16¼"; width 13"; wired with keyless socket. Complete as shown. **$10.60**

G4102—1 Light; very stylish with its scalloped edge and perforated banding; finished in ivory and polished Colonial brass; 2⅜" diffusing disc in bottom and clear glass ball; length 15¼"; width 12⅞"; wired with keyless socket suitable for 100-watt lamp. Complete as shown **$11.10**

G4099—1 Light, louvre type; 2⅜" diffusing glass in bottom, crystal glass ornament in stem; elegantly finished in white and polished Colonial brass, louvre in polished aluminum; length 13½"; width 12⅞; wired with keyless socket; suitable for 100-watt lamp. Complete as shown. **$11.60**

G4100—1 Light, semi-indirect; equipped with 12" amber glass bowl with perforated banding around top edge of bowl; fixture is finished in polished Colonial brass and suitable for 100-watt lamp; length 13¼"; width 12"; wired with keyless socket. Complete as shown **$13.30**

G4219—1 Light; finished in white with touches of polished Colonial brass; this fixture will bring comfort and convenience to your room; length 11½"; width 10"; wired with keyless socket. Complete as shown **$7.60**

G3837

G3837—1 Light; comfortable illumination for the small living room or den; finished in stained brass; suitable for lamp from 150 to 200 watts; length 14½"; width 14"; wired with keyless socket. Complete as shown **$13.10**

G3836

G3836—1 Light; finished in cream ivory and Colonial brass; trimmed with sparkling crystals; length 19½"; width 12"; wired with keyless sockets. Complete as shown. **$14.00**

G3918

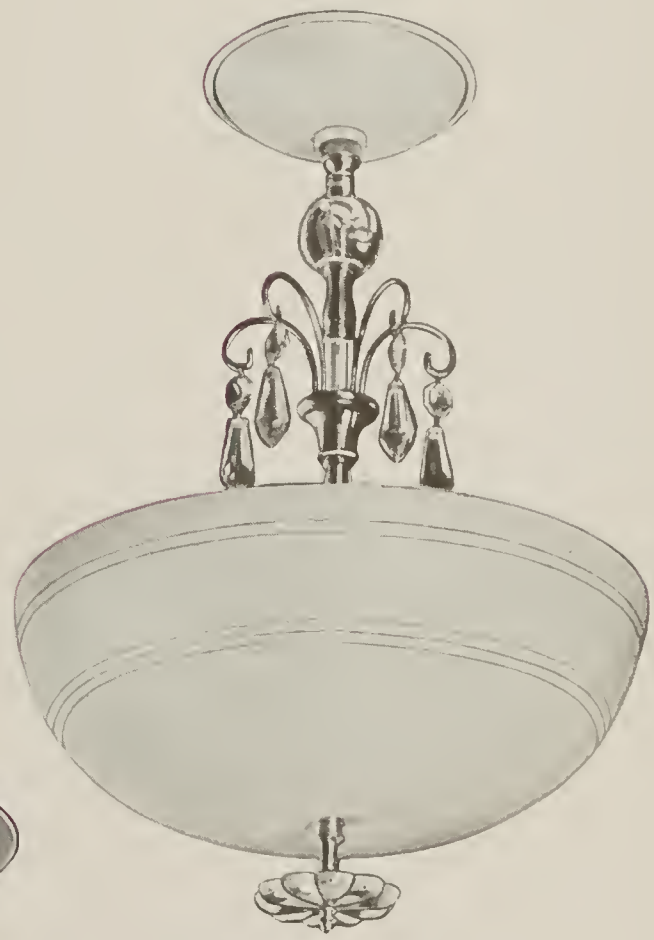
G3918—1 Light; finished in ivory and gold, with crystal diffusing glass in bottom; length 11¾"; width 11"; wired with keyless socket. Complete as shown **$5.50**

G4221

G4221—1 Light; finished in white and gold; crystal glass ball in stem and bottom of fixture; length 18¾"; width 13¼"; wired with keyless socket. Complete as shown **$11.60**

G4222

G4222—1 Light; finished in white and silver trim; glass diffusing disc in bottom; length 10"; width 12"; wired with keyless socket. Complete as shown **$5.50**



G3835

G3835—2 Light; finished in cream ivory and gold color; trimmed with sparkling prisms; clear glass ball in stem and crystal rosette at bottom; length 16"; width 12"; wired with keyless socket. Complete as shown **$14.75**

3940 Peach

3941 Amber

3942 Ivory

3937 Peach

3938 Green

3939 Crystal

3943 Green

3944 Amber

3945 Ivory

Sunparlor and Bedroom Fixtures

Soft, Restful, Easy on the Eyes—in Beautiful Tinted Colors

G3937—1 Light; finished in ivory and pastel; diameter at top 7"; length 9"; equipped with 6928 10½" peach color glass; keyless socket. Complete as shown **$3.60**

G3938—1 Light; finished in ivory and pastel; diameter at top 7"; length 9"; equipped with 6926 10½" green color glass; keyless socket. Complete as shown **$3.60**

G3939—1 Light; finished in ivory and pastel; diameter at top 7"; length 9"; equipped with 6927 10½" crystal glass; keyless socket. Complete as shown **$3.60**

G3940—1 Light; finished in ivory; diameter at top 5"; length 8⅛"; equipped with 6923 9" peach color glass; keyless socket. Complete as shown **$3.05**

G3941—1 Light; finished in ivory; diameter at top 5"; length 8⅛"; equipped with 6924 9" amber color glass; keyless socket. Complete as shown **$3.05**

G3942—1 Light; finished in ivory; diameter at top 5"; length 8⅛"; equipped with 6974 9" ivory color glass; keyless socket. Complete as shown **$3.05**

Green tinted bowl No. 6925 can be furnished on G3940 at same price.

G3943—1 Light; finished in ivory and gold; diameter at top 5"; length 10"; equipped with 6930 10½" green color glass; keyless socket. Complete as shown **$4.60**

G3944—1 Light; finished in ivory and gold; diameter at top 5"; length 10"; equipped with 6931 10½" amber color glass; keyless socket. Complete as shown **$4.60**

G3945—1 Light; finished in ivory and gold; diameter at top 5"; length 10"; equipped with 6932 10½" ivory color glass; keyless socket. Complete as shown **$4.60**

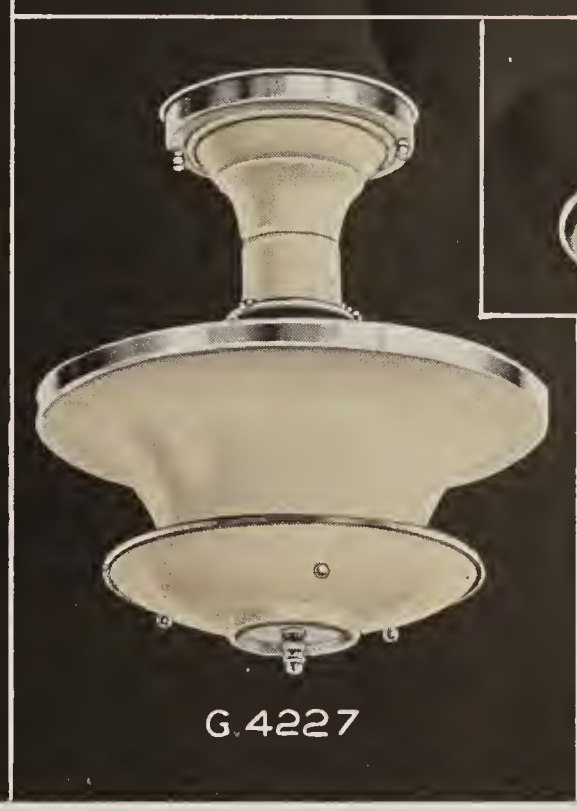
No. 6929 peach tinted bowl can be furnished on G3943 at same price.

G 4223
G 4224
G 4225

G 4045
G 4044
G 3673

G 4226

G 4229



G 4227

G 4228

Restful Bedroom Lighting

Semi-Indirect and Louvre Type Indirect

G3673—1 Light; finished in green and chrome; length 11½"; width 9⅛"; wired with keyless socket; 2⅜" glass diffusing disc in bottom. Complete as shown **$5.10**

G4044—Same as G3673 except finished in ivory and chrome **$5.10**

G4045—Same as G3673 except finished in rose and chrome . **5.10**

G4223—1 Light; finished in ivory; length 9"; width 10½"; wired with keyless socket, equipped with 6927 satin finish glass bowl. Complete as shown **$2.70**

G4224—Same as G4223, except peach bowl No. 6928 ..... **2.70**

G4225—Same as G4223 except green bowl No. 6926 ..... **2.70**

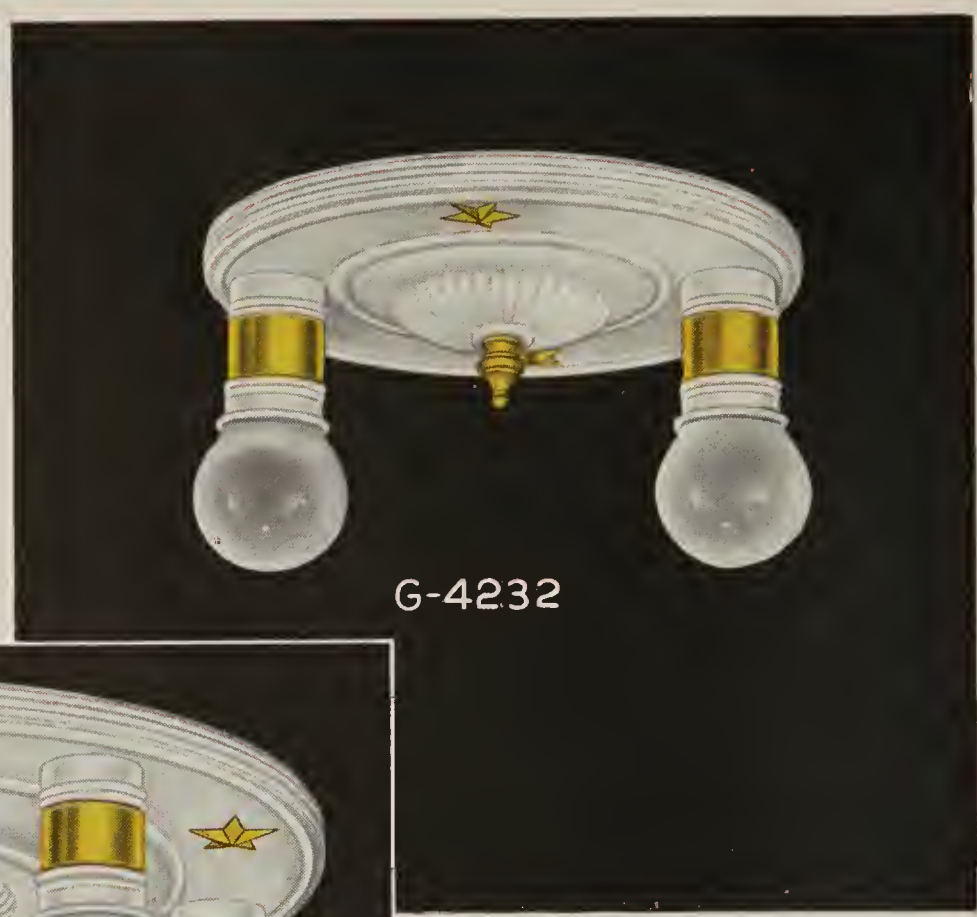
G4226—1 Light; finished in ivory and brown rub; length 11⅞"; spread 12¼"; wired with keyless socket. Complete as shown **$5.55**

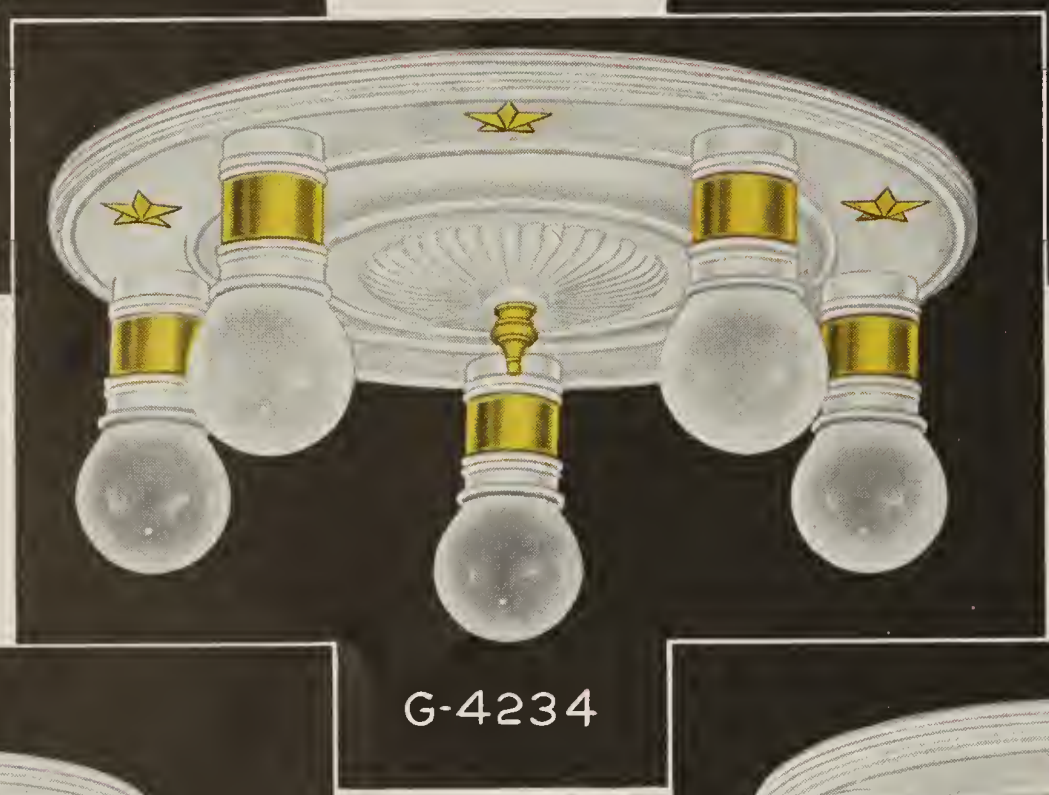
G4227—1 Light; finished in ivory and chrome; length 11½"; width 10"; wired with keyless socket; 2⅜" glass diffusing disc in bottom. Complete as shown **$4.80**

G4228—1 Light; finished in ivory, chrome and silver; length 11¾"; width 13¾; wired with keyless socket; 2⅜" glass diffusing disc in bottom. Complete as shown **$6.90**

G4229—1 Light; finished in ivory; length 9½"; width 10⅜"; wired with keyless socket; equipped with No. 6986 10⅜" ceria glass bowl. Complete as shown **$3.75**

G-4230


G-4232


G-4234

G-4231

G-4233

Finish White and Gold

G4230—1 Light bracket; finished in white and gold; back plate 4½"; extends 4⅜"; canopy switch control. Complete, no lamps..... **$3.00**

G4231—1 Light ceiling; finished in white and gold; length 5½"; width 6½"; wired with keyless socket. Complete, no lamp..... **$1.80**

G4232—2 Light ceiling; finished in white and gold; length 5¼"; width 9¼"; wired with keyless sockets. Complete, no lamps..... **$3.15**

G4233—3 Light ceiling; finished in white and gold; length 5¼"; width 11"; wired with keyless sockets. Complete, no lamps..... **$4.20**

G4234—5 Light ceiling; finished in white and gold; length 5¼"; width 14"; wired with keyless sockets. Complete, no lamps..... **$6.60**

The Federal Series

New Creation in Lighting Fixture Design

G3777—3 Lights; finished in white and rich gold; width 13"; wired with keyless sockets. Complete, no lamps..... **$8.65**

G3780—5 Lights; finished in white and rich gold; width 13⅞"; wired with keyless sockets. Complete, no lamps..... **$8.65**

G3781—3 Lights; finished in white and rich gold; width 10"; wired with keyless sockets. Complete, no lamps..... **$5.85**

G3782—2 Light; finished in white and rich gold; width 10"; wired with keyless sockets. Complete, no lamps..... **$5.00**

G3783—1 Light; finished in white and rich gold; width 6½"; wired with keyless socket. Complete, no lamp..... **$2.85**

G3784—1 Light; finished in white and rich gold; back plate 4½"; extends 4¾"; wired with pull socket. Complete, no lamp..... **$5.95**

Cast Aluminum Fixtures Finished in Pastel Colors

G3502—1 Light ceiling; finished in antique ivory, with touches of pastel colors; made of cast aluminum; wired with keyless socket; diameter at ceiling 7½". Complete, no lamp..... **$1.95**

G3503—2 Light ceiling; finished in antique ivory, with touches of pastel colors; made of cast aluminum; wired with keyless sockets; 13½" x 6½" ceiling plate. Complete, no lamps **$2.85**

G3504—3 Light ceiling; finished in antique ivory, with touches of pastel colors; made of cast aluminum; wired with keyless sockets; diameter 11½". Complete, no lamp..... **$3.90**

G3505—3 Light pendant; finished in antique ivory, with touches of pastel colors; made of cast aluminum; wired with keyless sockets; diameter 11½"; length 30". Complete, no lamps..... **$7.20**

G3506—1 Light bracket; finished in antique ivory, with touches of pastel colors; made of cast aluminum; canopy switch; keyless socket; back plate 10¼ x 4"; extends 4¾". Complete, no lamp **$2.85**

G 4242

G 4243

G 4244

G 4245
G 4276

G 4246

G 4248

G 4247

G 4249
G 4277

Decorated Porcelain Fixtures

G4242—3 Light; finished in ivory with underglazed floral colors; width 10⅛"; wired with keyless sockets. Complete, no lamps **$3.25**

G4243—1 Light; finished in ivory with underglazed floral colors; width 6¾"; wired with keyless socket. Complete, no lamp **$2.15**

G4244—2 Lights; finished in ivory and underglazed colors; width 6½ x 10¼"; wired with keyless sockets. Complete, no lamps **$2.70**

G4245—1 Light, convenience outlet: finished in ivory and underglazed colors; back plate 4 x 5⅞"; wired with pull socket. Complete, no lamp **$2.50**

G4246—3 Lights; finished in ivory with underglazed floral colors; width 9¾"; wired with keyless sockets. Complete, no lamps..... **$3.25**

G4247—2 Lights; finished in ivory with underglazed colors; width 6½ x 10"; wired with keyless sockets. Complete, no lamps **$2.70**

G4248—1 Light; finished in ivory with underglazed colors; width 5½"; wired with keyless socket. Complete, no lamp..... **$2.15**

G4249—1 Light, with convenience outlet; finished in ivory and underglazed colors; wired with turn knob socket. Complete, no lamp **$2.50**

G4276—1 Light; same as G4245, except no convenience outlet. Complete, no lamp **$2.15**

G4277—1 Light; same as G4249, except no convenience outlet. Complete, no lamp **$2.15**

G 4200

G 4207

G 4208

G4280

G 4210

G 4209

G4281

G 4212

G 4211

Semi-Indirect Bedroom Fixtures

G4200—1 Light semi-indirect; finished in chrome; polished crystal glass; length 11"; width 11¼"; wired with keyless socket. Complete as shown **$5.00**

G4207—1 Light; finished in chrome; polished crystal glass trimmed, width 7"; wired with keyless socket. Complete as shown, no lamp **$1.40**

G4208—1 Light, semi-indirect; ivory and gold finish, beige finished bowl; length 11"; width 11½"; wired with keyless socket. Complete as shown **$5.00**

G4209—1 Light, semi-indirect; finished in ivory and chrome; beige finished bowl; length 11"; width 11½"; wired with keyless socket. Complete as shown **$5.40**

G4210—1 Light; chrome finish, with polished clear crystal glass globe and shade, width 8¼"; length 11"; wired with keyless socket. Complete as shown. **$5.00**

G4211—1 Light; chrome finish, with polished clear crystal glass globe and shade, width 12½"; length 11½"; wired with keyless socket. Complete as shown **$7.80**

G4212—1 Light; ivory finish with beige shade 11¼"; length 11"; wired with keyless socket. Complete as shown **$4.00**

G4280—2 Light, semi-indirect; polished Colonial brass finish, No. 7020 ivory color bowl with brown line decoration 12"; length overall 13"; wired with keyless sockets. Complete as shown .. **$13.00**

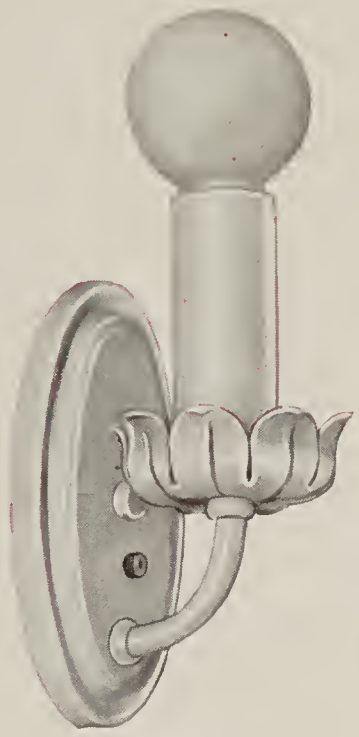
G4281—2 Light, semi-indirect, polished Colonial brass finish, No. 7019 ivory color bowl with brown line decoration 10"; length overall including clear crystal ball 13"; wired with keyless sockets. Complete as shown **$11.00**

G3380—Keyless

G3674—Pull Switch

G3380—2 Light; finished in ivory and color; length 5"; ceiling plate 12 x 6"; wired with keyless receptacles. Complete, no lamps **$1.40**

G3674—2 Light; same as G3380 except wired with pull switch **$2.25**



G4125

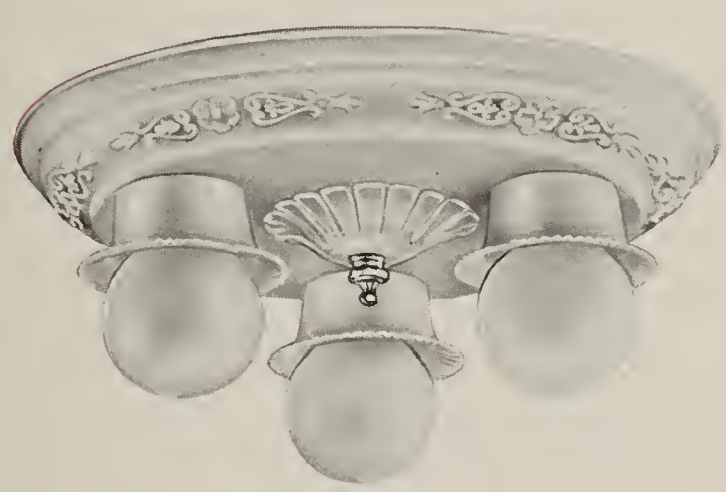
G4125—1 Light; finished in ivory; back plate 6 x 3½"; extends 4½"; wired with keyless socket and turn switch. Complete, no lamp. **$2.25**

G4040—Keyless

G4123—Pull Switch

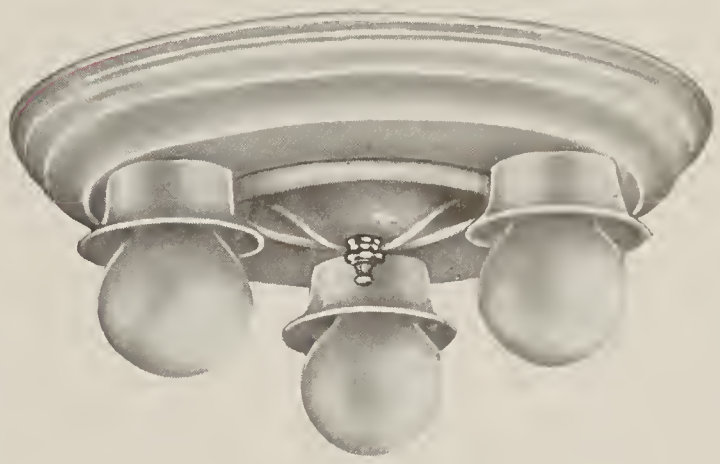
G4040—2 Light; finished in ivory; length 5"; ceiling plate 12 x 6"; wired with keyless receptacles. Complete, no lamps **$1.65**

G4123—2 Light; same as G4040 except it is equipped with pull switch ... **$2.25**



G4124

G4124—3 Light; finished in ivory and color; length 5"; width 12"; wired with keyless receptacles. Complete, no lamps **$2.55**



G4041

G4041—3 Light; finished in ivory; length 5"; width 12"; wired with keyless receptacles. Complete, no lamps **$2.55**

G3387—Keyless **G3406—Pull**

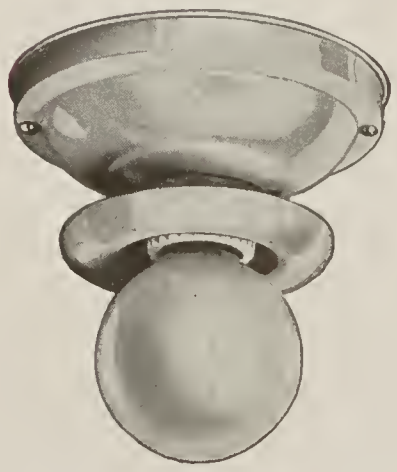
G3387—1 Light ceiling fixture finished in ivory pastelle; equipped with strap; wired with keyless socket; 4¼" in diameter. Complete, no lamp **$1.00**

G3406—1 Light; same as G3387, but equipped with pull socket **$1.30**

G3386—Keyless **G3405—Pull**

G3386—1 Light; finished in ivory and color; length 6½"; width 6"; wired with keyless receptacle. Complete, no lamp **$0.90**

G3405—1 Light; same as G3386 except wired with pull receptacle. **$1.20**



G4120—Ivory **G4121—Pol. Col.**

G4120—1 Light; finished in ivory; length 3"; diameter 5½"; wired with keyless receptacle. Complete, no lamp **$1.05**

G4121—Same as G4120 except polished Colonial brass finish. **$1.20**

G3542

G3542—2 Light ceiling fixture; finished in polished Colonial brass; diameter of plate 12 x 7"; length overall 4½"; wired with keyless sockets. Complete, no lamps **$2.35**

G3609

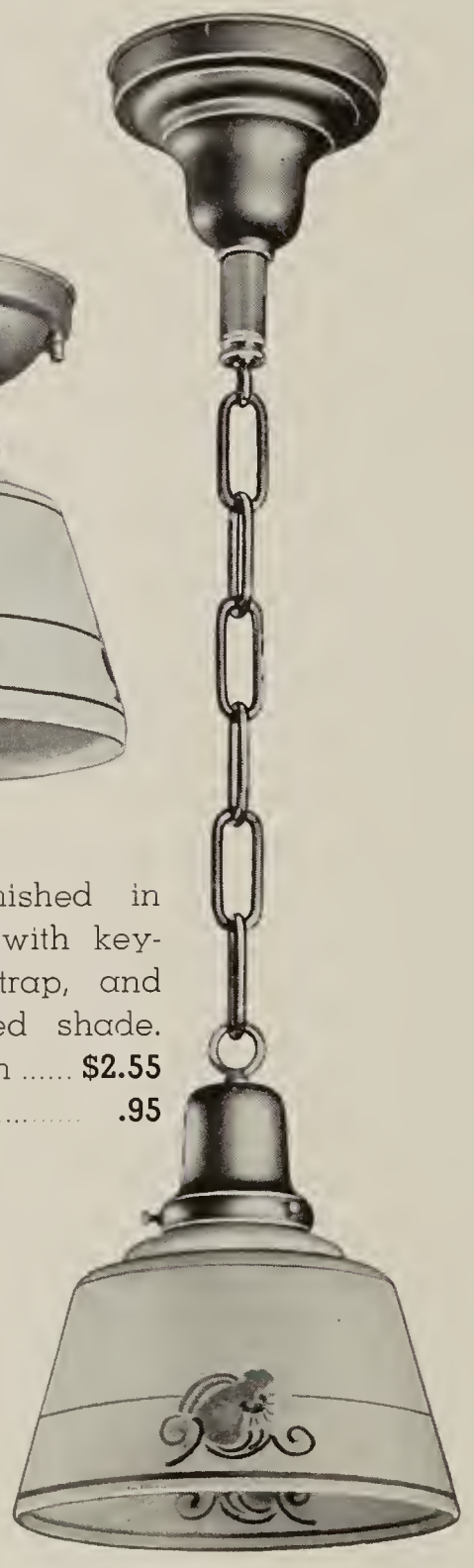
G3609—3 Light ceiling fixture; finished in polished Colonial brass; diameter of plate 11½"; length overall 4½"; wired with keyless sockets. Complete, no lamps **$3.10**

G3902

G3902—1 Light; finished in ivory; wired with keyless receptacle; strap, and No. 6808 decorated shade. Complete as shown **$2.15**
No shade ..... **.95**

G3858

G3858—1 Light; finished in browntone; wired with keyless receptacle; strap, and No. 6809 decorated shade. Complete as shown **$2.55**
No shade ..... **.95**



G3718

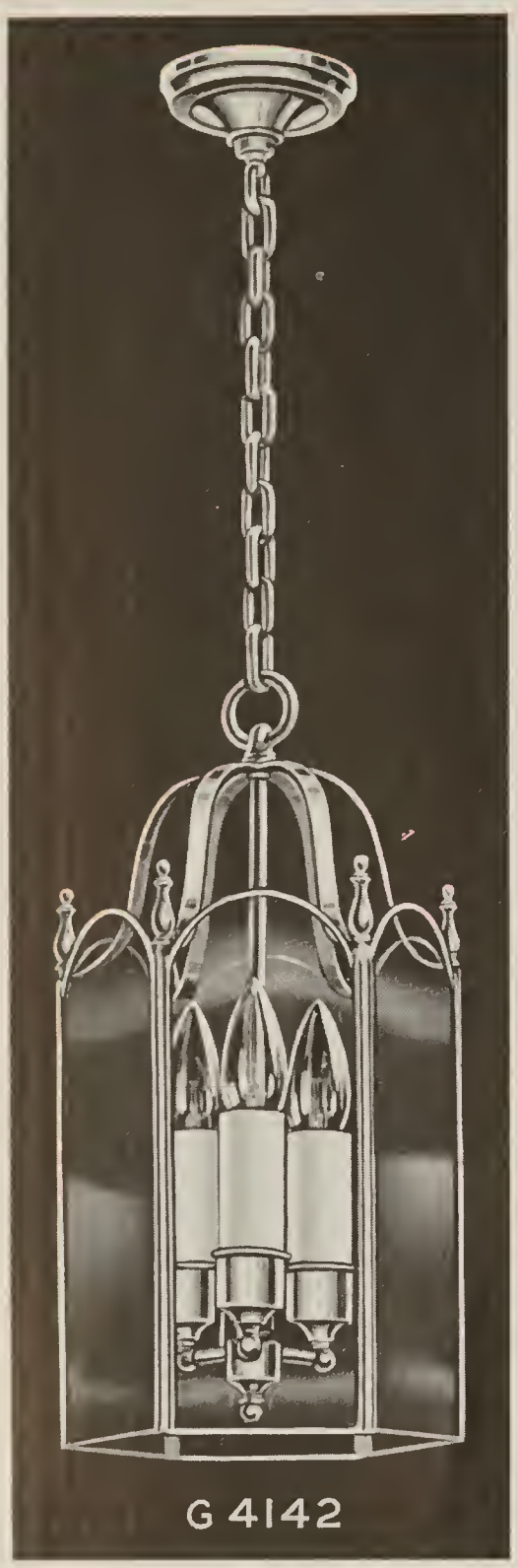
G3718—1 Light; finished in browntone; wired with key socket; No. 6809 decorated shade, 7⅛ x 2¼"; length 36". Complete as shown. **$3.40**
No shade **1.80**

G3717

G3717—1 Light; finished in ivory; wired with key socket; No. 6808 decorated shade, 6 x 2¼"; length 36". Complete as shown **$3.00**
No shade **1.80**

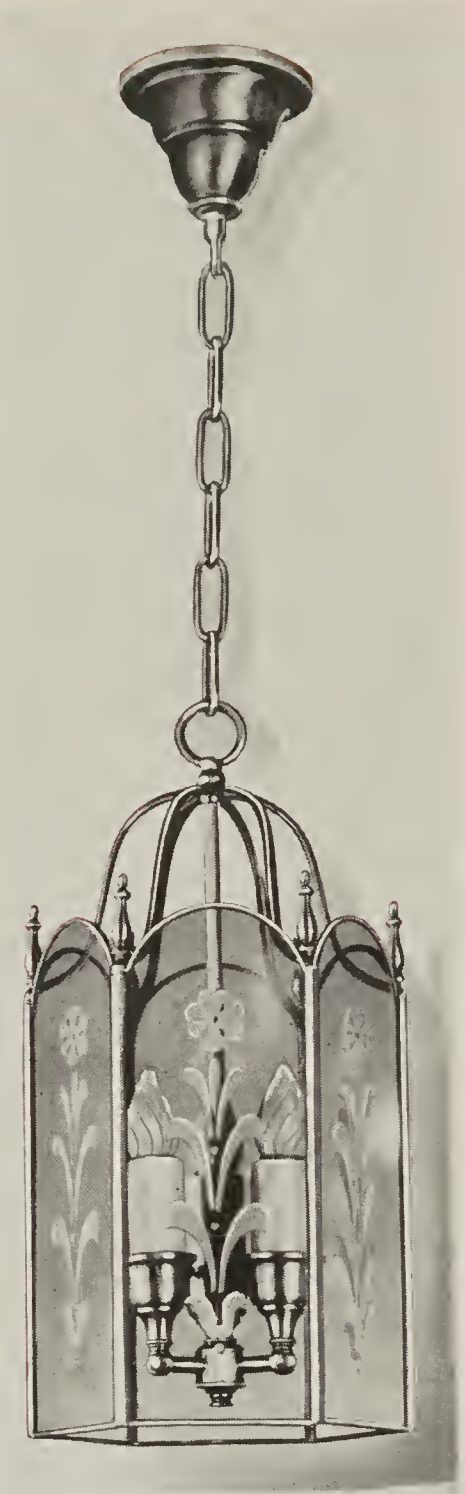
Entrance Hall

FIRST IMPRESSIONS are so important. Is your entrance hall in harmony with the complete picture your home creates? Look at it from the aesthetic angle for greater decorative possibilities. A hall that is dramatic, alive, bright as a sunny morning is a hall that spells "Welcome" to guests. Hospitality radiates from a well-lighted entrance. Choose from Gross Fixtures the perfect design in harmony with your house.

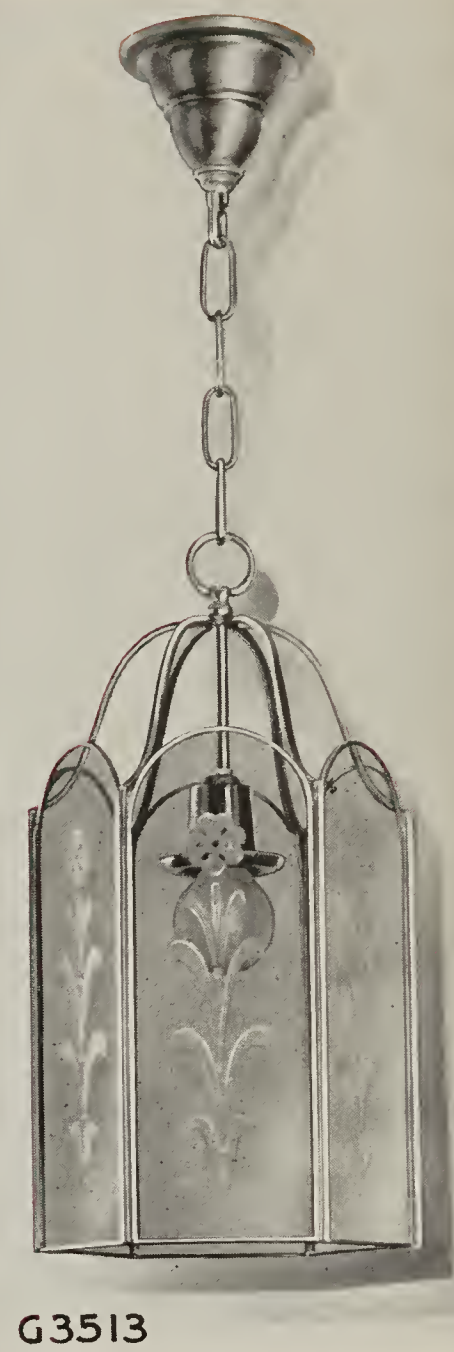


G 4142

G3090



G3512



G3513

G3936

G3090—1 Light; weathered old brass finish; clear glass panels; lantern 11¾ x 8 x 6"; length overall 30"; wired with keyless socket **$15.50**

G3512—3 Light lantern; finished in stained brass; diameter of lantern 8½"; etched panels; wired with keyless socket; length overall 30" **$24.00**

G3513—1 Light lantern; finished in stained brass; diameter of lantern 8½"; etched design panels; wired with keyless socket; length overall 30" **$19.00**

G3936—1 Light lantern; finished in Colonial brass; diameter of lantern 8½"; clear glass; wired with keyless socket; length overall 30" **$25.25**

G4142—3 Light lantern; finished in Colonial brass; diameter of lantern 8½"; clear glass panels; wired with keyless sockets; length overall 30". **$22.25**

G 4143

G 3997

G 4028

G 4144

G3548

G3792

G3548—1 Light; Colonial brass finish; length 30"; width 8"; frosted and cut shade No. 6902; wired with keyless socket **$15.00**

G3792—1 Light; Colonial brass finish; length 36"; width 6¼"; No. 6860 cut cylinder 4 x 6"; wired with keyless socket **$10.35**

G3997—3 Light ceilnig type hall lantern; Colonial brass; No. 6938 cylinder of clear glass finely cut; length 14½"; width 8"; wired with candelabra base keyless sockets **$19.15**

G4028—1 Light; finished in Colonial brass, and equipped with 6939 clear cut shade; clear glass ball at terminus; length 16¾"; wired with keyless socket **$9.10**

G4143—1 Light hall piece; finished in Colonial brass, and equipped with No. 6996 etched shade; length 16"; width 8¾"; wired with medium base keyless socket **$7.10**

G4144—1 Light; finished in polished Colonial brass; equipped with No. 6999 frosted and cut shade; length 12"; width 8"; wired with medium base keyless socket **$10.85**

G4145—3 Light hall lantern; finished in polished Colonial brass, and equipped with No. 7000 clear cylinder with rich cut design 6 x 8"; length 36"; width 7¾"; wired with candelabra base keyless sockets **$27.50**

G 4145

G3627

G3627—1 Light ceiling fixture; Colonial brass finish; No. 6793 bowl, satin roughed outside; diameter of plate 9½"; depth 3"; bowl 8 x 2¼" deep. Complete as shown .. **$5.70**

G4254

G4254—2 Light; Colonial brass finish; width 9¼"; depth 4"; keyless sockets; etched bowl No. 6985, 8". Complete as shown **$5.15**

G3652

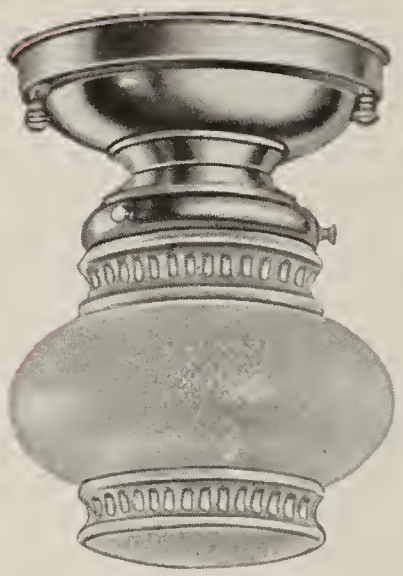
G3652—1 Light; Colonial brass finish, and equipped with No. 6791 frosted and cut bowl 8 x 2¼"; wired with keyless socket; diameter of plate 9½", depth 3"..... **$8.50**

G3610

G3610—1 Light ceiling fixture, with No. 6841 clear crystal jewel effect urn; diameter at ceiling 7½"; length 9½"; Colonial brass finish. Complete as shown **$5.30**

G4075

G4075—1 Light; Colonial brass finish; length 11"; width 6½"; No. 6968 clear glass lens; wired with keyless socket; no lamp **$6.50**



G4270

G4270—1 Light; polished Colonial brass finish; canopy 5½"; diameter holder 3¼"; wired with keyless socket; equipped with No. 7017 crystal glass ball. Complete as shown **$1.85**

G4092

G4092—1 Light ceiling; finished in polished Colonial brass, and equipped with 6987 etched 8 x 4" squat ball; wired with keyless receptacle **$4.50**

G4088

G4088—1 Light; Colonial brass finish; length 8⅜"; diameter at top 6"; frosted and cut cylinder No. 6860; wired with keyless socket. **$5.85**

G3607

G3607—1 Light; Colonial brass finish; diameter 5½"; length overall 6"; wired with keyless receptacle; no lamp **$2.10**

G4058—Brush Silver

G4059—Colonial Brass

G4058—Brush silver finish; width 4 7/16"; length 7½"; keyless socket; crystal prisms; no lamp **$4.35**

G4059—Polished Colonial brass finish; width 4 7/16"; length 7½"; keyless socket; crystal prisms; no lamp **$4.10**

G4049—Chrome

G4050—Colonial Brass

G4051—English Brass

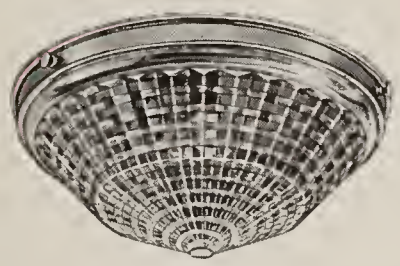
G4049—Chrome finish; width 6½"; length 4½"; keyless socket; no lamp **$2.60**

G4050—Colonial brass finish; width 6½"; length 4½"; keyless socket; no lamp **$2.40**

G4051—English brass finish; width 6½"; length 4½"; keyless socket; no lamp **$2.40**

G4064—Colonial Brass

G4064—Polished Colonial brass finish; width 5½"; holder 3¼"; length 9"; keyless socket, and No. 6828 cut ball **$5.80**



G3427

G3427—Chromium finish; width 7⅝"; length 3¾"; keyless socket; 6775 prismatic glass **$5.40**

G3111

G3111—Chrome finish; 7" glass mirror reflector; length 6¾"; keyless socket; no lamp..... **$5.75**

G3231

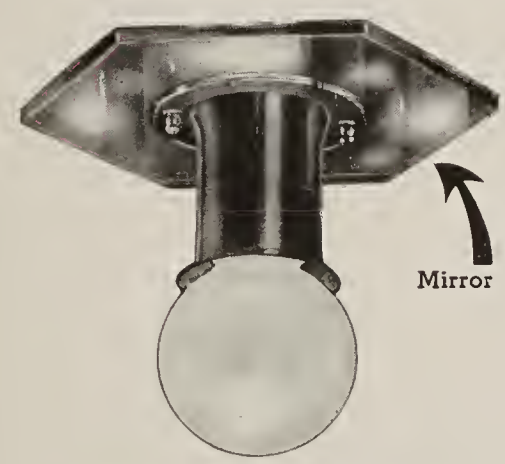
G3231—Chrome finish; 8" etched mirror reflector; length 4¼"; keyless socket; no lamp..... **$8.60**

G4047—Colonial Brass

G4048—Stained Brass

G4047—Colonial brass finish; width 5½"; length 4"; keyless socket; no lamp **$2.85**

G4048—Stained brass finish; width 5½"; length 4"; keyless socket; no lamp **$2.85**

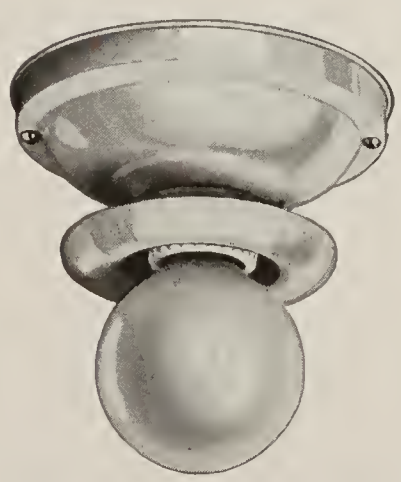


G4056—Chrome Keyless

G4057—Chrome Pull

G4056 — Chrome finish; mirror plate 6"; length 4¾"; keyless socket; no lamp **$6.65**

G4057 — Chrome finish; mirror plate 6"; length 4¾"; pull socket; no lamp **$6.95**



G3384—Chromium Keyless

G4063—Chromium Pull

G3384 — Chrome finish; width 5½"; length 5½"; keyless socket; no lamp. **$1.50**

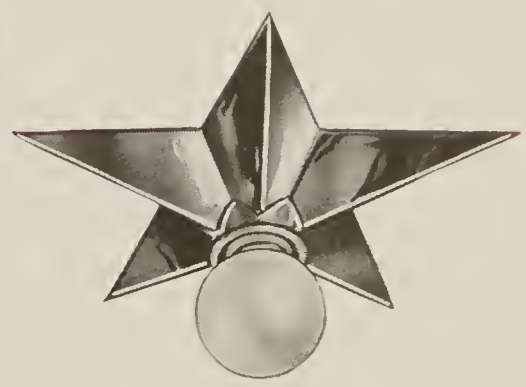
G4063 — Chrome finish; width 5½"; length 5½"; pull socket; no lamp. **$1.80**

G4132

G4067

G4132—Colonial brass finish; width 6"; length 4¾"; keyless socket; no lamp **$2.50**

G4067—Chrome plated finish; width 6"; length 4¾"; keyless socket; no lamp **$2.60**



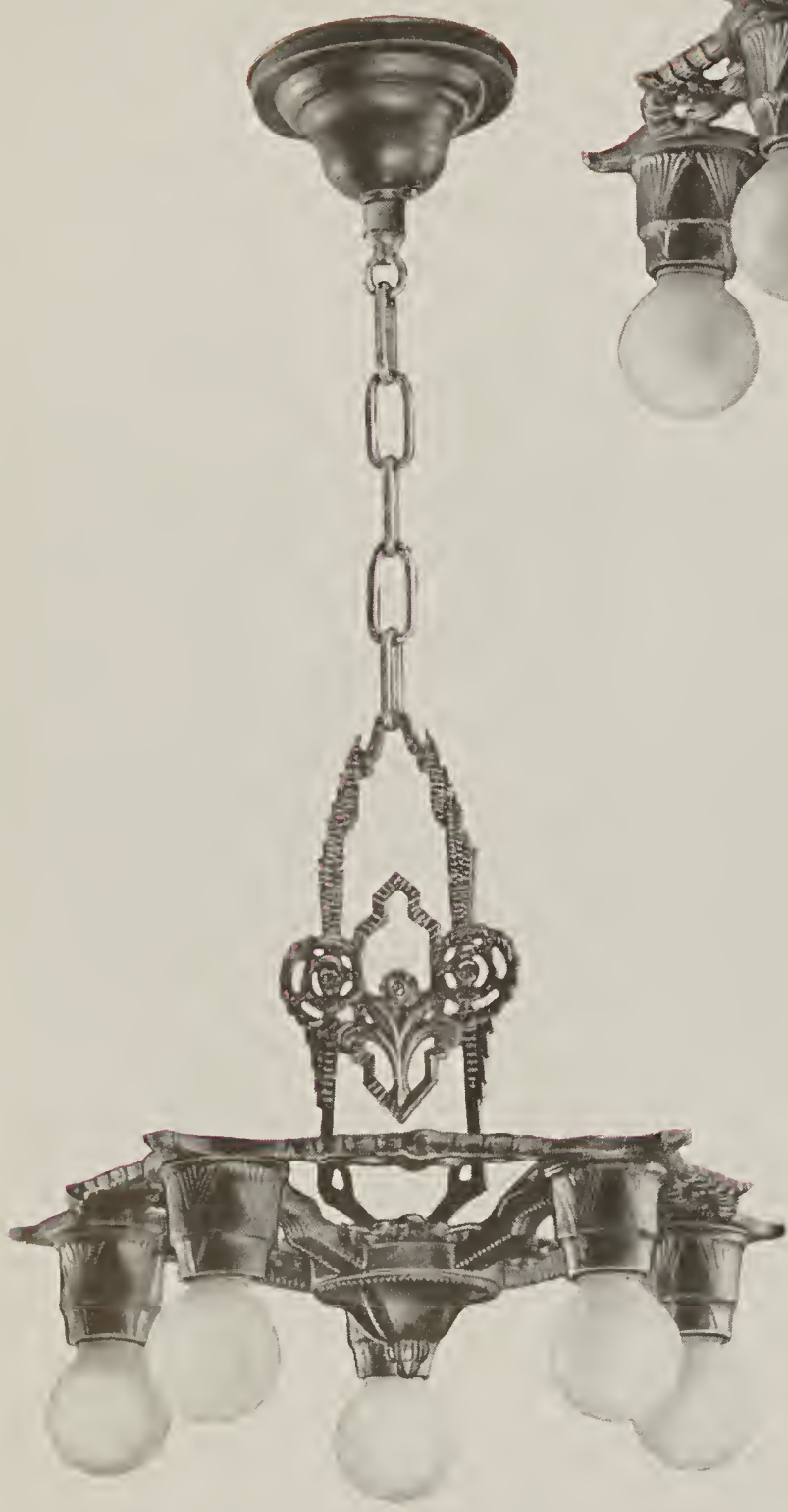
G3904—Colonial Brass Keyless

G3797—Chrome Keyless

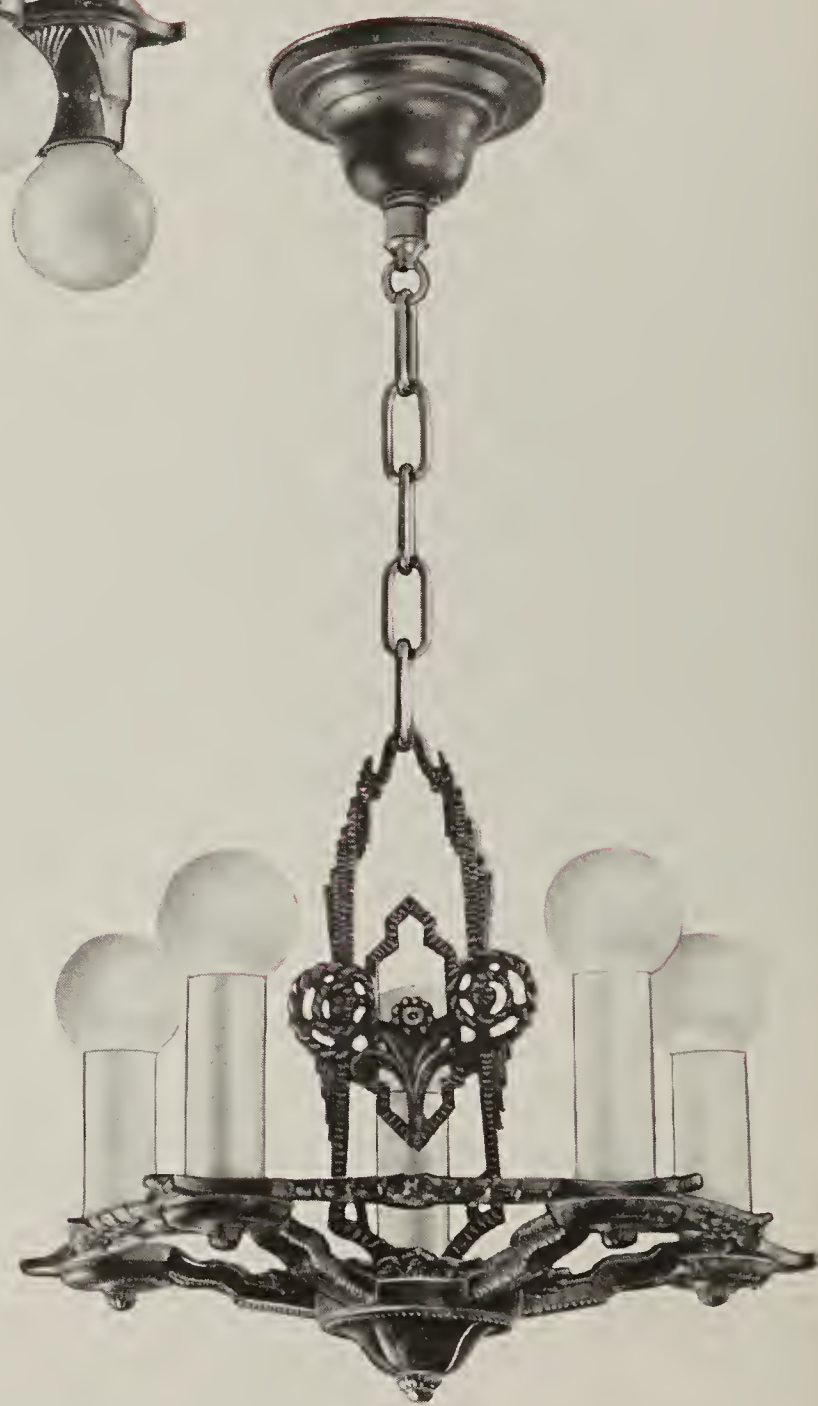
G3904—Colonial brass finish; width 9"; length 4"; keyless socket; no lamp. **$5.25**

G3797 — Chrome finish; width 9"; length 4"; keyless socket; no lamp. **$5.25**

G4134



G4135



G4136

Finished in Dark Bronze and Color

G4134—5 Light, semi-flush ceiling; wired with keyless sockets; length 10½"; width 15". No lamps. **$4.50**

G4136—5 Light candle; wired with keyless sockets; length 36"; width 15". No lamps **$5.00**

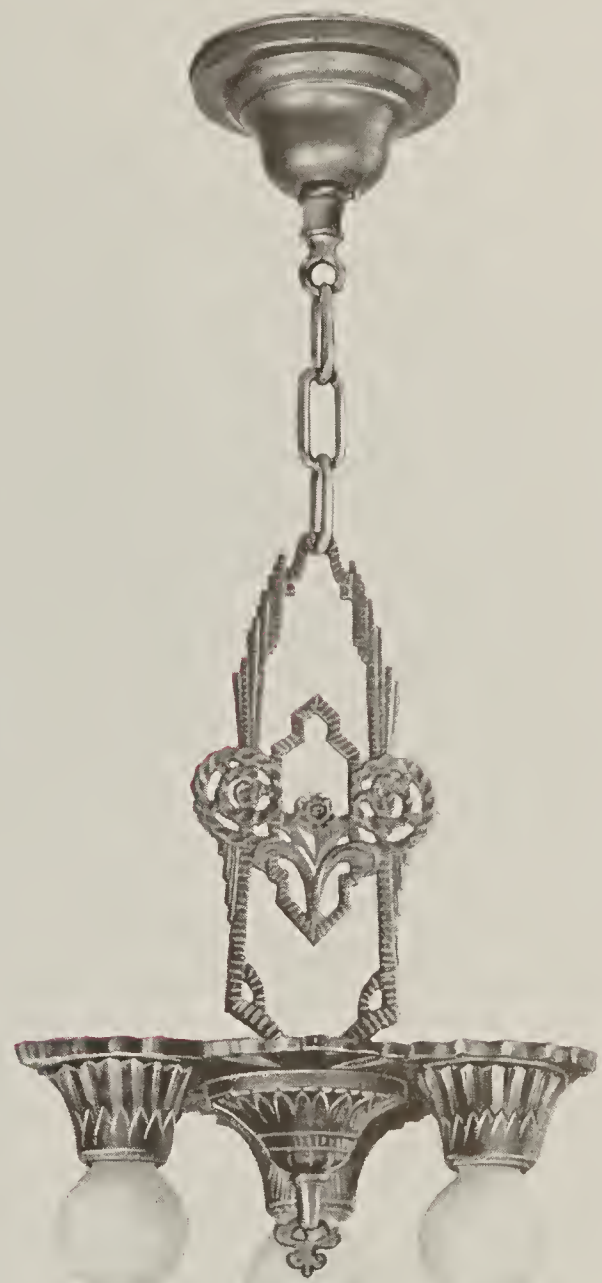
G4135—5 Light pendant; wired with keyless sockets; length 36"; width 15". No lamps **$5.00**

G4137

G4138

G4139

G4141



G4140

Finished in Dark Bronze and Color

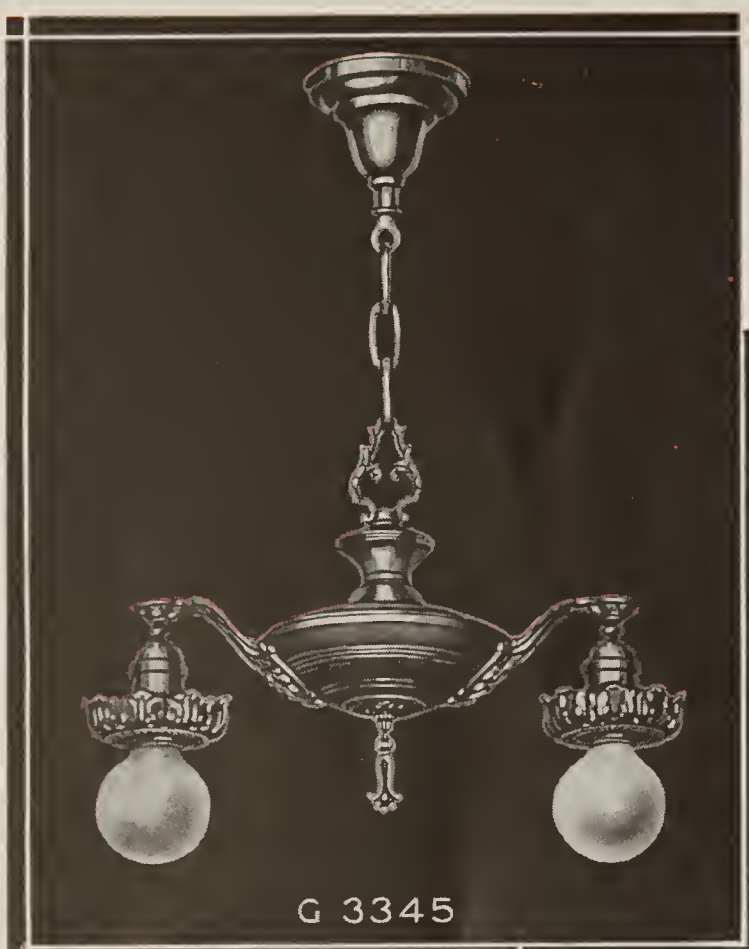
G4137—2 Light ceiling; wired with keyless sockets; length 5"; width 12". No lamps..... **$2.00**

G4138—3 Light ceiling; wired with keyless sockets; length 5"; width 10½". No lamps..... **$2.45**

G4139—2 Light pendant; wired with keyless sockets; length 36"; width 12". No lamps..... **$3.80**

G4140—3 Light pendant; wired with keyless sockets; length 36"; width 10½". No lamps..... **$4.30**

G4141—1 Light candle; wired with keyless socket and pin switch; back plate 8 x 4"; extends 4¼"; length overall 10¼". No lamp..... **$2.00**


G 3345

G 3349

G 3346

G 3350

G 3347 4LT
G 3348 5LT

The Economy Line

G3345—2 Light pendant fixture; browntone finish; two key sockets; width 13"; length 36"..... **$4.50**

G3346—3 Light pendant fixture; browntone finish; three key sockets; width 15"; length 36"..... **$5.70**

G3347—4 Light pendant fixture; browntone finish; four key sockets; width 17"; length 36"..... **$7.40**

G3348—5 Light pendant fixture; browntone finish; five key sockets; width 17"; length 36"..... **$8.95**

G3349—1 Light candle bracket; browntone finish; keyless socket; canopy switch; back plate 4 x 6" **$2.10**

G3350—1 Light bracket; browntone finish; key socket; back plate 4 x 6" **$1.75**

Kitchen and Bathroom

TODAY'S KITCHEN is the heart of the home...a place where something exciting is always going on. Lively color, cheerful light...these make the modern kitchen a bright workshop that will lighten daily tasks. Let your imagination supply the personal touch...and let simple, distinctive Gross Fixtures brighten up the dark and dull corners. The kitchen, one of the most important of all rooms, deserve the compliment of adequate illumination.

This is equally true of the Bathroom, which should be fresh and invigorating, flooded with clear light. Your lighting fixtures should be simple but with a dash of brilliance, providing stimulation as refreshing as a shower. Gross Fixtures add that touch of luxury which makes your Bathroom indeed a place symbolizing cleanliness and relaxation.

G4146 – Keyless Socket
G4147 – Pull Socket

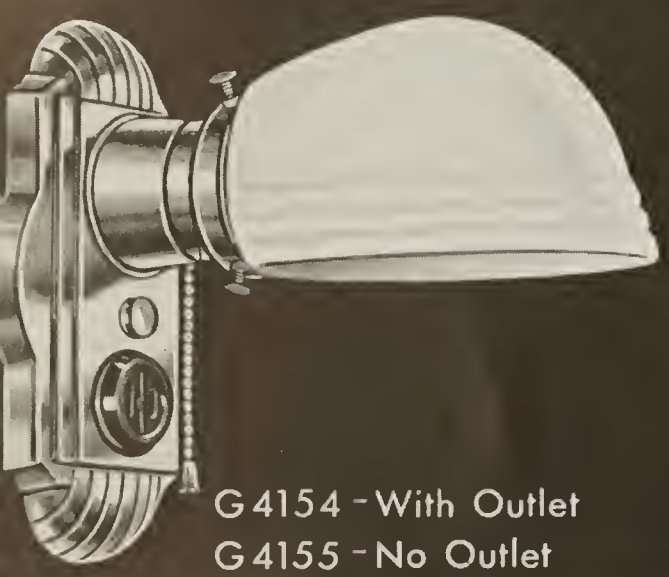
G3432 – Chrome
G2003 – White Enamel

G3434 – Keyless Socket
G3440 – Pull Socket

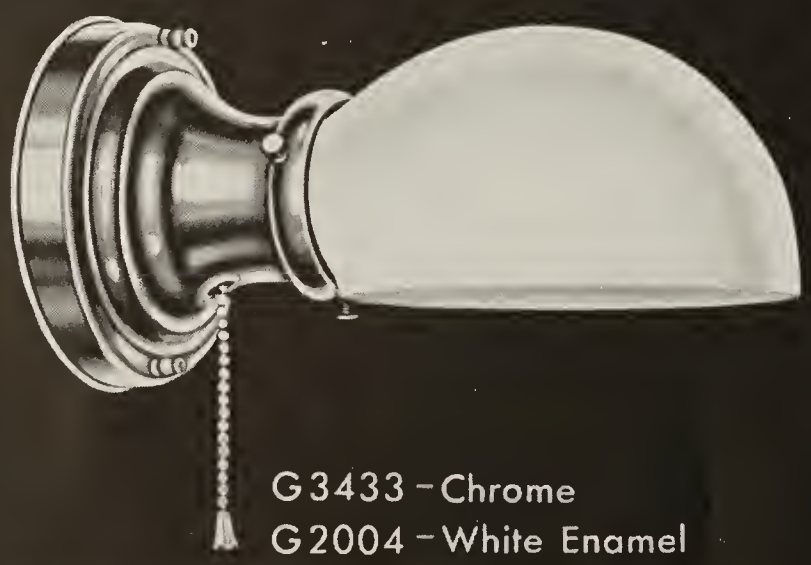
G4148 – Keyless Socket
G4149 – Pull Socket

G4150 – With Outlet
G4151 – No Outlet

G4152 – No Outlet
G4153 – With Outlet



G4154 – With Outlet
G4155 – No Outlet



G3433 – Chrome
G2004 – White Enamel

G4156 – With Outlet
G4157 – No Outlet

G2003—1 Light; white enamel finish; No. 6386 white shade. Complete as shown. **$1.60**

G2004—1 Light; white enamel finish; back 4¾"; extends 8"; pull socket and 6385 white shade. Complete as shown **$1.90**

G3432—1 Light; chrome finish; length 8"; width 6"; keyless socket; No. 6386 white shade. Complete as shown **$1.85**
For pull socket, add to list ..... **.30**

G3433—1 Light; same as G2004 except chrome finish **$2.15**

G3434—1 Light; white enamel; length 10"; width 8½"; keyless socket; 6766 white ball. Complete as shown..... **$1.90**

G3440—1 Light; same as G3434 except equipped with pull socket **$2.20**

G4146—1 Light; chrome finish; length 9"; width 8½"; keyless socket; No. 6990 8½ x 4" white ball. Complete as shown. **$2.50**

G4147—1 Light; same as G4146 except equipped with pull socket. Complete as shown **$2.80**

G4148—1 Light; chrome finish; length 8"; width 6½"; keyless socket; No. 6991 6½ x 2¼" open bottom shade. Complete as shown **$2.15**

G4149—1 Light; same as G4148 except equipped with pull socket. Complete as shown **$2.45**

G4150—1 Light; chrome finish; back plate 6 x 3¼"; extends 4¼"; turn switch and convenience outlet; 6913 white shade. Complete as shown..... **$3.95**

G4151—1 Light; same as G4150 except no convenience outlet **$3.65**

G4152—1 Light; white porcelain; back plate 4¼ x 6"; extends 8"; pull socket; no outlet; 6949 white shade **$2.60**

G4153—Same as G4152 except that it is equipped with convenience outlet .. **$2.90**

G4154—1 Light; chrome finish; extends 8¾"; back plate 3¾ x 7¼"; extends 8½"; pull socket and convenience outlet; No. 6992 white shade. Complete as shown **$3.80**

G4155—1 Light; same as G4154 except no convenience outlet **$3.35**

G4156—1 Light, convenience outlet; white porcelain pull socket. Complete as shown, no lamp..... **$2.00**

G4157—1 Light, no outlet; white porcelain; pull socket. Complete as shown, no lamp **$1.65**

Miscellaneous Chrome Plated Fixtures

G3946, G3947, G3949

G3946—1 Light; chrome finish; length 9"; width 8½"; keyless socket; 6911 green stripe; crystal top ball **$3.90**

G3947—1 Light; chrome, with 6909 red stripe ball **$3.90**

G3948—1 Light; chrome, with 6910 blue stripe ball **$3.90**

G3949—1 Light; chrome, with 6914 black stripe ball **$3.90**

G4203, G4202, G4201

G4201—1 Light; metal parts finished in chromium; 10½" bowl with black stripes; wired with keyless socket. Complete as shown **$4.80**

G4202—Same as G4201 except bowl has red stripe **$4.80**

G4203—Same as G4201 except bowl has green stripe **$4.80**

G3951, G3953, G3954

G3952—1 Light; chrome finish; length 8"; width 6½"; keyless socket and 6904 red line shade **$3.00**

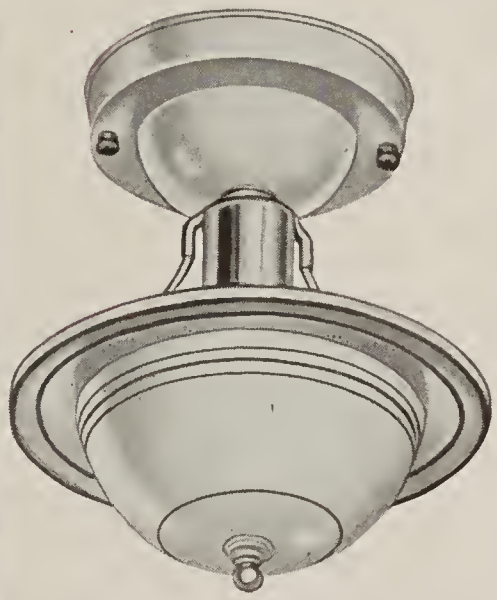
G3951—1 Light; chrome, with No. 6905 blue stripe shade **$3.00**

G3953—1 Light; chrome, with No. 6906 green line shade **$3.00**

G3954—1 Light; chrome, with No. 6912 black stripe shade **$3.00**

G3950—1 Light; chrome finish; length 9"; width 8½"; keyless socket; No. 6908 crystal top ball. **$3.40**

For pull socket, add ..... **.30**



G4204—Black
G4205—Red
G4206—Green

G4204—1 Light; metal parts finished in chrome; 7½" glass bowl with black stripe; wired with keyless socket. Complete as shown **$3.40**

G4205—Same as G4204 except bowl has red stripe **$3.40**

G4206—Same as G4204 except bowl has green stripe **$3.40**

G4271
G4272

G4271—1 Light; chrome holder; 5½ x 4" fitter; No. 7007 ball has crystal bottom and three clear lines; wired with pull socket..... **$3.80**

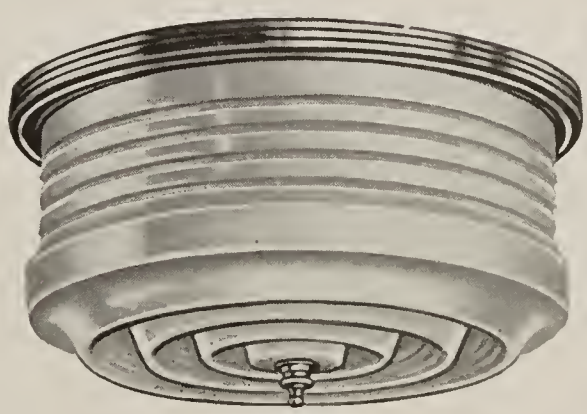
G4272—Same as above except wired with keyless socket **$3.50**

G3955—1 Light; chrome finish; length 8"; width 6½"; keyless socket No. 6907 crystal top shade..... **$2.65**

For pull socket, add.... **.30**

G4273

G4273—1 Light, chrome finished holder; diameter 5½", with 4" fitter; ball has crystal bottom and three clear lines, and louvre etched with clear lines No. 7007-7008; width 11"; wired with keyless socket. Complete as shown **$5.65**



G4158

G4158—2 Light; chrome finish; length 4¾"; width 9¼"; wired with keyless sockets and No. 7011 8" bowl frosted with clear crystal lines **$5.30**

G4159

G4159—2 Light; chrome finish; length 5½"; width 11"; wired with keyless sockets and No. 7012 10" bowl, frosted with clear crystal lines **$6.90**

Chrome Finish

G4173-8″

G4160
G4161
G4162
G4163

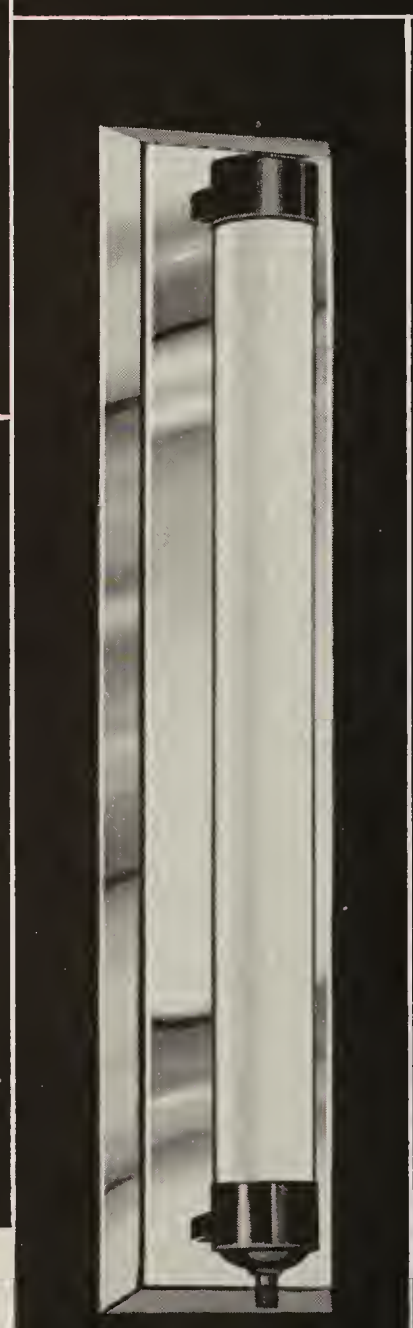
G4174-10″

G4164-12″
G4165-12″

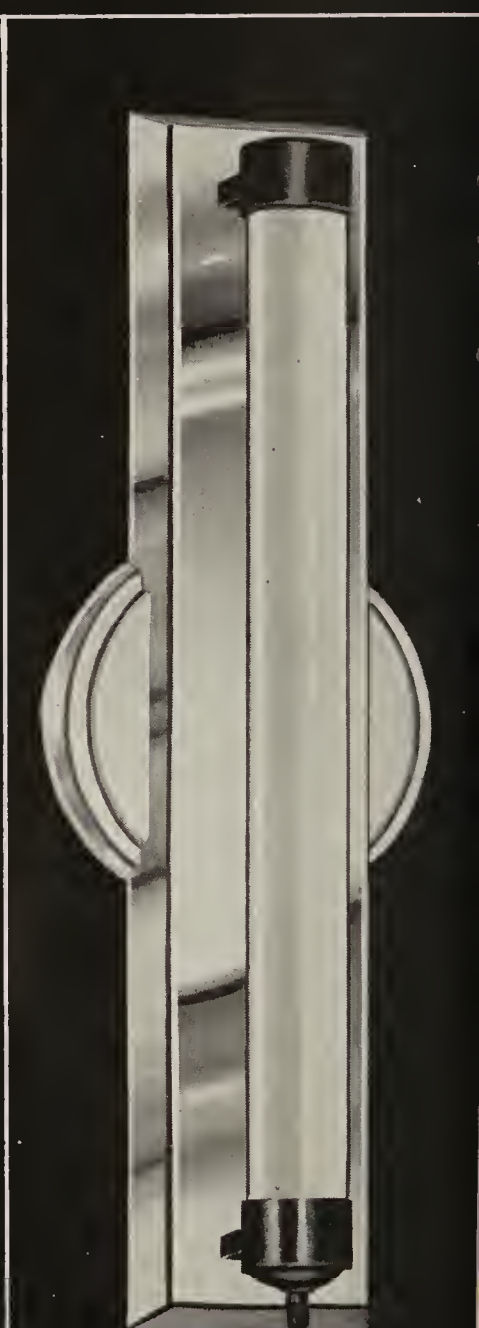
G4166-12″
G4167-18″

G4168

Lumiline Brackets and Other Useful Pieces



G4169-12″
G4170-12″
G4286-18″



G4171-12″
G4172-18″

G4160—1 Light; chrome finish; pull socket. **$1.35**

G4161—1 Light; chrome finish; keyless socket **$1.10**

G4162—1 Light; white enamel finish; pull socket **$1.15**

G4163—1 Light; white enamel finish; keyless socket **$0.85**

G4164—1 Light, no convenience outlet; for 12″ lumiline lamp; chrome finish; length 13″; back 2¾″; wired with switch; no lamp **$3.40**

G4165—1 Light, with convenience outlet; for 12″ lumiline lamp; chrome finish; length 14¾″; back 2¾″; wired with switch; no lamp..... **$3.95**

G4166—1 Light, with adjustable shutter over 12″ lumiline lamp; chrome finish; length 13¼″; back 2¾″; wired with switch; no lamp..... **$5.00**

G4167—1 Light, with adjustable shutter for 18″ lumiline lamp; chrome finish; length 19¼″; back 2¾″; wired with switch; no lamp **$6.75**

G4168—1 Light; chrome finish; back plate 3¾″; extends 3¾; wired with switch. Lamp not included..... **$2.60**

G4169—1 Light, no outlet; for 12″ lamp; chrome finish; length 13½″; back 2⅜″; wired with switch; no lamp..... **$2.50**

G4170—1 Light, with outlet for 12″ lamp; chrome finish; length 13½″; back 2⅜″ wired with switch; no lamp..... **$2.95**

G4171—1 Light; chrome finish; length 13¼″; back plate 4⅛ x 2¾″; for 12″ lumiline lamp; wired with switch; no lamp **$3.50**

G4172—1 Light; chrome finish; length 19¼″; back plate 4⅛ x 2¾″; for 18″ lumiline lamp; wired with switch; no lamp **$4.85**

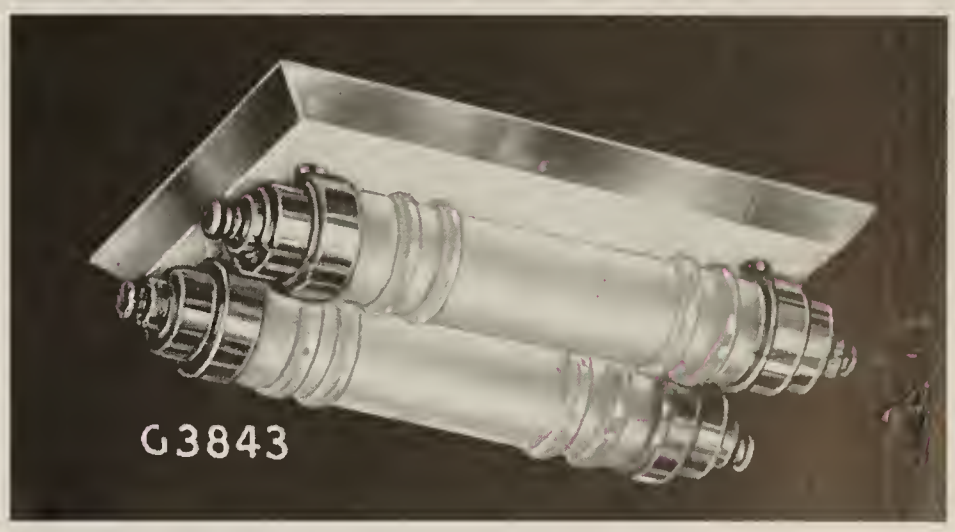
G4173—2 Light; chrome finish; length 4¾″; width 9¼″; 8″ white bowl No. 6933 ..... **$3.60**

G4174—2 Light; chrome finish; length 5⅝″; width 11″; 10″ white bowl No. 6993 ..... **$4.90**

G4286—1 Light, no outlet; same as G4169 except for 18″ lamp; length 19¼″; width 2⅜″; wired with switch; no lamp **$4.40**

Modern Chrome Plated Fixtures

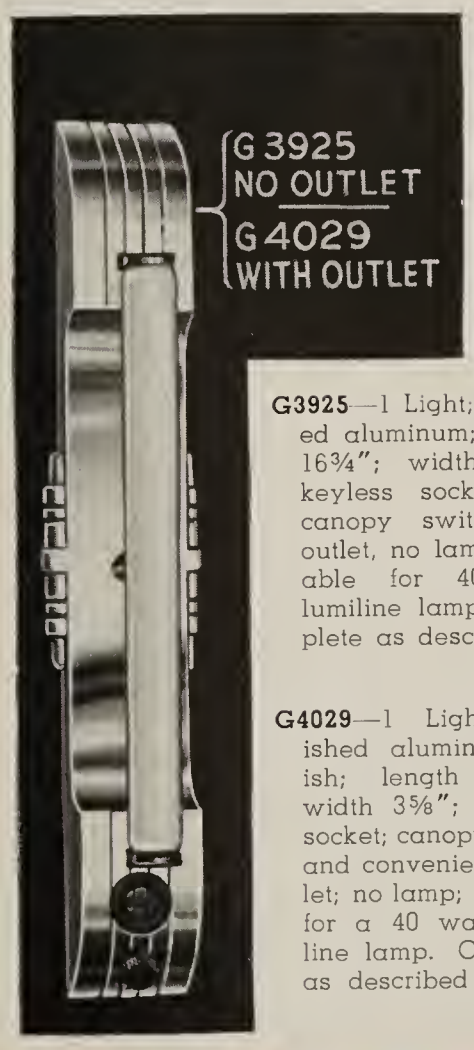
G3844—2 Light; chrome finish; ceiling canopy 5"; length 4"; 6874 10 x 16" white glass panel; keyless sockets. Complete as shown .. **$9.40**



G3843—2 Light; chrome finish; back plate 11 x 7"; depth 3"; with 6873 satin cylinders; keyless sockets; can be used either in a horizontal or perpendicular position. Complete as shown **$16.55**

G3927 — 2 Lights; chrome finish; width 10¼"; length 3"; keyless sockets, and 6970 white glass bowl. Complete as shown **$14.10**

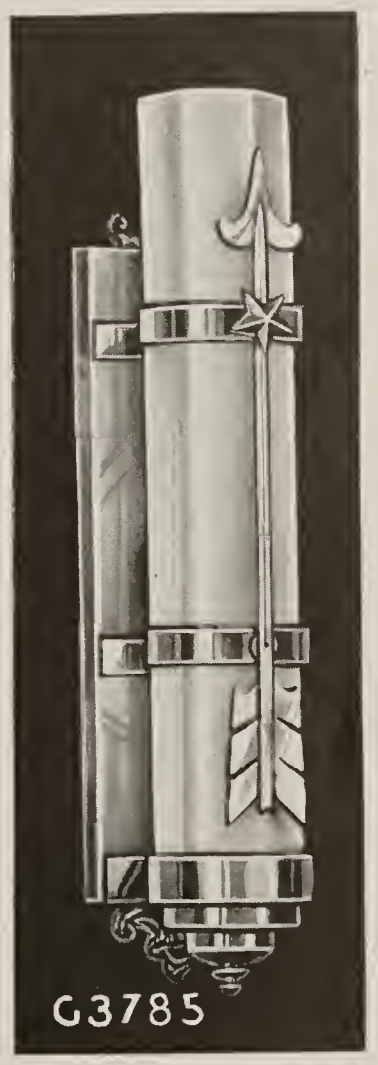
G3928 — 1 Light; chrome finish; length 8"; holder 4"; 5½" diameter at ceiling; keyless socket and 6971 10 x 4" white ball. Complete as shown **$4.05**



G3925—1 Light; polished aluminum; length 16¾"; width 3⅝"; keyless socket and canopy switch; no outlet, no lamp; suitable for 40 watt lumiline lamp. Complete as described. **$6.65**

G4029—1 Light; polished aluminum finish; length 16¾"; width 3⅝"; keyless socket; canopy switch and convenience outlet; no lamp; suitable for a 40 watt lumiline lamp. Complete as described **$7.25**

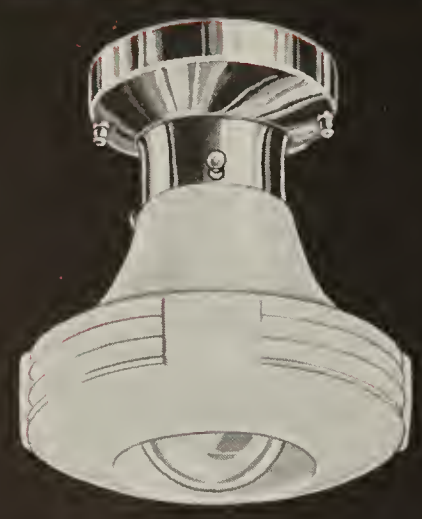
G3840—1 Light; chrome finish; back plate 3 x 11"; extends 3"; length 12"; 6873 satin cylinder; keyless socket and canopy switch; can be used either in a horizontal or perpendicular position. Complete as shown **$10.15**



G3785—1 Light; chrome finish; back plate 3 x 12½"; length 13½"; extends 4"; 6872 white cylinder; keyless socket and canopy switch. Complete as shown. **$12.70**

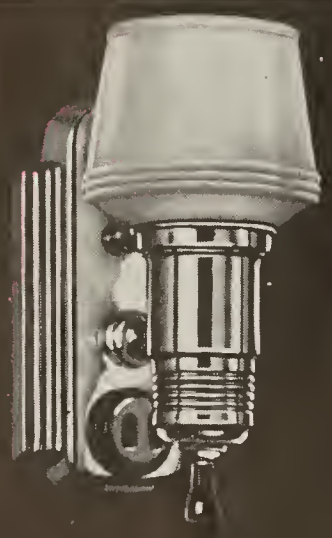
G3839—1 Light; chrome finish; back plate 3 x 12½"; length 13½"; extends 4"; 6872 white cylinder, keyless socket and canopy switch. Complete as shown . **$11.85**

G3847—Pull Socket



G3833—Keyless Socket
G3894—Pull Socket

G3605—Keyless Socket
G3614—Pull Socket



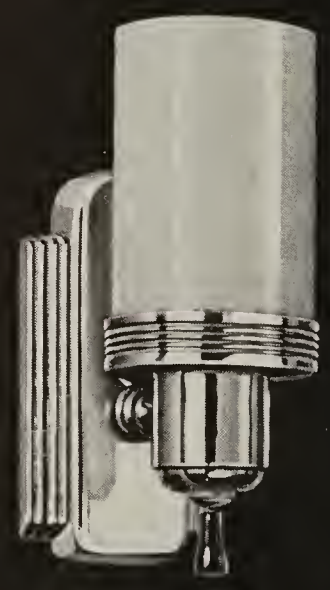
G3601—Pull Socket and Convenience Outlet
G3617—Pull Socket, no Convenience Outlet

G3838—Keyless Socket
G3895—Pull Socket

G3558—Pull Socket

G3557

G3849—Pull Socket



G3602—Pull Socket
G3615—Pull Socket and Convenience Outlet

High Quality Kitchen, Bath and Utilitarian Fixtures

Chromium Plated Finish

G3557—1 Light; back plate 3½ x 6"; extends 4"; wired with pull socket and equipped with 6941 white glass cylinder; T-10 25-watt clear lamp recommended; no lamp included. Complete as shown **$6.60**

G3558—1 Light; back plate 3½ x 6"; extends 4"; wired with pull socket. Complete as shown; no lamp **$5.00**

G3601—1 Light; back plate 3½ x 6"; extends 5"; wired with pull socket, convenience outlet and 6940 white shade. Complete as shown **$7.00**

G3602—1 Light; back plate 3½ x 6"; extends 4½"; wired with pull socket and 6944 white cylinder. Complete as shown **$7.40**

G3605—1 Light; canopy 5½"; length 7"; wired with keyless socket and 6943 glass. Complete as shown **$4.80**

G3614—1 Light; same as G3605 except equipped with pull socket **$5.20**

G3615—1 Light; back plate 3½ x 6"; extends 4½"; wired with pull socket, convenience outlet and 6944 white cylinder. Complete as shown **$8.20**

G3617—1 Light; back plate 3½ x 6"; extends 5"; wired with pull socket and 6940 white shade. Complete as shown. **$6.20**

G3833—1 Light; canopy 4½"; length 8"; wired with keyless socket and 6894 7 x 5⅜ x 2¼" white shade. Complete as shown **$2.70**

G3838—1 Light; canopy 5½"; length 10"; wired with keyless socket and 6897 8½ x 4" white ball. Complete as shown. **$2.95**

G3847—1 Light; back plate 4½"; extends 4"; wired with pull socket. Complete as shown; no lamp..... **$4.20**

G3849—1 Light; back plate 4½"; extends 6½"; wired with pull socket and 6942 white shade. Complete as shown.... **$5.90**

G3894—1 Light; canopy 4½; length 8"; wired with pull socket and 6894 white shade. Complete as shown..... **$3.00**

G3895—1 Light; canopy 5½"; length 10"; wired with pull socket and 6897 8½ x 4" white ball. Complete as shown..... **$3.25**

Bathroom, Kitchen and Utilitarian Fixtures

Chromium Plated Finish

G3531—1 Light bracket; No. 6798 opal glass cylinder 2 x 6"; keyless socket; turn knob switch; back plate 5¾" x 3¾"; extends 4¼" **$5.75**

G3532—1 Light ceiling light; No. 6792 opal bowl, 8 x 2¼"; keyless socket; width 9½"; 3" deep **$5.90**

G3547—1 Light bracket; keyless socket; turn knob switch; back 4"; extends 3". **$3.40**

G3636—1 Light ceiling; white globe with clear prismatic ring No. 6804; keyless socket; width 10⅞"; length 11" **$5.10**

G3638—1 Light; keyless socket; width 8½"; length 11"; equipped with either No. 6794 green stripe or No. 6772 black stripe ball; specify decoration of ball. **$3.15**

G3639—1 Light; keyless socket; width 6"; length 7"; equipped with either No. 6795 green stripe or No. 6880 black stripe shade; specify decorative shade wanted **$2.35**

G3640—1 Light bracket; with either No. 6813 green stripe or No. 6903 black stripe half shade; pull socket; back 4½"; extends 8½" **$3.10**

G3684—1 Light ceiling light; No. 6797 opal bowl, 9½ x 2¾"; keyless socket; width 11"; depth 3¼" **$7.90**

G4175—1 Light; 6992 opal shade; wired with pull socket and convenience outlet; extends 8". Complete as shown **$3.05**

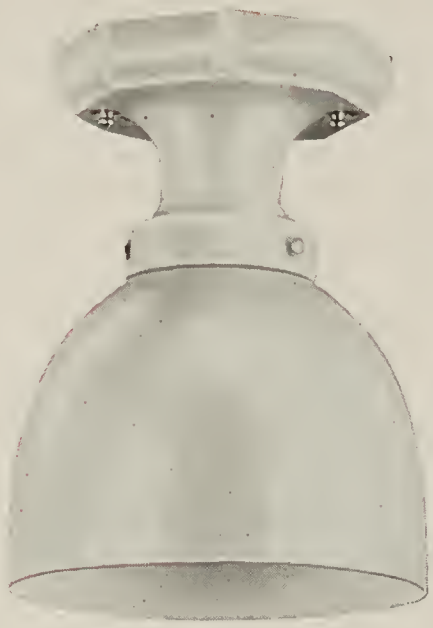
Vitrified Porcelain Brackets and Fixtures—White Finish

G3961—Keyless

G3960—Pull

G3960—1 Light; width 5⅞"; length 3"; pull socket **$1.45**

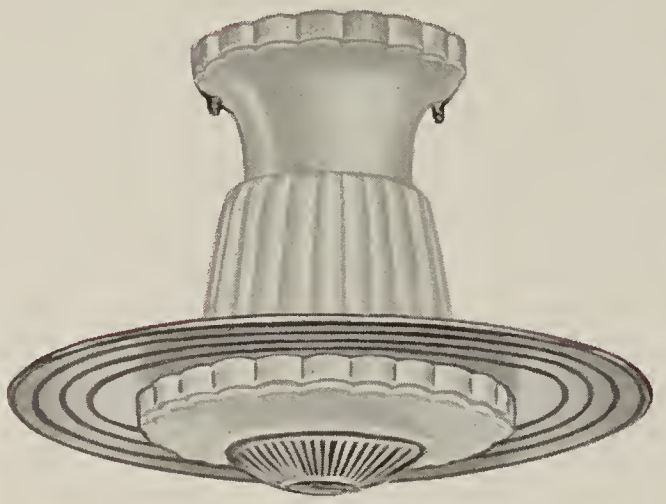
G3961—1 Light; width 5⅞"; length 3"; keyless socket **$1.25**



G3465—Keyless
G3481—Pull

G3465—1 Light; ceiling holder 4¾" diameter; 2¼" fitter; length 8"; keyless socket; 6386 white shade. Complete as shown **$2.20**

G3481—1 Light; ceiling holder 4¾" diameter; 2¼" fitter; length 8"; pull socket; 6386 white shade. Complete as described **$2.50**



G4278—No Louvre

G4279—With Louvre

G4278—1 Light; holder 5" diameter; fitter 2¼"; length 8 5/16"; keyless socket; No. 7013 white ball; no glass louvre. Complete without louvre **$2.95**

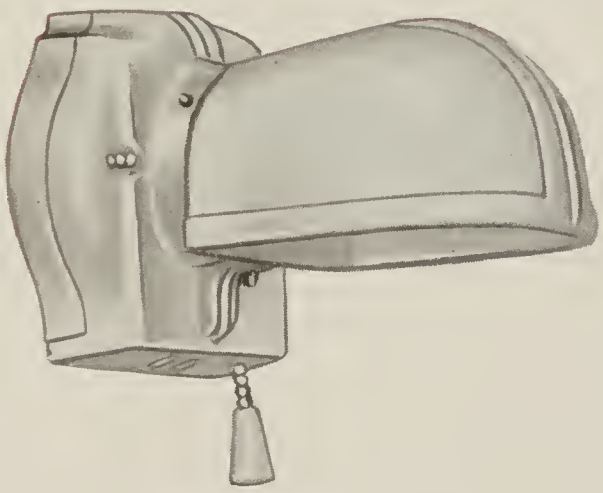
G4279—Same as G4278 except equipped with the addition of 7014 11½" etched louvre on 7013 ball. Complete as shown..... **$4.10**

G3429—White

G3441—Black

G3429—1 Light; vapor proof; back plate 4¾"; length 5½"; keyless socket; 6950 glass. Complete as shown. **$3.60**

G3441—1 Light; black finish; vapor proof; back plate 4¾"; length 5½"; keyless socket; 6950 glass. Complete as shown..... **$3.60**

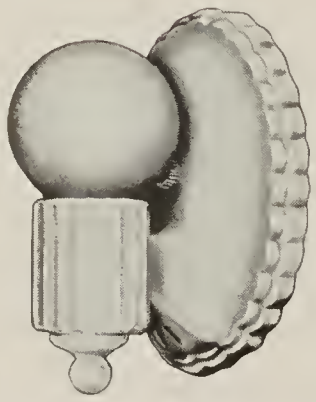


G4250—With Outlet

G4251—No Outlet

G4250—1 Light; porcelain; wired with pull socket and convenience outlet; back plate 5 x 5"; extends 8". Complete as shown. **$3.15**

G4251—1 Light; porcelain; wired with pull socket; no convenience outlet; back plate 5 x 5"; extends 8". Complete as shown. **$2.70**



G3966—No Outlet

G3967—With Outlet

G3966—1 Light; back plate 3⅞ x 6¾"; no outlet; turn knob socket. Complete as described **$1.80**

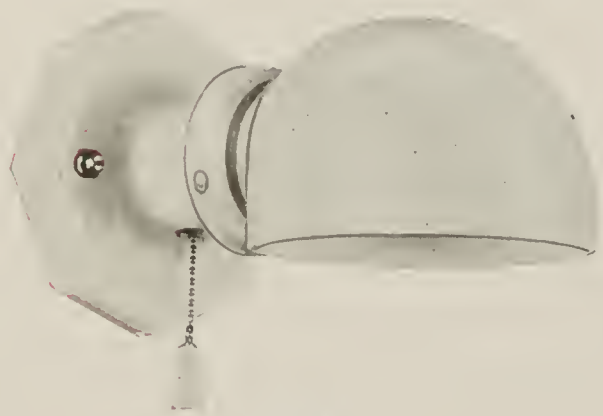
G3967—1 Light; back plate 3⅞ x 6¾"; with convenience outlet; turn knob socket. Complete as described **$2.15**

G3964—No Outlet

G3965—With Outlet

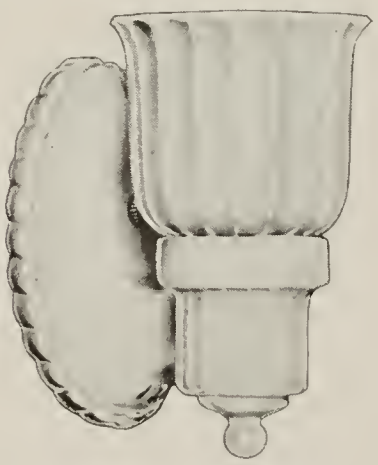
G3964—1 Light; back plate 4 x 5⅜"; extends 7"; pull socket; no outlet; 6953 shade. Complete as described..... **$3.25**

G3965—1 Light; with convenience outlet, and 6953 shade. Complete as described..... **$3.60**



G3466

G3466—1 Light; back 4¾"; extends 9"; pull socket; 6385 white shade. Complete as shown **$2.50**

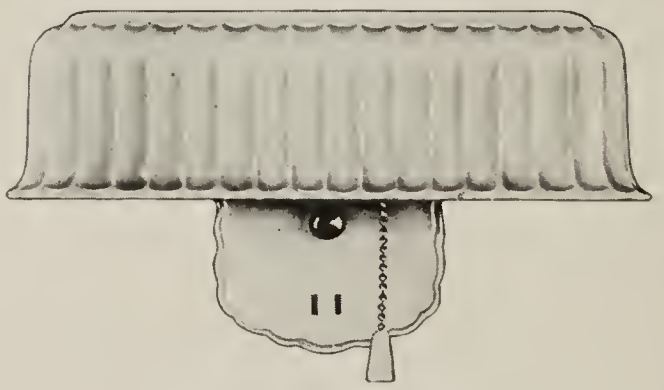


G3962—No Outlet

G3963—With Outlet

G3962—1 Light; back plate 3⅞ x 6¾"; no outlet; turn knob socket; 6954 shade. Complete as described **$2.70**

G3963—1 Light; with convenience outlet and turn knob socket and 6954 shade. Complete as shown **$3.05**

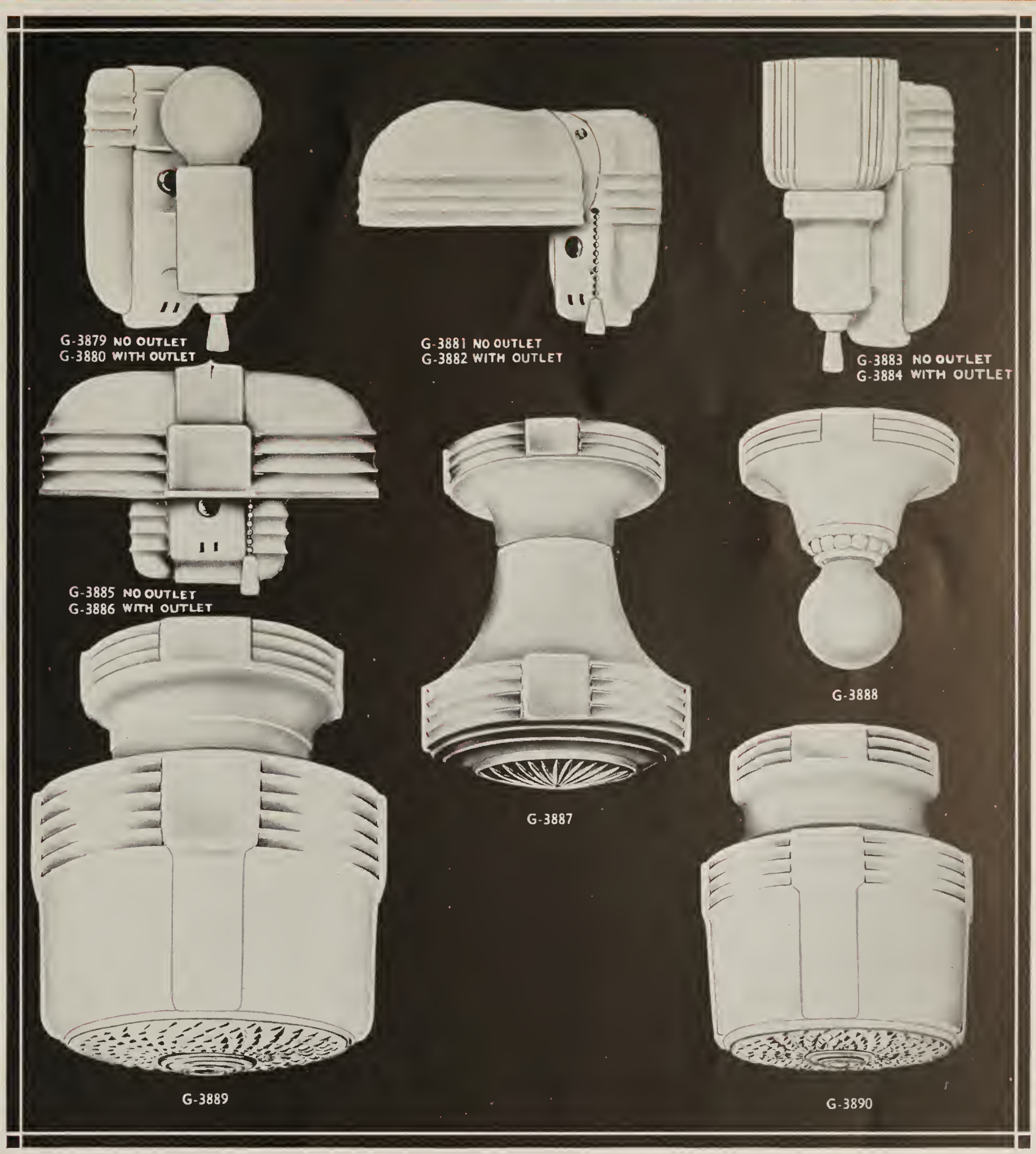


G3968—No Outlet

G3969—With Outlet

G3968—2 Light; back plate 3½ x 5¼"; No. 6955 shade 10"; pull socket; no outlet. Complete as described..... **$5.75**

G3969—2 Light; back plate 3½ x 5¼"; No. 6955 shade 10"; pull socket; convenience outlet. Complete as described..... **$6.10**



New Modern Type Vitrified Porcelain Brackets and Ceiling Fixtures

White Finish

G3879—1 Light; back plate 3½ x 6¼"; extension 4"; pull socket; no convenience outlet **$1.80**

G3880—1 Light; back plate 3½ x 6¼"; extension 4"; pull socket; convenience outlet **$2.15**

G3881—1 Light; back plate 3½ x 5¼"; extension 7¼"; pull socket; no convenience outlet; 6945 glass **$2.70**

G3882—1 Light; back plate 3½ x 5¼"; extension 7¼"; pull socket; with convenience outlet; and 6945 glass **$3.05**

G3883—1 Light; back plate 3½ x 6½"; extension 4"; pull socket; no convenience outlet; 6946 glass **$2.70**

G3884—1 Light; back plate 3½ x 6½"; extension 4"; pull socket; with convenience outlet; 6946 glass **$3.05**

G3885—1 Light; back plate 3⅜ x 5⅛"; extension 6¾"; pull socket; no convenience outlet; with 6947 glass **$3.95**

G3886—1 Light; back plate 3⅜ x 5⅛"; extension 6¾"; pull socket; convenience outlet; and 6947 glass **$4.30**

G3887—1 Light; back plate 5"; 2¼" holder; length 7⅜"; keyless socket; 6948 glass **$3.25**

G3888—1 Light; back plate 5"; length 3"; keyless socket **$1.25**

G3889—1 Light; back plate 6¼"; 4" holder; length 9⅞"; keyless socket; 6889 glass **$3.95**

G3890—1 Light; back plate 5"; 4" holder; length 8"; keyless socket; 6893 glass **$3.05**

G2003—White Enamel

G3432—Chromium

G2003—Finished in white enamel; wired with keyless socket; strap and No. 6386 white shade; diameter at top 4¾"; length 8" **$1.60**

G3432—Same as G2003 but finished in chromium plate.. **$1.85**

G3430—Pull Socket

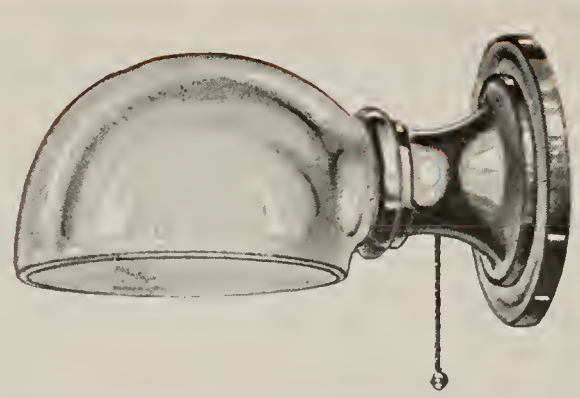
G3309—Keyless Socket

G3430—1 Light; white porcelain; length 2⅛" diameter 4⅜"; pull socket **$0.80**

G3309—1 Light; white porcelain; length 2⅛"; diameter 4⅜"; keyless socket **$0.50**

G3436

G3436—1 Light; finished in black enamel; wired with keyless socket; strap and No. 6773 white shade with black stripe 6 x 2¼ x 5"; ceiling holder diameter 5½"; fitter 2¼"....**$2.20**

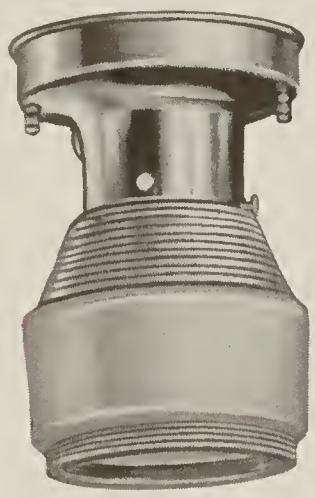


G2004—White Enamel

G3433—Chromium

G2004—Finished in white enamel; pull socket strap and No. 6385 white shade; back plate 4¾"; extends 8".....**$1.90**

G3433—Same as G2004, but finished in chromium plate .. **$2.15**



G4237—Pull

G4238—Keyless

G4237—1 Light; chrome finish holder 4½ x 2¼"; pull socket and No. 7010 crystal top and bottom shade. Complete as described. **$2.10**

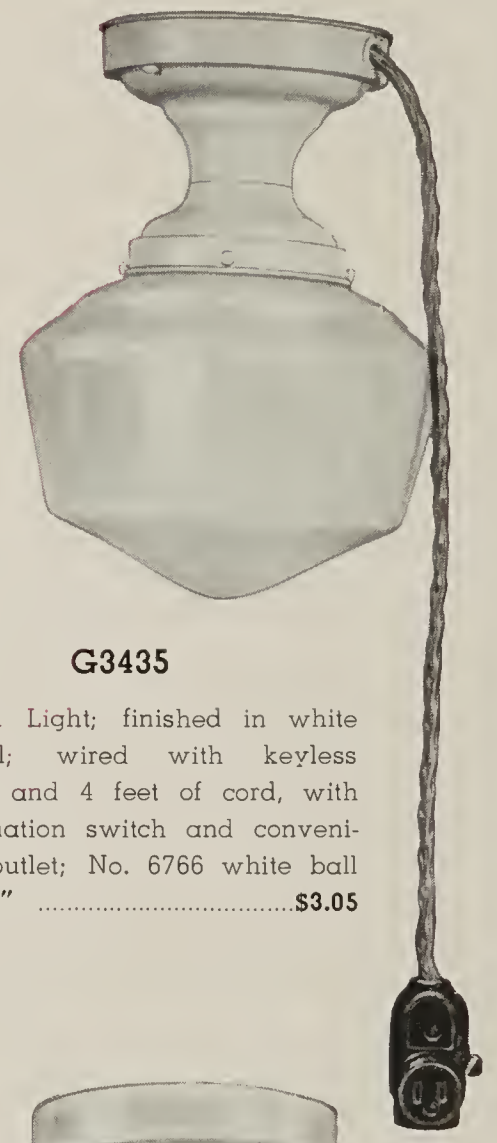
G4238—1 Light; same as G4237 except keyless socket **$1.80**

G3434—White Enamel—Keyless

G3440—W. E. Pull Receptacle

G3434—1 Light; finished in white enamel; wired with keyless socket, strap and No. 6766 white ball 8½ x 4"; fixture diameter at top 5⅞"..... **$1.90**

G3440—Same as G3434 but pull socket... **$2.20**



G3435

G3435—1 Light; finished in white enamel; wired with keyless socket and 4 feet of cord, with combination switch and convenience outlet; No. 6766 white ball 8½ x 4" **$3.05**

G4235—Pull

G4236—Keyless

G4235—1 Light; chrome finish holder 5½ x 4"; pull socket, and No. 7009 crystal bottom globe. Complete as described **$3.00**

G4236—1 Light; same as G4235 except keyless socket **$2.70**

G3437

G3437—1 Light; finished in black enamel; wired with keyless socket; strap and No. 6772 white ball with black stripe 8 x 4"; ceiling holder diameter 5½"; fitter 4". **$2.75**

G2925

G2925—1 Light; holder white porcelain; wired with keyless socket; strap and No. 6766 white ball 8½ x 4"..... **$2.35**

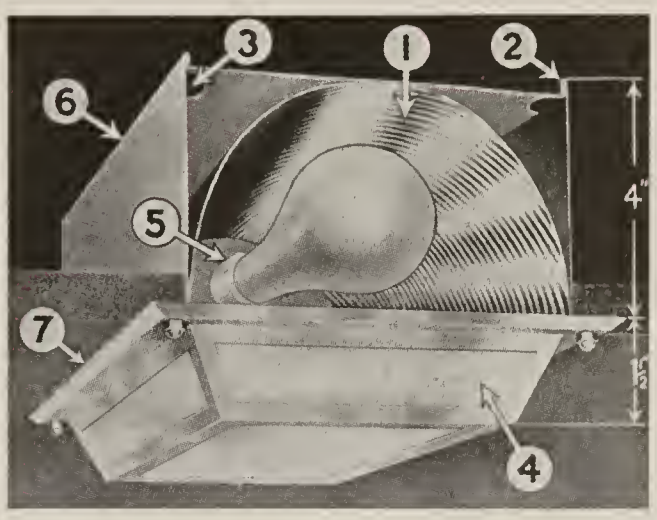
Semi-Recessed Lights

3—Ample Ventilation

5—Concealed Receptacle

6—Rust-Resisting Galvanized Iron

7—Chrome Plated Brass Frame

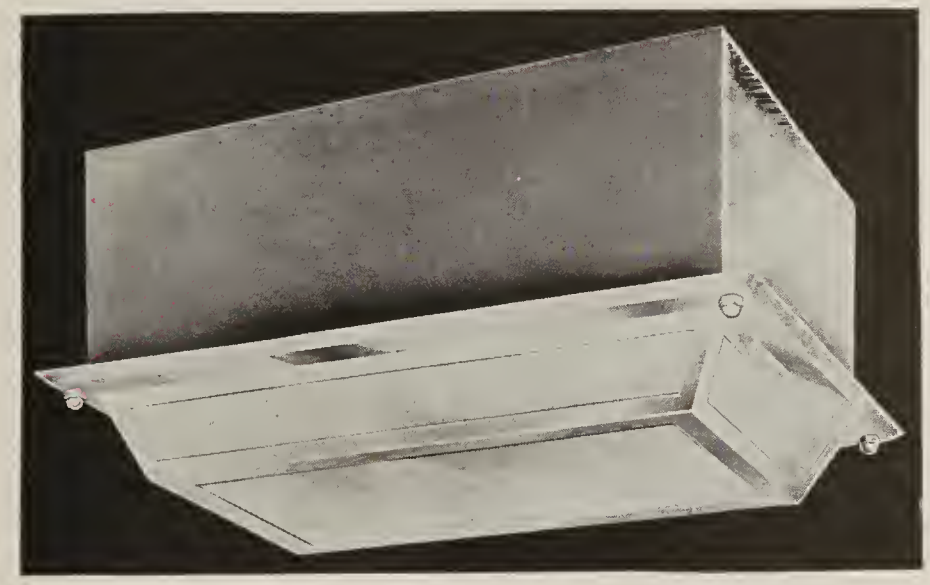


1—Efficiency Chromium Crim Reflector

2—Seam Lock

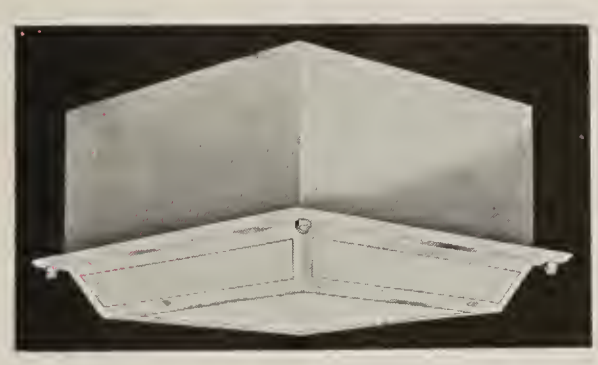
4—Side Glass and Bottom Panels Flash Opal

No Dark Ceilings, Side Panels Illuminate Ceiling

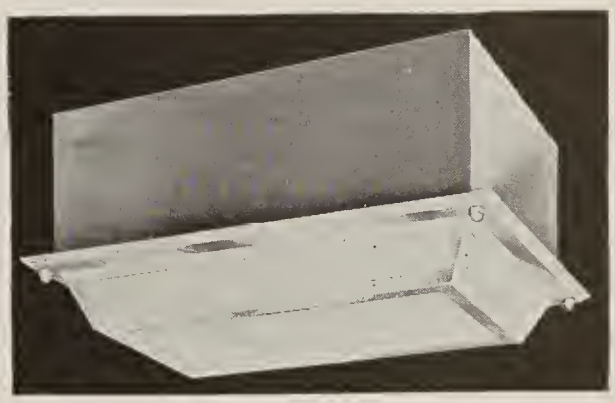


G3854—Box size 6¼ x 10¾ x 4" deep; frame size 7½ x 12 x 1½" drop **$8.50**

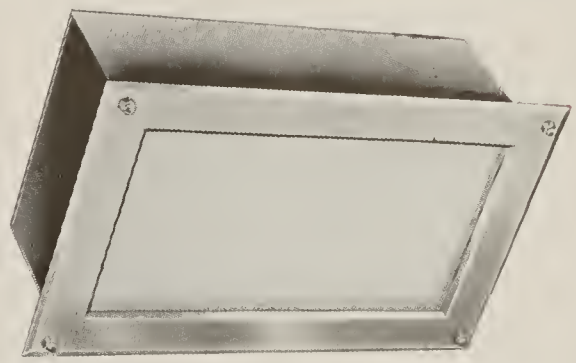
G3855—1 Light; box size 8¾ x 8¾ x 4¼" deep; frame size 10 x 10 x 1½" drop **$8.50**



G3856—Box size 6¾ x 6¾ x 4¼" deep; frame size 8 x 8 x 1½" drop. **$6.95**



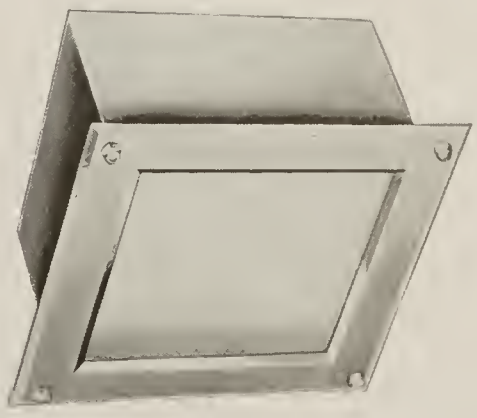
G3857—1 Light; box size 4¾ x 7¾ x 4¼" deep; frame size 6 x 9 x 1½" drop **$6.95**



G3984—No crim reflector; flush type; box size 5⅛x7⅝x4" deep; chrome finished frame 6¾ x 9"; flash opal glass panel **$5.75**

G3983—No crim reflector; flush type; box size 7" in diameter, 4" deep; chrome finished frame 8" in diameter; flash opal glass panel.... **$6.60**

G3981—No crim reflector; flush type; box size 6 x 10¼ x 4" deep; chrome finished frame 7½ x 11¾"; flash opal glass panel..... **$7.45**



G3982—No crim reflector; flush type; square box size 6⅛ x 6⅛ x 4" deep; chrome finished frame 7½ x 7½"; flash opal glass panel. **$5.75**

Commercial Lighting

IN THIS highly competitive age business is dependent upon many factors, but none more important than the features of good lighting. Pick out the brightest store-front in the whole block and there you will find the greatest amount of activity! Like a magnet the brilliantly illuminated places draw the crowds. Inside of stores and offices and factories that are brightly lighted will be found the most alert workers and cheerful customers. Sales stimulation at point of purchase is given particular impetus by clear, strong lighting. Merchandise is more quickly identified, decisions more quickly made when bright light is available. An atmosphere of efficiency always permeates a well illumined place of business, sales are speeded and costly mistakes eliminated. Contributing to "bigger and better" business is the greatest selection of Gross Fixtures available in all types of lighting, direct or indirect, and in a fascinating array of design.

G4187—1 Light louvre type indirect; smart in appearance, and when lighted louvres assist in lighting the complete fixture; finished in satin aluminum and chrome; length 36"; width 19"; wired with mogul socket; accommodates lamp from 300 to 500 watt. Complete as shown **$22.50**

G4188—1 Light two louvre indirect; a balanced glareless, shadowless and efficient unit; finished in satin aluminum and chrome; length 32"; width 18"; wired with mogul socket; accommodates lamp from 300 to 500 watt. Complete as shown **$18.00**

Good lighting is well worth the small investment required. These fixtures are designed to produce a quality of light for stores, offices and other places which will assist in eliminating errors and increase the sales.

G4189—1 Light, with concentric ring louvres in bottom with all the features of a direct light without the glare; finished in satin aluminum with hi-lites in chrome; length 30"; width 16⅜"; wired with regular base socket; suitable for 200 or 300 watt frosted lamp. Complete as shown .. **$20.20**

G 4190

G 4192

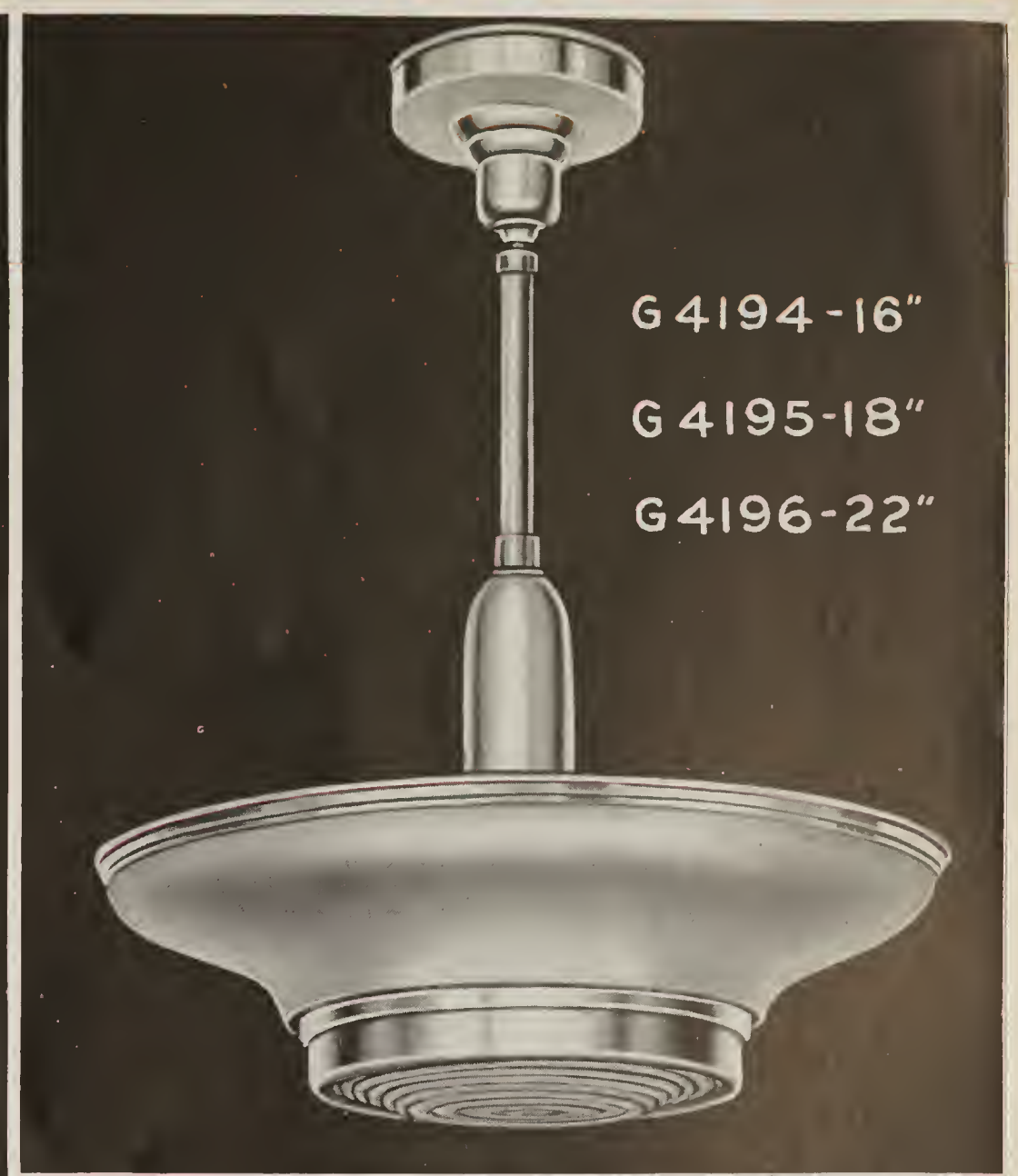
G 4191

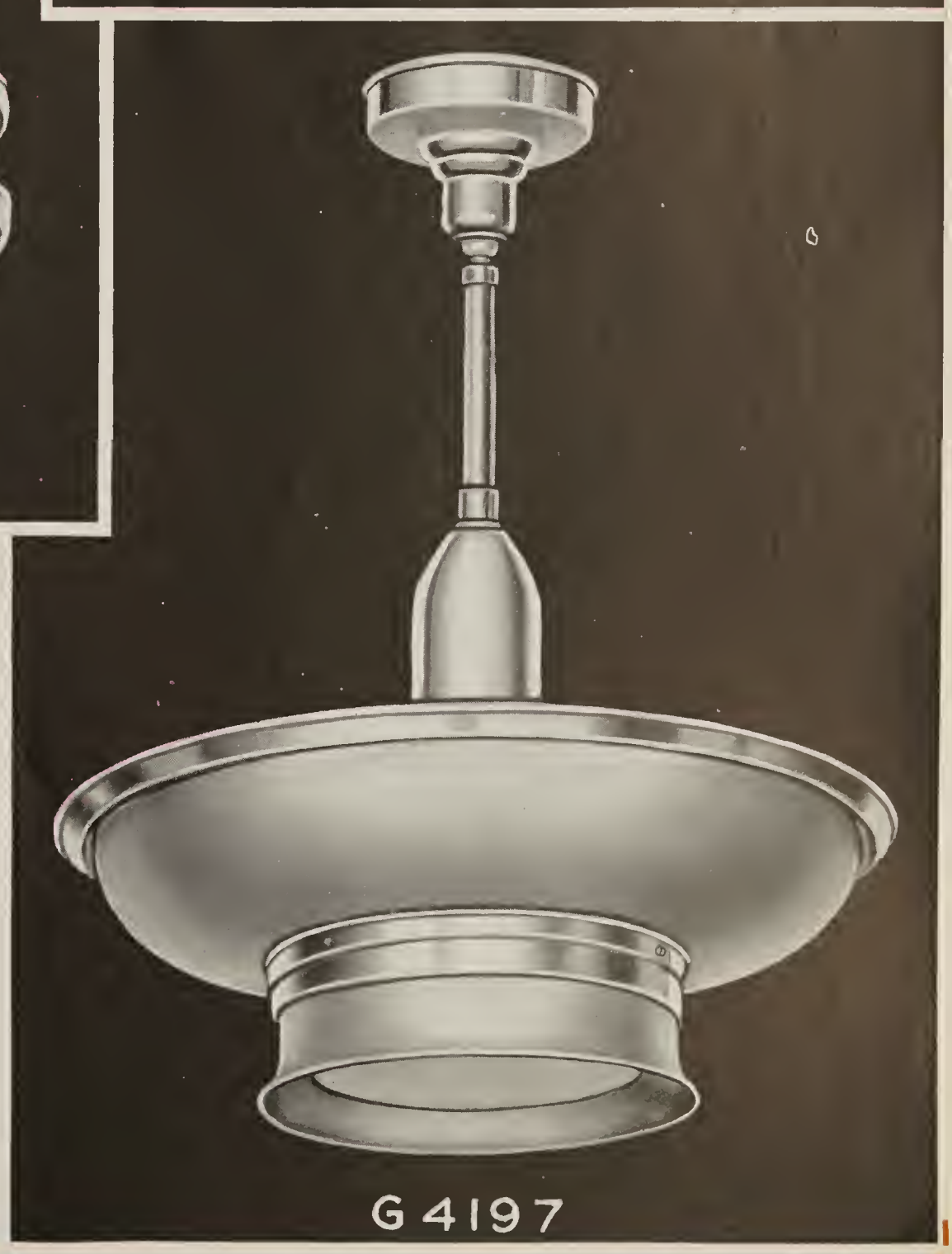
G4190—1 Light, for direct indirect use, combining the efficient upward distribution as well as the added advantage of a flood of light directed downward through the open louvers at the bottom of the reflector; finished in satin chrome and aluminum; length 28"; width 16"; wired with regular base socket; suitable for 200-watt lamp. Complete as shown **$19.10**

G4191—1 Light; attractive and efficient; arranged with four louvres and finished in satin aluminum and chrome; with center bands having a touch of ivory adds considerable charm to this piece; length 32"; width 19"; wired with mogul socket; suitable for lamp from 300 to 500 watt. Complete as shown **$18.00**

G4192—1 Light ceiling type with two louvres and grille louvre at the bottom; finished in satin aluminum and chrome; length 13"; width 14"; wired with regular base socket; suitable for lamp up to 150-watt. Complete as shown **$11.70**

G4193





G4197

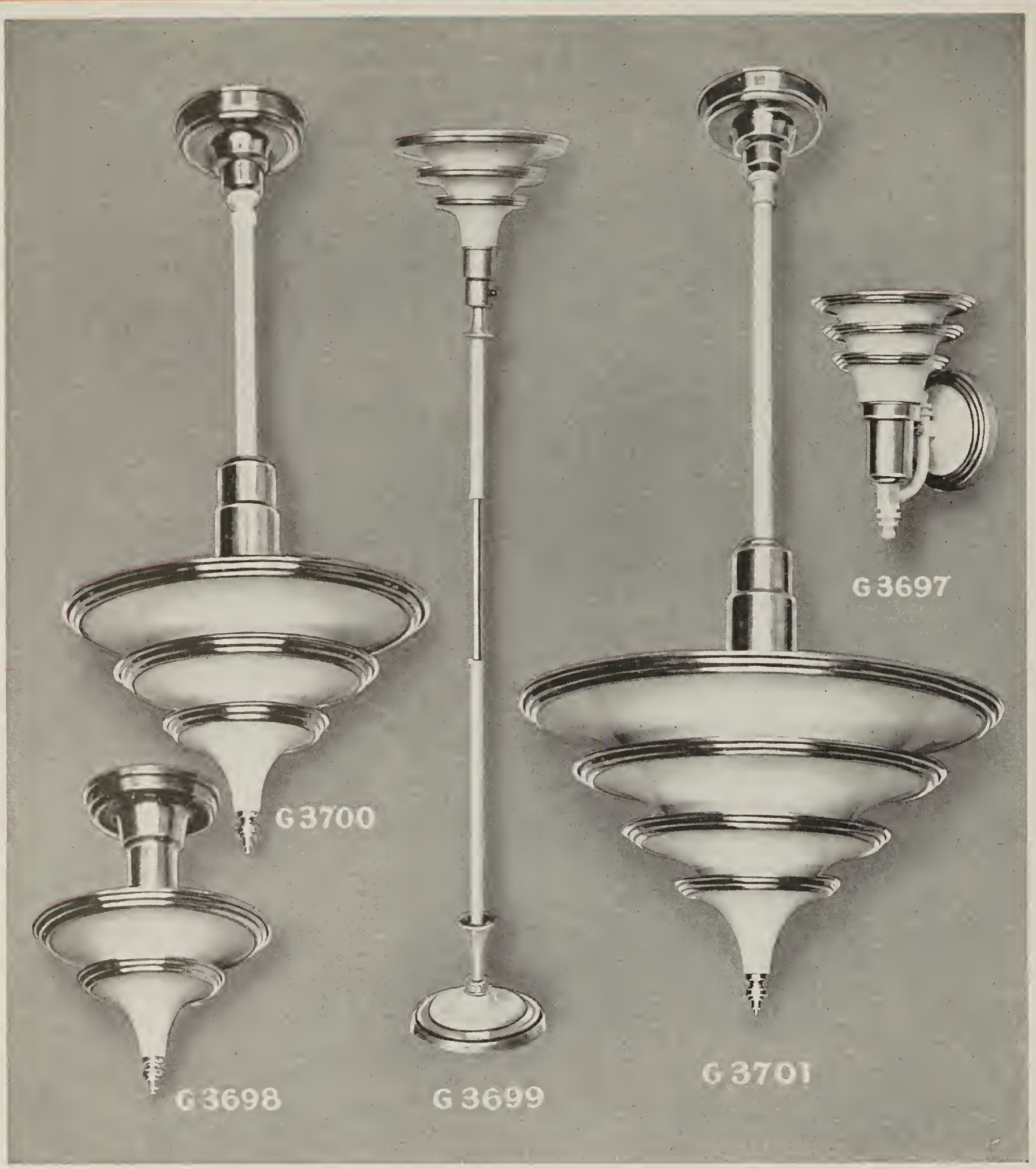
G4193—1 Light, semi-indirect type; made of 18 gauge spun aluminum; interior of reflector specially etched for reflecting surface; 8½" frosted etched prismatic dish in bottom; finished in satin aluminum and chrome; length 32"; width 19"; wired with mogul socket; suitable for 300 to 500 watt lamp. Complete as shown. **$22.50**

G4194—1 Light, semi-indirect unit; finished in satin aluminum and chrome; length 26"; width 16"; wired with regular base socket, suitable for lamp up to 200 watt. Complete as shown..... **$13.50**

G4195—Same as G4194 except length 30"; width 18"; wired with mogul socket, suitable for 300 to 500 watt lamp. Complete..... **$15.30**

G4196—Same as G4194 except length 32"; width 22"; wired with mogul socket, suitable for 300 to 500 watt lamp. Complete..... **$18.00**

G4197—1 Light, semi-indirect type; equipped with glass diffusing panel in bottom; finished in satin aluminum and chrome; length 32"; width 18"; wired with mogul base socket, suitable for 300 to 500 watt lamp. Complete as shown..... **$18.90**



Indirect Louvre Fixtures

The following beautiful combinations may be had on special order, requiring approximately two weeks' time for making up. Light green and chromium plate, or rose and chromium plate, at the regular price listed.

G3697—1 Light bracket; finished in ivory and chromium plate; canopy switch; three louvres; diameter of top louvre 6"; lamp wattage 60-75-100; length 9" **$9.00**

G3698—1 Light ceiling fixture; finished in ivory and chromium plate; keyless socket; two louvres; diameter of top louvre 10"; lamp wattage 75-100. Length 14" **$9.90**

G3699—1 Light torchere; ivory and chromium plate; key socket; three louvres; diameter top louvre 13¼"; lamp wattage 200; height 5'6" **$27.00**

With special socket and switch for new mazda double filament 150-200 watt lamp, add **$4.00** to list price.

G3700—1 Light pendant fixture; ivory and chromium plate; keyless socket; three louvres; diameter top louvre 14"; lamp wattage 100-200. Length 30" **$16.20**

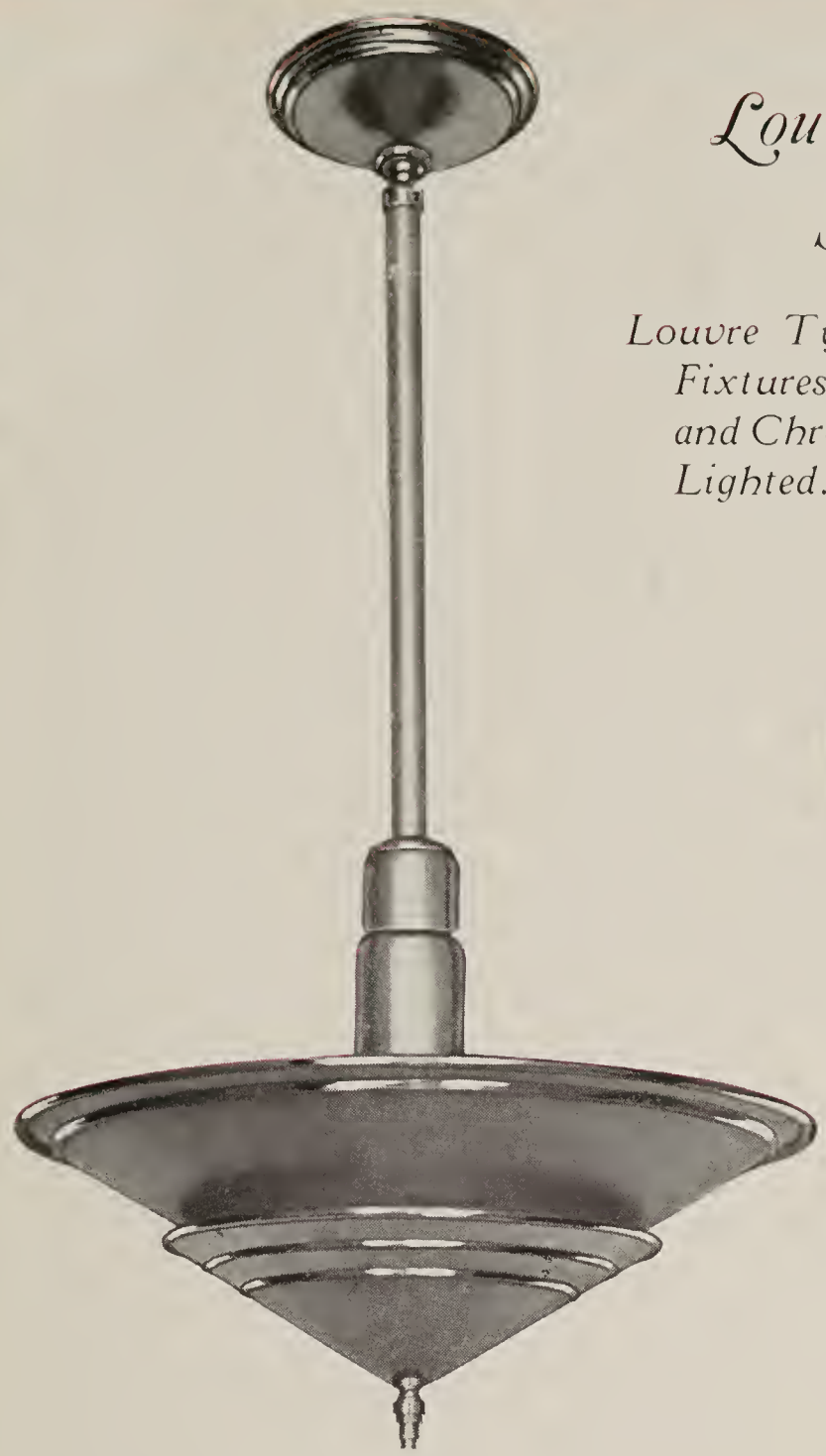
G3701—1 Light pendant fixture; finished in ivory and chromium plate; keyless socket; four louvres; diameter of top louvre 18½"; lamp wattage 200-300-500; length 36" **$23.40**

With special socket and switch for mazda double filament 150-200-350 watt lamp, add **$4.00** to list price.

For extra length, add **60 cents** per foot or fraction thereof to list price.

Louvre Indirect and Semi-Indirect

Louvre Type Direct and Semi-Indirect Fixtures Finished in Satin Aluminum and Chrome—Edges of Louvres High-Lighted.



G4034

G4034—1 Light; two louvres; length 43"; spread 17"; wired with mogul socket; suggested wattage 300 to 500; finished in satin aluminum and chrome. **$17.10**

G4027

G4027—1 Light; three louvres; length 37"; spread 18"; wired with mogul socket; wattage 300 to 500; No. 6975 tapestry glass panel in bottom **$20.10**

G4032—16"
G4033—18"

G4032, G4033 and **G4034** have special fitting above socket cover, which by simply turning, raises or lowers socket cover, permitting lamp filaments to be placed in proper position for securing the best lighting results. Units wired for the three-light lamp, with special mogul socket and switch. Add **$4.00** to list price. Extra length per foot or fraction, add **60c** to list price.

G4032—1 Light; length 27"; spread 16"; satin aluminum and chrome; wired with medium base socket; suggested wattage 200; bowl No. 6976, 8" in diameter, radiant glass **$16.20**

G4033—1 Light; length 32"; spread 18"; satin aluminum and chrome; wired with mogul base socket; suggested wattage 300 to 500; No. 6976 bowl, 8" in diameter; radiant glass... **$18.00**

G3992

G3989—16⅜"

G3990—18⅜"

G3991—22⅜"

ELECTRICAL TESTING LABORATORIES
NEW YORK, N. Y.

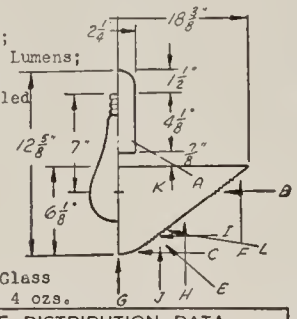
REPORT NO. 138779 ORDER NO. 62571-S PLATE NO. 28942

CANDLEPOWER DISTRIBUTION
MOLDED AINSWORTH MAGNA 18-3/8 INCH BASIN*
U.S. PAT. NO. 1957192 CAN. PAT. 348747

One unit submitted for test.

Lamp positioned in accordance with client's instructions.

Lamp - 300 Watts; 115 Volts; 5490 Lumens; PS35 Inside Frosted Gas-Filled Bulb; C-7A Filament; Mogul Base; General Service.



White Diffusing Glass
Weight - 10 lbs. 4 ozs.

LUMINAIRE DISTRIBUTION DATA

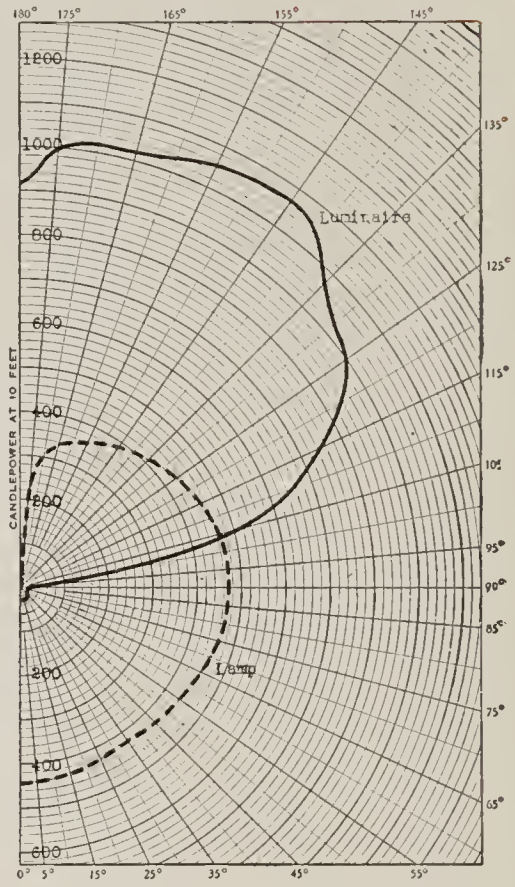
Mean Vertical

MID-ZONE ANGLES	CANDLEPOWER AT 10 FEET	ZONAL LUMENS	MID-ZONE ANGLES	CANDLEPOWER AT 10 FEET	ZONAL LUMENS
180° ZEN	920		90° HOR	17.5	
175°	1000	94	85°	9.5	10
165°	1020	289	75°	9.5	10
155°	105[illegible]	486	65°	13	13
145°	1070	668	55°	16.8	15
135°	971	759	45°	20.5	16
125°	900	806	35°	23	14
115°	745	737	25°	26	12
105°	523	513	15°	28.8	8
95°	49	74	5°	30	3
			0° NADIR	30	

LIGHT FLUX VALUES

ZONE	LUMENS LAMP	LUMENS LUMINAIRE	PER CENT TOTAL LUMENS BARE LAMP	PER CENT LIGHT OUTPUT
0°-60°	1350	68	1	82.5
0°-90°	2801	101	2	
90°-180°	2688	4426	80.5	
0°-180°	5489	4527	82.5	

LUMINAIRE BRIGHTNESS



CANDLEPOWER PER SQUARE INCH
THE ARROWS INDICATE THE LOCATION AND ANGLE OF VIEW

LOCATIONS	A	B	C	D	E	F	G	H	I	J	K	L	M
CP. PER SQ. IN.	0.03	0.04	0.06		0.13	0.04	0.1	0.08	0.1	0.1	0.04	0.1	

*E.T.L. Identification No. 6342

TESTED BY CAS PLOTTED BY [illegible] COMPUTED BY [illegible] CHECKED BY [illegible] ISSUED August 7, 1936.

APPROVED BY William Cheatham ENGINEER IN CHARGE OF PHOTOMETRY

C. F. Horn IN CHARGE OF TEST

830-A

The Magna Line

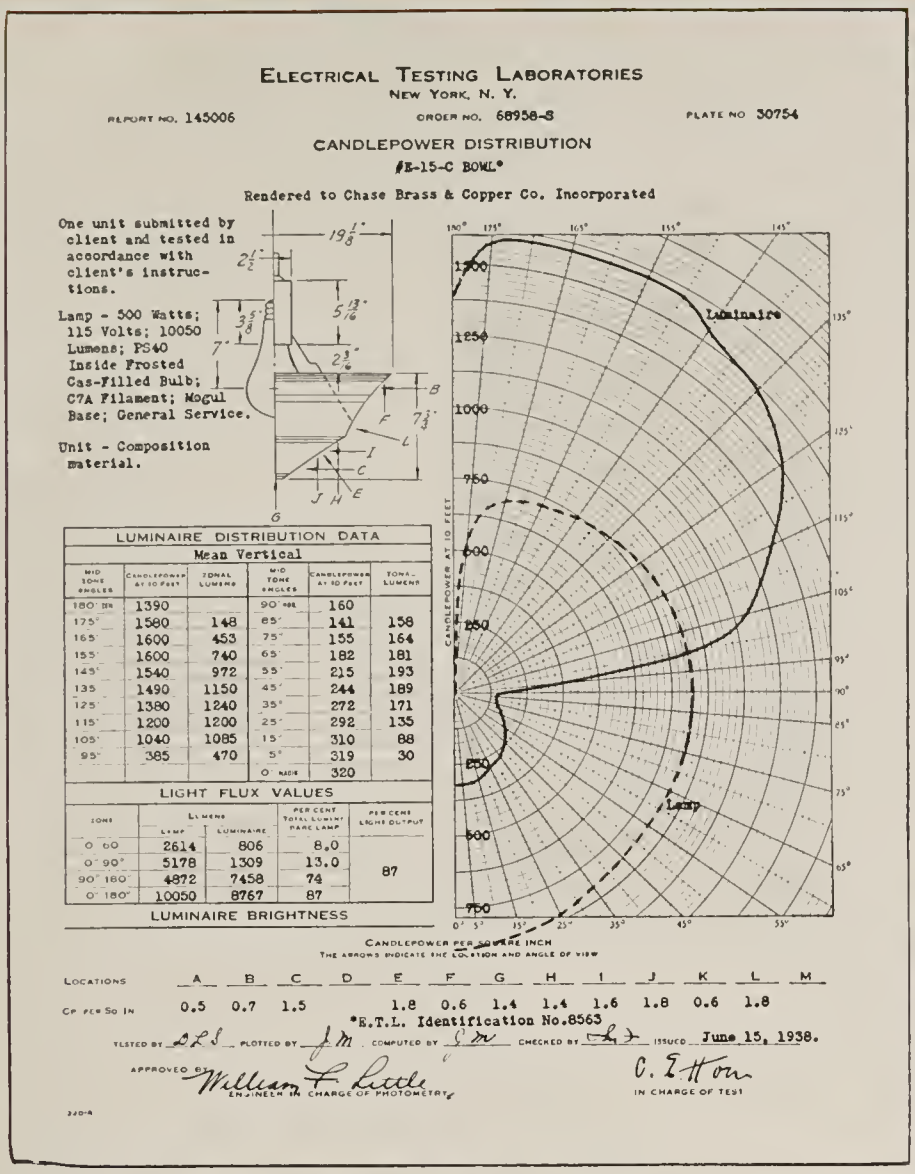
Metal parts finished in satin chrome. Glass basin in light cream tone, giving a very pleasing and restful effect. These fixtures have been scientifically worked out by the originator of this type of lighting to give a lighting result second to none in beauty and efficiency.

G3989—1 Light; length of pendant 21"; depth of glass 5⅜"; length overall 27½"; glass No. 6959, diameter of glass 16⅜"; suggested wattage 150-200 ..... **$18.45**

G3990—1 Light; length of pendant 27"; depth of glass 6"; length overall 34"; glass No. 6960, diameter of glass 18⅜"; suggested wattage 300-500 ..... **$24.75**

G3991—1 Light; length of pendant 41"; depth of glass 8¾"; length overall 50½"; glass No. 6961, diameter of glass 22⅜"; suggested wattage 500-750. **$49.80**

G3992—1 Light ceiling fixture; length of pendant 6½"; depth of glass 5⅜"; length overall 12"; glass No. 6959, diameter of glass 16⅜"; suggested wattage 150-200 ..... **$15.45**



ELECTRICAL TESTING LABORATORIES
NEW YORK, N. Y.

REPORT NO. 145006 ORDER NO. 68958-S PLATE NO 30754

CANDLEPOWER DISTRIBUTION
#E-15-C BOWL*

Rendered to Chase Brass & Copper Co. Incorporated

One unit submitted by client and tested in accordance with client's instructions.

Lamp - 500 Watts; 115 Volts; 10050 Lumens; PS40 Inside Frosted Gas-Filled Bulb; C7A Filament; Mogul Base; General Service.

Unit - Composition material.

LUMINAIRE DISTRIBUTION DATA

Mean Vertical

MID ZONE ANGLES	CANDLEPOWER AT 10 FEET	ZONAL LUMENS	MID ZONE ANGLES	CANDLEPOWER AT 10 FEET	ZONAL LUMENS
180° DN	1390		90° HOR.	160	
175°	1580	148	85°	141	158
165°	1600	453	75°	155	164
155°	1600	740	65°	182	181
145°	1540	972	55°	215	193
135°	1490	1150	45°	244	189
125°	1380	1240	35°	272	171
115°	1200	1200	25°	292	135
105°	1040	1085	15°	310	88
95°	385	470	5°	319	30
			0° NADIR	320	

LIGHT FLUX VALUES

ZONE	LUMENS LAMP	LUMENS LUMINAIRE	PER CENT TOTAL LUMINAIRE LAMP	PER CENT LIGHT OUTPUT
0°-60°	2614	806	8.0	87
0°-90°	5178	1309	13.0	
90°-180°	4872	7458	74	
0°-180°	10050	8767	87	

LUMINAIRE BRIGHTNESS

CANDLEPOWER PER SQUARE INCH
THE ARROWS INDICATE THE LOCATION AND ANGLE OF VIEW

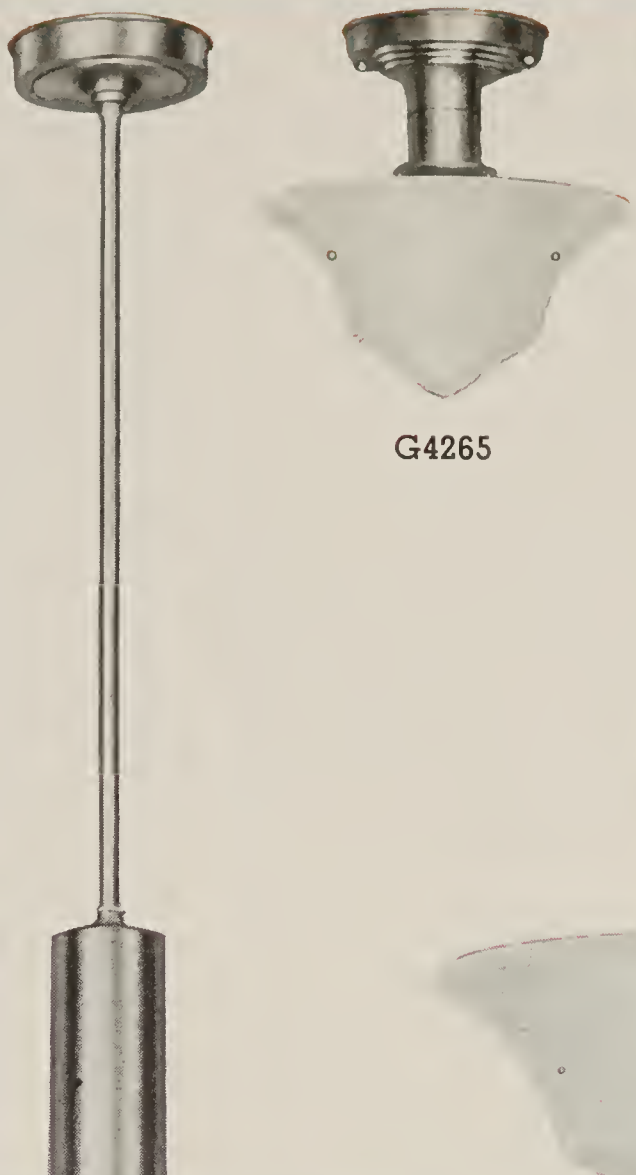
LOCATIONS	A	B	C	D	E	F	G	H	I	J	K	L	M
CP PER SQ IN	0.5	0.7	1.5		1.8	0.6	1.4	1.4	1.6	1.8	0.6	1.8	

*E.T.L. Identification No.8563

TESTED BY DLS PLOTTED BY JM COMPUTED BY CM CHECKED BY ISSUED June 15, 1938.

APPROVED BY William F. Little ENGINEER IN CHARGE OF PHOTOMETRY

C. E. Horn IN CHARGE OF TEST



G4265

G4267

G4266

G4269

G4268

The Plastic Line of Semi-Indirect Lighting Fixtures

The light output of the semi-indirect fixtures such as shown on this page, the G4268 registered 87 per cent light output by the Electrical Testing Laboratories. This highlight output efficiency is possible because of the scientific principles used, the efficiency of plastics and design of the bowl. These fixtures blend into the ceiling and have no black spots, no bright spots, no dark rings, but give a soft, pleasant sunny light. Concealed swivel in stem for self-aligning.

G4265—1 Light; 100 watt close-up; finished in satin chrome; length 9½"; bowl 9"; wired with keyless medium base socket. Complete as shown **$4.50**

G4266—1 Light; 200-300 watt close-up; length 14½"; bowl 16"; wired with keyless medium base socket. Complete as shown **$11.25**

G4267—1 Light; 200-300 watt suspension; length 28"; bowl 16"; wired with medium base socket. Complete as shown **$13.10**

G4268—1 Light; 300-500 watt suspension; length 34"; bowl 19"; wired with mogul socket. Complete as shown **$19.70**

G4269—1 Light; 750-1000 watt suspension; length 48"; bowl 23"; wired with mogul socket. Complete as shown **$33.65**

Modern Store Fixtures

G4252

G4252—1 Light; chrome finish; length 42"; No. 7001 14 x 6" white ball, and No. 7002 glass etched louvre; wired with medium base keyless socket. Complete as shown **$10.40**

For pull switch, add..... **1.30**

G4039

G4039—1 Light; chrome finish; length 42"; No. 6952 white translucent ball and 7021 louvre; 6" fitter with chrome plated louvre on ball; wired with keyless porcelain socket..... **$9.50**

For pull switch, add..... **1.30**

G4253

G4253—1 Light; chrome finish; length 42"; No. 7003 14 x 6" white ball with crystal bottom and 7004 glass etched louvre; wired with medium base keyless socket. Complete as shown **$12.50**

For pull switch, add..... **1.30**

Standard Commercial Units

G4240

Chrome Finish

G4240—Pendant type unit; 6" holder; deep flange canopy with knockout, wired with slow burning wire and medium base porcelain socket; length of fixture without glass 36". Complete as shown, with No. 6952 14 x 6" white glass **$6.60**

No glass **2.70**

G4239

Chrome Finish

G4239—Ceiling type unit; 6" holder; deep flange canopy with knockout, offset strap, lugs and screws; wired with pigtail porcelain receptacle. Complete as shown with 6952 14 x 6" white glass **$5.55**

No glass **1.65**

G3423, G3424, G3425, G3426

Statuary Bronze Finish

Pendant type units — deep flanged canopy with knockout, wired with slow burning wire and medium base porcelain socket; length of fixture without glass 36". For pull switch add **$1.30**

G3419, G3420, G3421, G3422

Statuary Bronze Finish

Ceiling type units; statuary bronze finish; deep flanged canopy with knockout, offset strap, lugs and screws; wired with pigtail porcelain receptacle. For pull switch add **$1.30**

Fixture No.	Glass No.	Holder	Glass	List
G3419	6767	4"	10 x 4"	**$2.90**
G3420	6768	6"	12 x 6"	**3.95**
G3421	6769	6"	14 x 6"	**4.90**
G3422	6770	6"	16 x 6"	**6.05**

Fixture No.	Glass No.	Holder	Glass	List
G3423	6767	4"	10 x 4"	**$3.60**
G3424	6768	6"	12 x 6"	**4.55**
G3425	6769	6"	14 x 6"	**5.50**
G3426	6770	6"	16 x 6"	**6.65**

Modern Type Units with Crystal Bottom

G3490

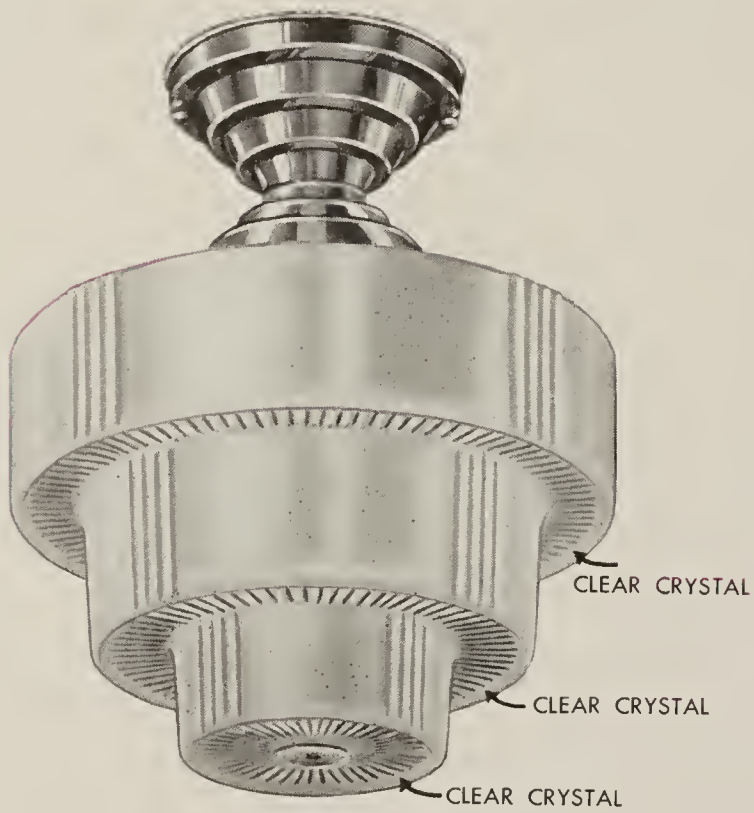
G3490—1 Light, suspension type; statuary bronze finish; length 48"; equipped with No. 6785 12 x 9 x 6" opal globe with crystal bottom; wired with medium base keyless socket. Complete as shown **$5.85**

For pull switch, add..... **1.30**

G3496

G3496—1 Light, ceiling close-up type; statuary bronze finish; length 16"; equipped with No. 6785 12 x 9 x 6" opal globe with crystal bottom; wired with medium base keyless socket. Complete as shown....**$5.25**

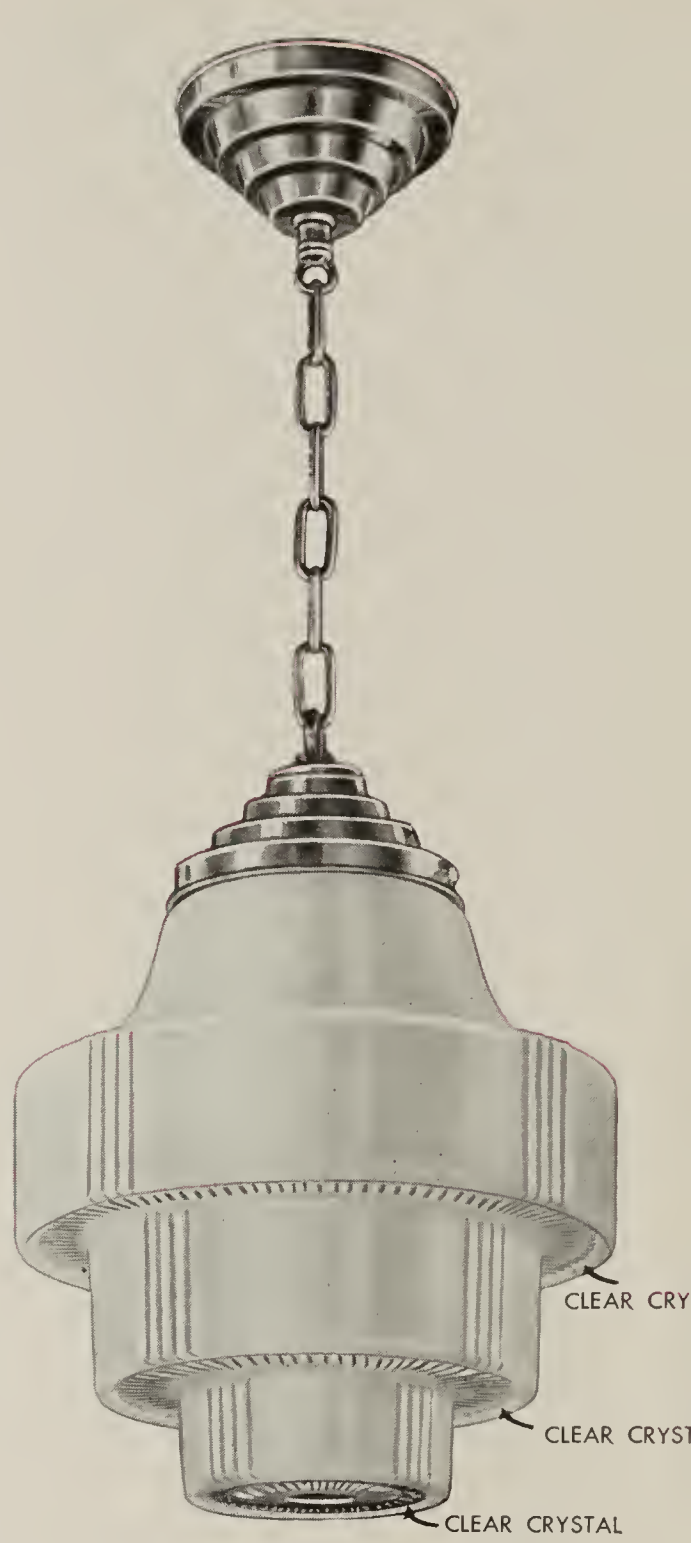
For pull switch, add..... **1.30**



G3994

G3994—1 Light, close-up ceiling type; chrome finish; length 15"; equipped with No. 6937 12⅝ x 10½ x 6" fitter; white ball with clear crystal bottom; wired with medium base keyless socket. Complete as shown **$10.05**

For pull switch, add **1.30**



G3993

G3993—1 Light, suspension type; chrome finish; length 48"; equipped with No. 6936 12⅝ x 13½ x 6" fitter; white ball with clear crystal bottom; wired with medium base keyless socket. Complete as shown.....**$11.25**

For pull switch, add..... **1.30**

Chrome Platea Modern Units

G3359—Pendant fixture; chromium plated finish; No. 6763 highly translucent white glass 10 x 16 x 6"; holder 6"; length 52". Complete as shown. **$10.65**

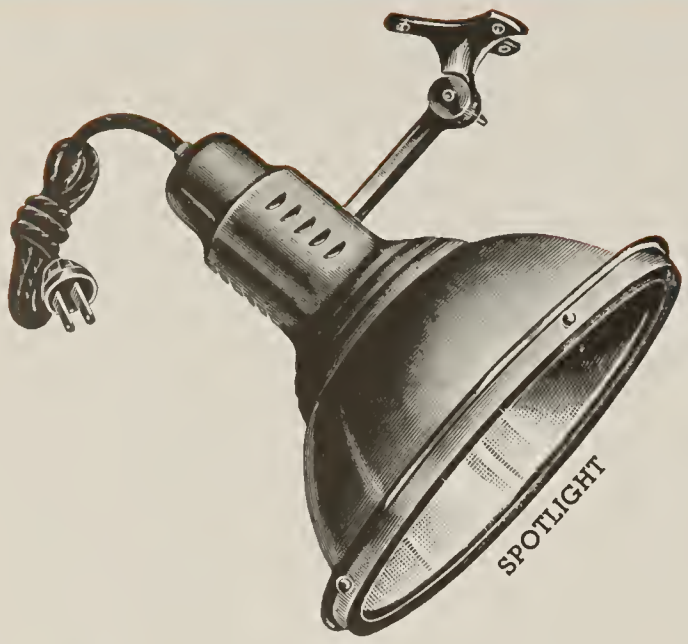
G3360—Pendant fixture; chromium plated finish; No. 6764 highly translucent white glass 9 x 7¼ x 4"; holder 4"; length 43." Complete as shown **$4.90**

G3361—Ceiling fixture; chromium plated finish; No. 6765 highly translucent white glass 12 x 10½ x 6"; holder 6"; length 16". Complete as shown. **$7.15**

G3362—Ceiling fixture; chromium plated finish; No. 6764 highly translucent white glass 9 x 7¼ x 4"; length 13". Complete as shown **$3.55**

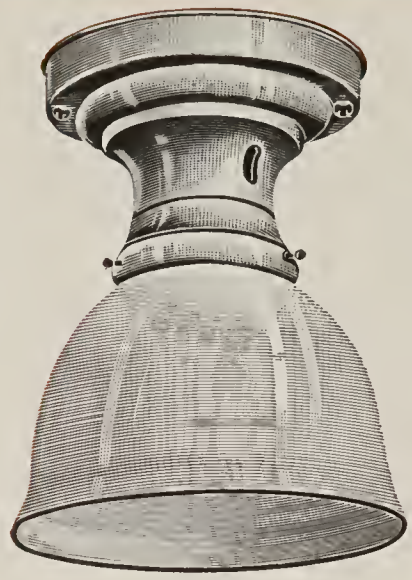
For pull switch add to list **1.30**

For extra length to chain, per foot ..... **.50**



6823

6823—Adjustable bracket; 3′ cord and plug; gelatin colored screens included, 10″ size; 150-200 watt lamp **$4.60**



G3592

G3592—Ceiling type; statuary finish; length 7½″; diameter at ceiling 5″; holder 2¼″; No. 6386 shade; keyless receptacle **$1.85**

For pull socket, add ..... **.30**

G3570

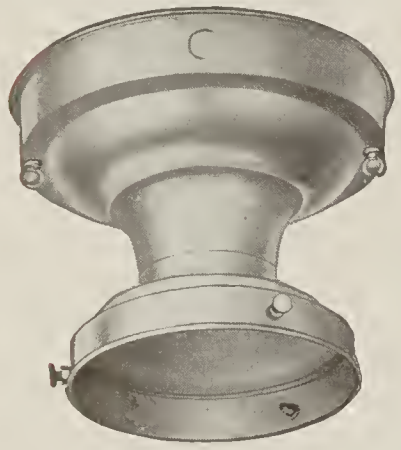
Ceiling Type with Guard

Porcelain steel enameled reflector, R. L. M. type; finished green outside, white inside; wire guard, heavily tinned and welded.

	Diam. Reflector	Length Overall	Socket	
G3569	12″	13″	Medium	**$ 7.50**
G3570	14″	14½″	Medium	**8.45**
G3571	16″	16½″	Medium	**9.60**
G3572	18″	21″	Mogul	**13.40**

Ceiling Type—No Guard

	Diam. Reflector	Length Overall	Socket	
G3577	12″	9″	Medium	**$ 5.00**
G3578	14″	10″	Medium	**5.25**
G3579	16″	11⅝″	Medium	**5.90**
G3580	18″	15″	Mogul	**10.75**



G3368 G3369

	Holder	
G3368	4″	**$1.10**
G3369	6″	**1.30**

Statuary bronze finish; ceiling type holder; 6¼″ in diameter with knockout; wired with pigtail porcelain receptacle, strap, lugs and screws.

6819 6820

Flush Ceiling Type

No.	Size	Size Lamp	
6819	8″	75-100	**$1.20**
6820	9″	150-200	**1.60**

6817 6818

Angle Type

For Deep Show Windows

No.	Size	Size Lamp	
6817	8″	75-100	**$1.20**
6818	9″	150-200	**1.60**

GLASS MIRROR REFLECTORS

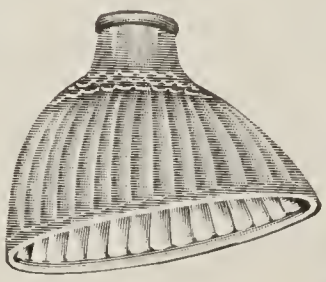
Silver Plated Inside—Satin Aluminum Outside

G3370 G3371

	Holder	
G3370	4″	**$1.80**
G3371	6″	**1.90**

Statuary bronze finish; deep flanged 5½″ canopy with knockout, strap, lugs and screws; length overall 36″; wired with medium base receptacle and slow burning wire.

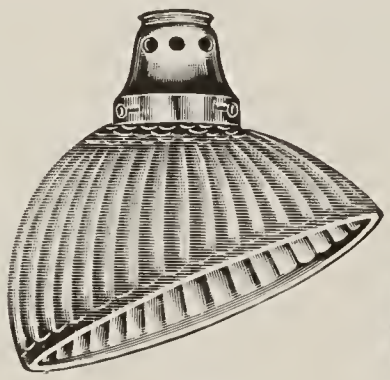
For pull switch, add **$1.30**



6824

For Shallow Windows

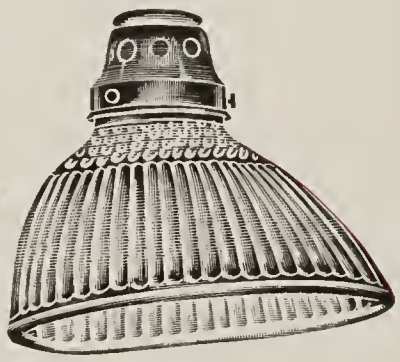
Holder 2¼″; size 7¾″; suitable for 75 or 100 watt lamp **$4.65**



6825

For Deep Windows

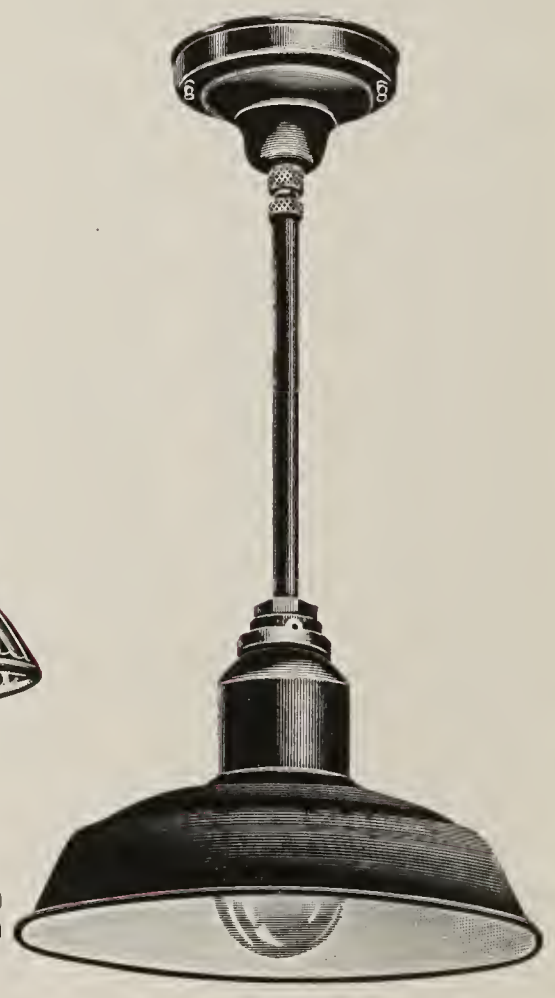
Holder 2¼″; size 8¾″; suitable for 100-150 watt lamp **$5.25**



6826

For Large Windows

Holder 2¼″; size 9¾″; suitable for 150-200 watt lamp **$5.80**



G3574

Pendant Type—No Guard

Stem pendants have a ball and socket joint which allows fixture to hang straight regardless of outlet conditions; finish of stem and canopy, statuary bronze, porcelain steel enameled reflector; R. L. M. type; green outside, white inside.

	Diam. Reflec.	Lgth.	Socket	
G3573	12″	25½″	Medium	**$ 6.65**
G3574	14″	27½″	Medium	**6.80**
G3575	16″	28″	Medium	**7.45**
G3576	18″	32″	Mogul	**10.55**

6821 6822

For Shallow Windows

No.	Size	Size Lamp	
6821	8″	75-100	**$1.20**
6822	9″	150-200	**1.60**

Pendant Type with Guard

See G3570 Illustration

	Diam. Reflec.	Lgth.	Socket	
G3565	12″	29½″	Medium	**$ 9.05**
G3566	14″	32″	Medium	**10.00**
G3567	16″	33″	Medium	**11.20**
G3568	18″	37″	Mogul	**15.00**

Extra length stem per foot or fraction **$0.60**

G2252

G2252—Diameter at top 7½"; depth 4⅜"; will accommodate 50 watt P-19 lamp; spun of copper metal and finished in statuary bronze; wired with receptacle; strap and No. 6479 6" R. I. dish **$4.60**

G1102

G1102—Diameter at top 12¾"; depth 7"; will accommodate 60 to 100 watt lamp; spun of copper metal and finished in statuary bronze; wired with receptacle; strap and No. 6238 10" R. I. dish. Complete as shown **$8.00**

G1101

G1101—Diameter at top 10¾; depth 7"; will accommodate 75 watt lamp; spun of copper metal and finished in statuary bronze; wired with receptacle; strap and No. 6237 8" R. I. dish. Complete as shown. **$6.50**

G2510

G2510—Diameter at top 6½"; cast iron; finished in black; wired with receptacle, and No. 6000 8 x 4" opal ball **$3.00**

G580

G580—Diameter at top 14½"; depth 8⅞"; will accommodate 100 to 150 watt lamp; spun of copper metal and finished in statuary bronze; wired with receptacle; strap and No. 6007 12" R. I. dish. Complete as shown **$9.60**

G2509

G2509—Diameter at top 5¾"; cast iron; finished in black; wired with one receptacle, and No. 6000 6 x 3¼ opal ball **$2.00**

G3428

G3428—Diameter at top 5½"; finished in brown-tone; wired with receptacle; strap and No. 6000 6 x 3¼" opal ball. **$1.95**

G3815

G3815—1 electric, statuary bronze; wired with keyless receptacle; complete with No. 6871 amber glass ball; 6½ x3¼" fitter **$1.85**

G4241

G4241—1 Light, statuary bronze finish; diameter at top 5½"; holder 3¼"; ball No. 7018 amber color, wired with keyless socket. Complete as shown **$1.80**

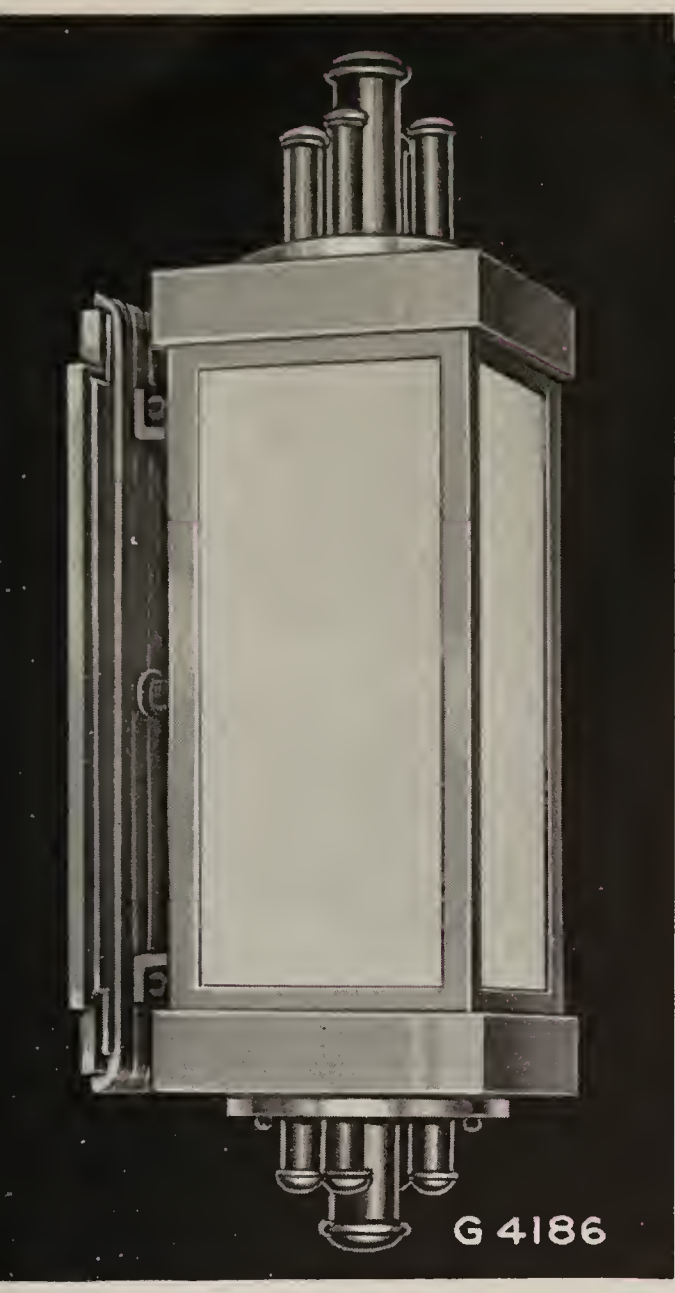
G3412
G3413

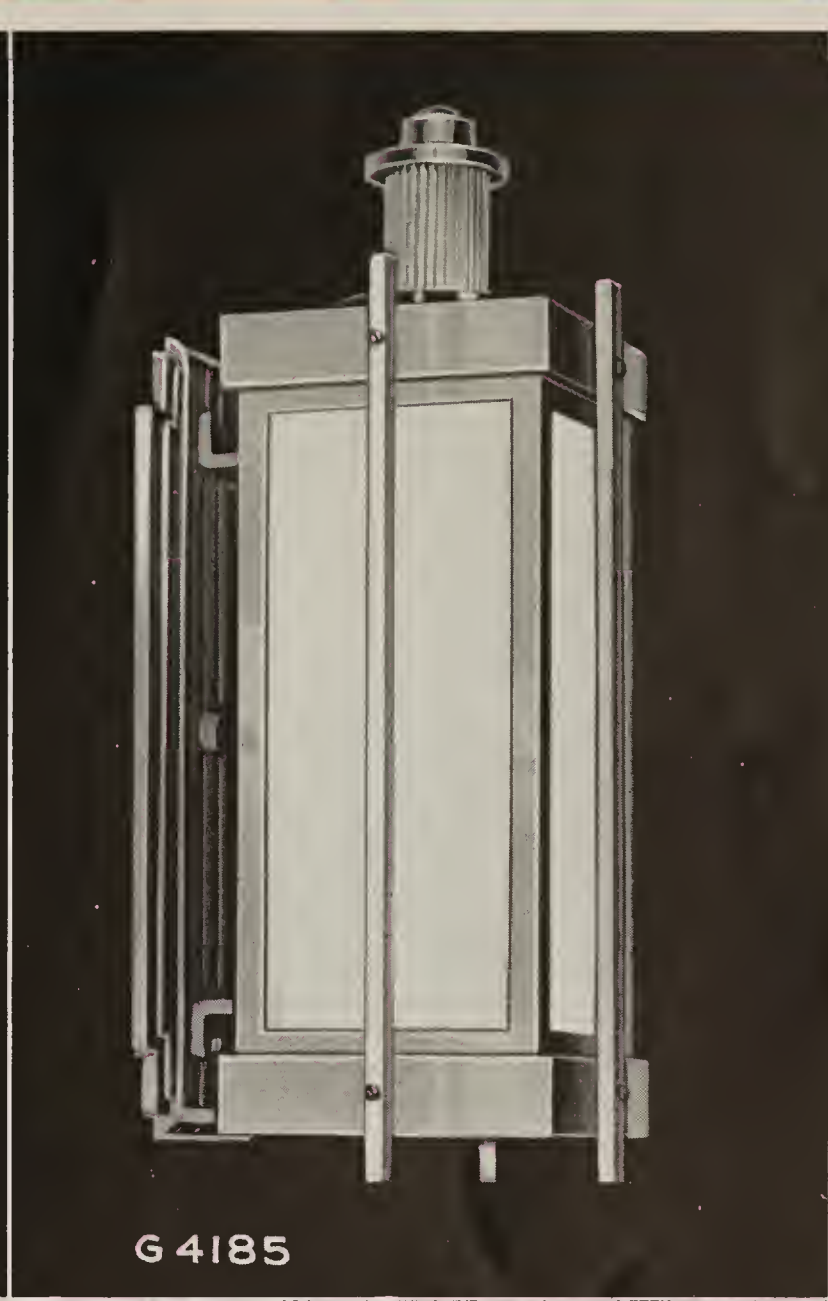
G3412—Brush brass finish; No. 6003 R. I. shade; key socket; 2¼ holder **$2.20**

G3413 — Statuary bronze finish; No. 6003 R. I. shade; key socket; 2¼" holder **$2.30**

Welcoming Lights at the ENTRANCE

DO YOU catch sight of a little welcoming light as you come up the street . . . and do you say to yourself proudly, "That's my home"? Pride in your home is reflected in the radiance which streams from windows and doorways. The first visible expression of your good taste is made apparent to friends and strangers in the cordial little light that hangs over your doorway, in the light that shines from your windows. You will be thrilled with the clever fixtures created by Gross which give you such ample selection for both inside and outside your home.



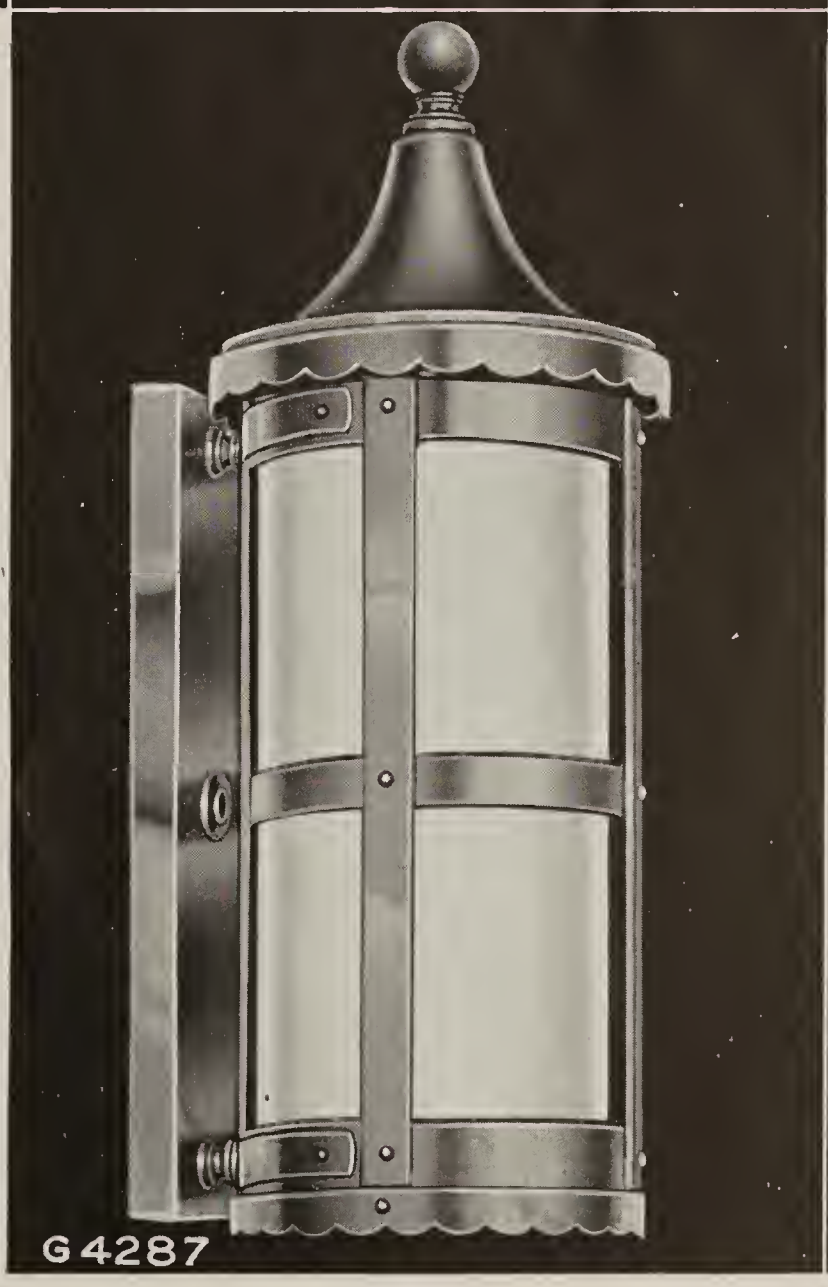


Exterior Brackets for School and Public Buildings

G4185—1 Light modern type wall bracket; made of bronze metal and finished in brush chrome; equipped with flash opal glass panels and wired with porcelain keyless socket; length 19"; extends 8¾"; cast bronze back plate 15 x 4"; lantern has open bottom. Complete as shown **$39.70**

G4186—1 Light modern type wall bracket; made of bronze metal and finished in black and chrome; equipped with flash opal glass panels and wired with porcelain keyless socket; length 22"; extends 8⅜"; cast bronze back plate 15 x 4"; lantern has removable bottom. Complete as shown..... **$45.90**

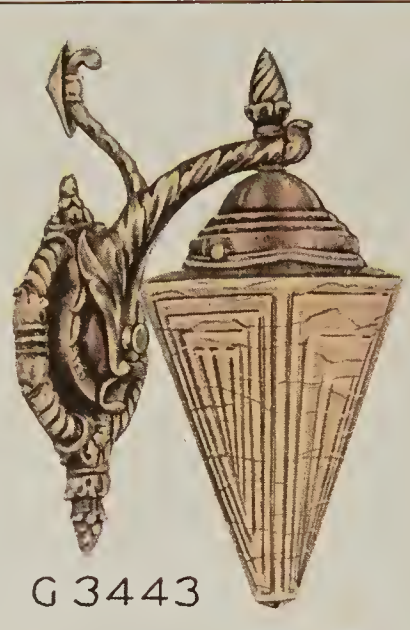
G4285—1 Light hexagon lantern; made of heavy copper; finished in statuary bronze; equipped with six panels antique amber glass; length 23"; extends 9½"; wired with porcelain keyless socket. Complete as shown..... **$28.00**



G4287—1 Light bracket, of heavy copper; finish, statuary bronze; equipped with 6 x 12" C. R. I. cylinder No. 7030; length 20½"; extends 8¼"; back plate 4¼ x 13¾"; wired with porcelain keyless socket. Complete as shown **$26.50**

G4284—1 Light hexagon lantern, of heavy copper; finish, statuary bronze; equipped with five panels multiflora glass; length 21"; extends 10"; back plate 4¼ x 12"; wired with porcelain keyless socket. Complete as shown **$32.00**

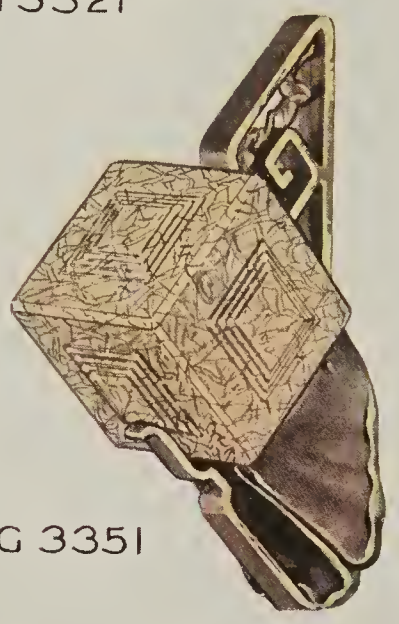
G 3320


G 3443

G 3352

G 3321

G 3319


G 3351

G 3442

Lanterns Finished in High-Lighted Stained Bronze

G3319—Lantern made of solid cast bronze; No. 6776 golden frosted globe, with clear lines; porcelain keyless socket; back plate 5¾"; length 14⅝"; extends 8¼" **$15.60**

G3320—Federal period design, made of cast bronze and spun copper; No. 6777 amber crackled globe; porcelain keyless socket; length 12⅝"; extends 8¾" **$10.85**

G3321—Colonial pattern, made of solid cast bronze and spun copper; No. 6778 frosted amber globe; porcelain keyless socket; back plate 5¼"; length 12⅝"; extends 9¼" **$9.60**

G3351—Attractive unusual type bracket of solid cast bronze; length 12½"; extends 6¾"; can be used either upright or inverted position; No. 6779 square globe made of crackled amber glass, 4½"; porcelain keyless socket; fitter 3¼" ... **$8.85**

G3352—The cat and moon lantern, made of solid cast bronze; length 18⅛"; extends 7¼"; No. 6781 amber crackled cylinder 4 x 7"; porcelain keyless socket **$13.00**

G3442—English lantern, made of solid cast bronze; No. 6780 amber crackled cylinder; length 13⅝"; extends 7" **$13.65**

G3443—Lantern of rich decorative design, made of cast bronze; length 12¼"; extends 7"; No. 6782 selected amber crackled glass **$9.00**

G3119—Finished in antique copper, made of copper; No. 6722 clear glass 6" ball; porcelain keyless socket; length 15¼" **$8.70**

G3120—Finished in antique copper, made of bronze and copper; No. 6722 clear glass 6" ball; porcelain keyless socket; extends 8"; length 12¾". **$13.15**

G3438—Federal Colonial period lantern; high-lighted stained bronze finish; made of cast bronze and spun copper; No. 6777 amber crackled globe; porcelain keyless socket; hood diameter 7⅛"; length overall 13½" **$8.95**

G3444—Colonial lantern; high-lighted stained bronze finish; made of copper; No. 6778 frosted amber globe; porcelain keyless socket; diameter of hood 8¾"; length overall 12" **$8.50**

G3445—English lantern; high-lighted stained bronze finish; made of solid cast bronze; No. 6780 amber crackled cylinder; porcelain keyless socket; diameter of lantern 5¼"; length overall 15". **$11.85**

G3446—Drop lantern; high lighted stained bronze finish, made of cast bronze; No. 6776 golden frosted globe, two clear lines; diameter of fixture at top 8"; length 8" **$8.15**

G3485—Cube light fixture; made of iron, black finish; No. 6779 amber crackled glass; porcelain keyless socket; diameter at ceiling 6½"; holder 3¼" **$3.05**

High Class Residential Exterior Brackets

G3987

G3987—Made of copper; back plate and strap support are bronze metal; black finish; clear glass; wired with porcelain keyless socket; extends 9"; length overall 19½"; lantern only, without loop, height 13"; diameter of roof 6$\frac{13}{16}$"; back plates 4⅞ x 4⅝". Complete as shown. **$25.25**

G3650

G3650—1 Light bracket; made of heavy copper; amber glass panels, and wired with porcelain keyless socket; cast bronze back plate 11½ x 4"; extends 10"; length overall 18"..... **$32.00**

G3760

G3760—Made of copper; finished in black; size of lantern 10¼ x 14 x 5½"; length overall 19"; clear glass panels; wired with porcelain keyless socket **$21.50**

G3986—Coach lantern; made of copper and brass metal; finish, black with ventilating cone at top of lantern and cast knob at bottom of shaft in polished brass; polished nickel reflector inside lantern; beveled plate glass panels; extends 8½"; length overall 16"; back plate 4⅞ x 4⅝"; cage of lantern 6" high and 5½" wide. Complete as shown **$29.10**

G3986

G3988

G3988—Made of copper and bronze metal; black finish; No. 6951 5 x 7" clear crackled cylinder extends 10"; height overall 15"; height of lantern only 12" to tip of roof; back plate 5¼" diameter. Complete as shown **$17.85**

G3759

G3759—Made of copper; finished in black; size of lantern 10¼ x 14 x 5½"; extends 13"; clear glass panels; wired with porcelain keyless socket. Complete as shown. **$27.10**

G4115

G4115—1 light bracket lantern; made of heavy copper with back plate and arm of bronze metal, finished in black and equipped with clear glass panels; wired with porcelain keyless socket; lantern 8¼ x 11"; length 13"; back plate 4⅝ x 4⅝". Complete as shown. **$17.10**

G3529

G3726

G3529—1 Light bracket; finished in Swedish steel and copper; arm, back and shields cast aluminum; top and bottom made of heavy copper; No. 6787 crystal roughed inside globe; size of lantern 7½ x 5½"; wired with porcelain keyless socket. Complete as shown. **$6.90**

G3726—1 Light bracket lantern; same as G3529 except it is equipped with amber globe No. 6789. Complete as shown **$7.10**

G3530—1 Light ceiling lantern; finished in Swedish steel and copper; No. 6787 crystal roughed inside globe; size of lantern 7½ x 5½"; wired with porcelain keyless socket. Complete as shown **$5.50**

G3530

G3727

G3727—1 Light ceiling type; same as G3530 except it is equipped with amber globe No. 6789. Complete as shown **$5.70**

G3685—1 Light lantern; made of cast aluminum, finished in Swedish steel; amber glass panels; extends 4"; width 6"; length overall 16½"; wired with porcelain keyless socket. Complete as shown **$6.95**

G3728—1 Light bracket; same as G3685 except it is made of cast bronze metal and finished in toned bronze. Complete as shown . **$9.85**

G3685

G3728

G4000—1 Light ceiling; made of copper, finished in antique copper; width 5½"; length 9¼"; clear glass globe; wired with porcelain keyless socket. Complete as shown **$5.00**

G4001—1 Light ceiling; same as G4000 except finished in black. Complete as shown **$5.00**

G4000-ANT.COP.
G4001-BLACK

G3998-ANT.COP.
G3999-BLACK

G3998—1 Light bracket lantern; made of copper, finished in antique copper; back plate 5½"; extends 7"; length overall 8½"; clear glass globe and wired with porcelain keyless socket. Complete as shown. **$5.30**

G3999—1 Light bracket; same as G3998 except finished in black. Complete as shown. **$5.30**

G3544

G3544—1 Light ceiling type lantern; made of copper, finished in black; clear glass panels; lantern 7¼"; length overall 18"; wired with porcelain keyless socket. Complete as shown, no lamp **$15.00**

G2047

G2047—1 Light lantern; finished in duco black; amber glass panels; back plate 9 x 4¼"; size of lantern 8 x 4"; wired with porcelain keyless socket. Complete as shown **$7.50**

G3545

G3545—1 Light bracket type; made of copper, finished in black; clear glass panels; lantern 7¼"; extends 8½"; length overall 17"; wired with porcelain keyless socket. Complete as shown, no lamp **$16.65**

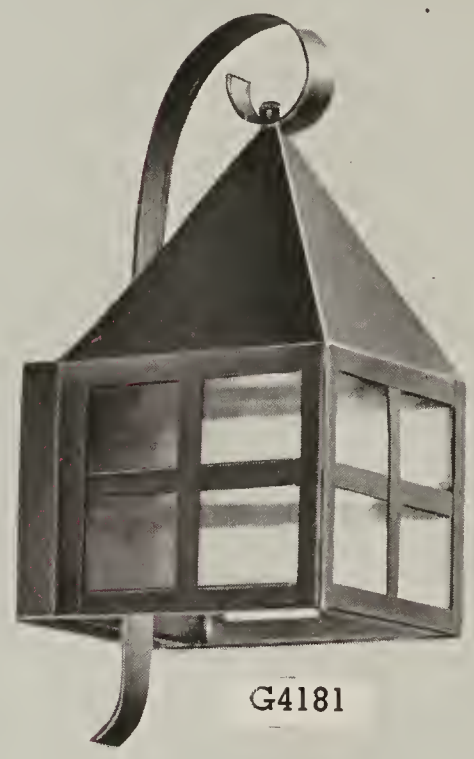
G4176

G4177

G4178

G4179

G4180



G4181

G4182

G4183

G4184

Out-Door Lanterns

G4176 — Finish, antique copper; length 6⅛"; canopy 4½"; wired with keyless socket; No. 6968 clear glass lens. Complete as shown, no lamp **$2.40**

G4177 — Finish, antique copper; length 8¼"; extends 6½"; wired with keyless socket; No. 6968 clear glass lens. Complete as shown. **$4.35**

G4178 — Finish, antique copper; length 7½"; canopy 4½"; wired with keyless socket; No. 6989 crystal ball. Complete as shown **$1.95**

G4179—Finish, black; length 8⅝"; back 4⅝"; extends 4½"; wired with keyless socket; prismatic glass panels. Complete as shown. **$3.45**

G4180—Finish, black; length 7"; back 4½"; extends 5½"; wired with keyless socket; prismatic glass panels. Complete as shown **$3.15**

G4181—Finish, black; length 9½"; extends 5¼"; wired with keyless socket; prismatic glass panels. Complete as shown **$3.45**

G4182—Finish, black; length 9"; canopy 4⅝"; lantern 5⅛ x 5⅛"; wired with keyless socket; prismatic glass panels. Complete as shown **$3.75**

G4183—Finish, black; length 8"; canopy 4⅝"; wired with keyless socket; prismatic glass panels. Complete as shown **$3.15**

G4184—Finish, black; length 9¼"; extends 7"; wired with keyless sockets; prismatic glass panels. Complete as shown **$3.75**

G3809—Pol. Copper

G3809½—Pol. Brass

G3809—Polished copper finish; 5" back; 8" extension; lantern 6½ x 4½"; copper metal; 6968 clear glass; porcelain keyless socket. **$5.25**

G3809½—Polished brass finish; 5" back; 8" extension; lantern 6½ x 4½"; brass metal; 6968 clear glass; porcelain keyless socket. **$5.25**

G3995

G3995—Antique copper finish; 4" diameter at ceiling; length 12"; lantern 9 x 5"; copper metal; clear glass; porcelain keyless socket **$7.20**

G3996

G3996—Antique copper finish; 4" diameter at ceiling; length 12"; lantern 8 x 5"; copper metal; amber panels; porcelain keyless socket **$5.50**

G3808—Pol. Copper

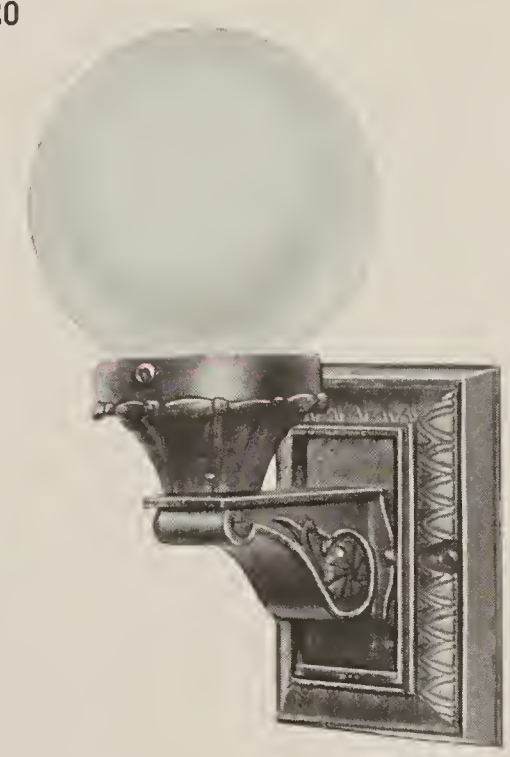
G3808½—Pol. Brass

G3808—Polished copper finish; 5" diameter at ceiling; 12" length; lantern 6½" x 4½"; copper metal; 6968 clear glass; porcelain keyless socket **$5.25**

G3808½—Polished brass finish; 5" back; 12" length; 6½ x 4¼" lantern; brass metal; 6968 clear glass; porcelain keyless socket. **$5.25**

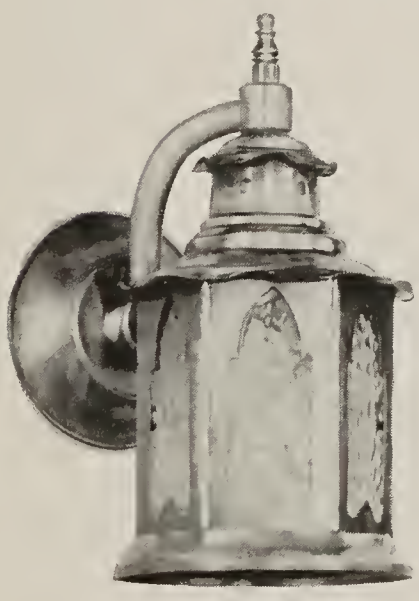
G3807 — Antique copper finish; 5½" back; extension 7¼"; lantern 5 x 6 x 3½"; copper metal with 6919 amber black line glass; porcelain keyless socket..... **$3.95**

G3807



G1963

G1963—Black finish, 6½ x 4¾" back; extension 7½"; cast iron metal; 6000 6 x 3¼" opal ball; porcelain keyless socket. **$4.55**



G3806

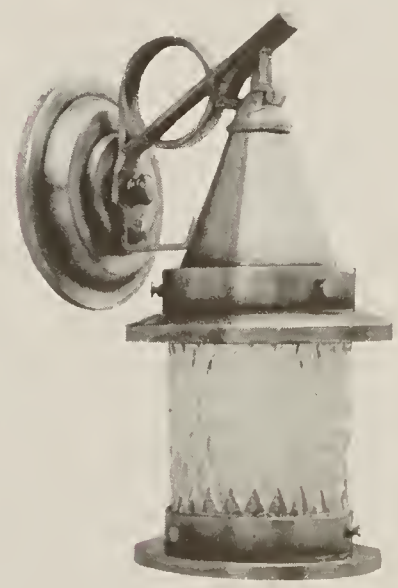
G3806 — Antique copper finish; 4½" back; extension 7½"; lantern 8 x 5"; copper metal, amber glass; porcelain keyless socket **$6.15**

G3810

G3810 — Antique copper finish; 4½" back; 8½" extension; 9x5" lantern; copper metal; clear glass; porcelain keyless socket **$7.20**

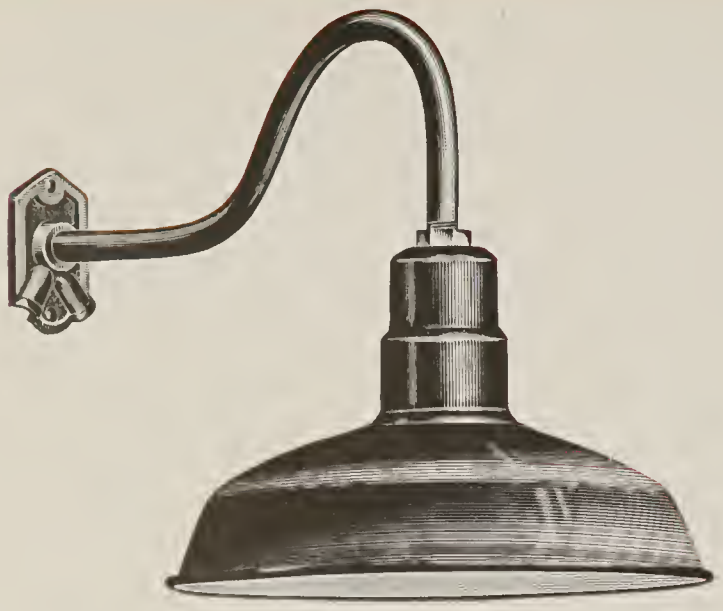
G3811

G3811—Black finish; 4½" back; 8" extension; 6 x 3¼" ball; cast iron metal; 6868 amber ball porcelain keyless socket. **$3.55**



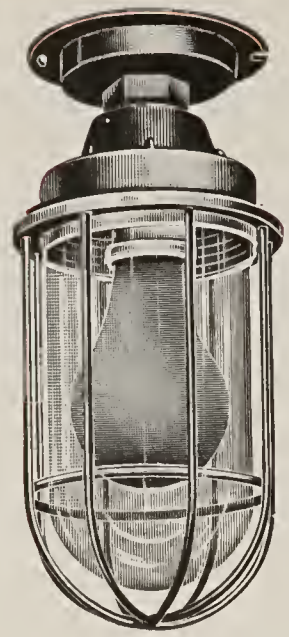
G4043

G4043—Pewter finish; 4½" back; 6½" extension; 8 x 5" lantern; 6969 crystal glass; porcelain keyless socket **$4.00**



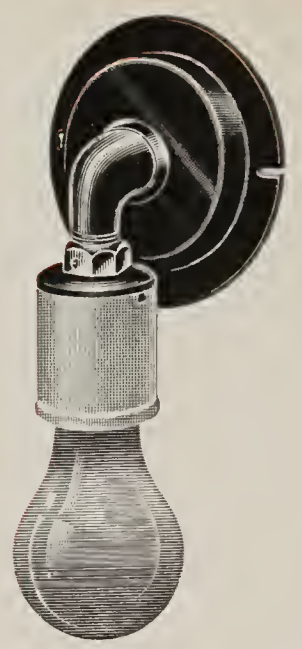
G3834

G3834—1 Light; black finish; extends 27"; reflector 12" diameter; white porcelain enamel inside, green outside; suitable for lamp up to 200 watts; wired with porcelain keyless socket **$8.30**



G3618

G3618—1 Light vapor proof ceiling; made of cast aluminum; heavy gauge wire guard; cadmium plated; porcelain keyless socket; diameter at ceiling 4¼"; length 10"; No. 6839 globe **$7.30**

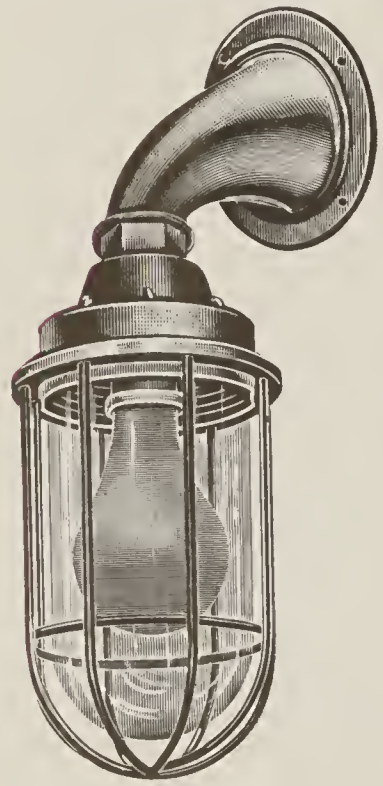


G3590—Key Socket

G3867—Keyless Socket

G3590—1 Light; black finish; back plate 4¼"; extends 3"; porcelain key socket. **$2.10**

G3867—1 Light; black finish; plate 4¼"; extends 3"; porcelain keyless socket. **$1.55**



G3619

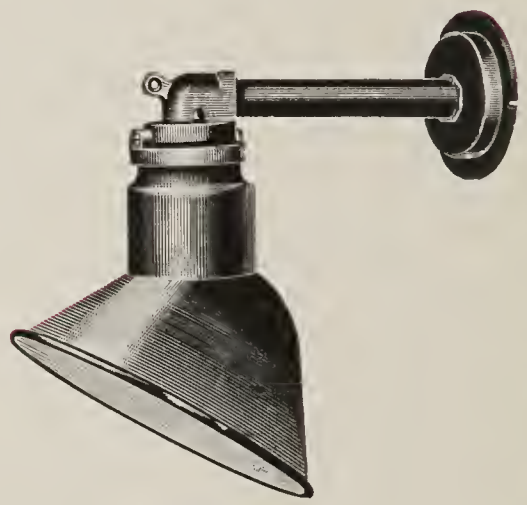
G3619 — 1 Light vapor proof bracket; made of cast aluminum; heavy gauge wire guard; cadmium plated; porcelain keyless socket; back plate 4¼"; extends 5¾"; length 13" overall; No. 6839 globe **$10.65**

G2496

G2496—1 Light; statuary bronze finish; red triangular ball No. 6538 lettered three sides; wired with keyless receptacle; 3¼" holder. **$5.50**

G3591

G3591—1 Light; statuary bronze finish; diameter at ceiling 5"; length to bottom of receptacle 3¼" **$0.90**



G3686

G3686—1 Light; black finish; reflector 7½" porcelain enamel, green outside, white inside; extends 11½"; porcelain keyless socket **$5.80**

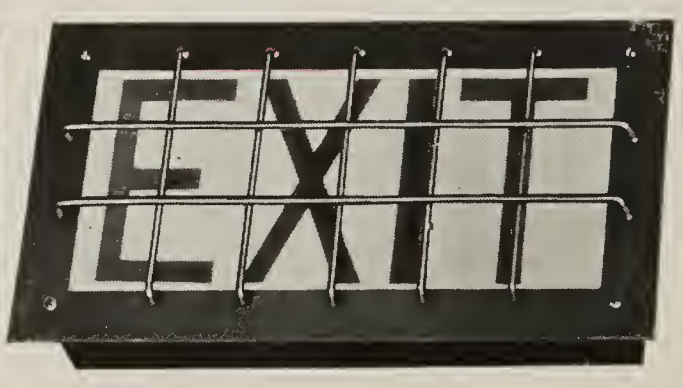
G3735 G3736

G3735—1 Light, surface type; no guard; spray black finish; made of iron; 6 x 12 x 3", letters 5"; keyless socket..... **$4.85**

G3736—Same as G3735, but with guard. **$8.85**

G3301

G3301—1 Light; statuary bronze finish; red wedge-shape ball No. 6755 lettered two sides; wired with keyless receptacle; 3¼" holder **$4.40**



G3737 G3738

G3737—1 Light, flush type with guard; spray statuary bronze finish; made of iron; face size 8 x 14"; insert box 6½ x 12½ x 3"; letters 5"; keyless socket. **$8.85**

G3738—Same as G3737 without guard. **$7.70**

June 1, 1939.

...*Instructions*...

Outlet Attachments:

Fixtures are equipped with hickeys or straps for attaching to ⅜″ studs in outlet boxes and are regularly supplied in this way. Crowfeet for knob and tube wiring can be furnished if called for on order.

Lengths and Finishes:

Prompt shipment can be made of all fixtures shown in this catalog when ordered as described. Changes in length and finish will entail slight delay. An extra charge will be made for extra lengths and special finishes, depending upon the fixture that is changed, because these fixtures are not manufactured in our regular schedule and our cost to produce them is considerably more. Extra length on brass tube stem fixtures will be billed at 60 cents per foot and on chain stem fixtures at 50 cents per foot. Extra length up to one foot will be charged at the price of one foot. Regularly plated brass finishes take an extra charge of 20 per cent and 30 per cent for silver. The finish on iron or aluminum fixtures cannot be changed.

Breakage:

We will not be responsible for breakage or damage to goods in transit. Every care and precaution is taken to pack and ship your goods in perfect condition. Should a shipment reach you in bad order, immediately notify your local agent and have them make note of this condition upon your expense bill and file your claim with transportation company.

Wiring of Fixtures:

All fixtures are wired and assembled as nearly ready for installation as is consistent with safe transportation and all electrical devices, such as wire, sockets, switches, convenience outlets, etc., are approved by the National Board of Fire Underwriters.

Standard Finish:

Fixtures will be shipped in the finish described in the catalog. Where it is mentioned in the book that more than one finish is obtainable, specify clearly the finish desired.

Returned Goods:

Do not return any goods without instructions from us. Where permission is given, the return transportation charge must be prepaid and there will be, in addition, a service charge of 15 per cent.

Boxing and Packing:

No extra charge is made for boxing or packing.

No lamps are included in the price of any fixture.

Prices:

Prices shown in this catalog supercede all previous prices and are subject to change without notice.

June 1, 1939

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G3988	96
G3989	84
G3990	84
G3991	84
G3992	84
G3993	88
G3994	88
G3995	99
G3996	99
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G3998	97
G3999	97
G4000	97
G4001	97
G4023	29
G4024	29
G4026	19
G4027	83
G4028	61
G4029	71
G4032	83
G4033	83
G4034	83
G4039	86
G4040	57
G4041	57
G4043	99
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G4045	51
G4047	63
G4048	63
G4049	63
G4050	63
G4051	63
G4056	63
G4057	63
G4058	63
G4059	63–47
G4063	63
G4064	63
G4067	63
G4070	33
G4071	33
G4072	32
G4073	33
G4074	32
G4075	33–62
G4076	32
G4077	33
G4078	32
G4081	32
G4082	32
G4083	17
G4085	24
G4086	24
G4087	24
G4088	24–62
G4089	24
G4090	26
G4091	26
G4092	26–62
G4093	26
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G4111	8
G4112	8
G4113	9
G4114	9
G4115	96
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G4117	10
G4118	10
G4119	25
G4120	57
G4121	47–57
G4122	25
G4123	57
G4124	57
G4125	57
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G4127	41
G4128	41
G4129	41
G4130	25
G4132	63
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G4232	52
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G4234	52
G4235	76
G4236	76
G4237	76
G4238	76
G4239	87
G4240	87
G4241	91
G4242	55
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G4250	74
G4251	74
G4252	86
G4253	86
G4254	62
G4255	13
G4256	13
G4257	13
G4258	13
G4259	6
G4260	6
G4261	6
G4262	7
G4263	7
G4264	7
G4265	85
G4266	85
G4267	85
G4268	85
G4269	85
G4270	62
G4271	69
G4272	69
G4273	69
G4274	29
G4275	15
G4278	74
G4279	74
G4280	56
G4281	56
G4282	46
G4283	46
G4284	93
G4285	93
G4286	70
G4287	93

Price List and Index of Glassware

June 1, 1939

Glassware No.		Page	List Price Each
6000	6" Opal	91-99	$ 0.80
6000	8x4" Opal	91	1.50
6003		91	.45
6007	12"	91	4.00
6237	8"	91	2.00
6238	10"	91	2.85
6385		68-74-76	.70
6386		68-74-76-90	.70
6479	6"	91	1.60
6538		100	4.50
6722		95	1.25
6723		40	.50
6755		100	3.40
6763	10x16x6"	89	7.40
6764	9x7¼x4"	89	1.75
6765	12x10½x6"	89	5.10
6766	8½x4"	68-76	.90
6767	10x4"	87	1.80
6768	12x6"	87	2.65
6769	14x6"	87	3.60
6770	16x6"	87	4.75
6772		73-76	1.80
6773	6"	76	1.20
6775		63	1.75
6776		94-95	4.00
6777		94-95	2.00
6778		94-95	1.90
6779		94-95	1.85
6780	4x6"	94-95	1.80
6781	4x7"	94	2.10
6782		94	2.40
6783		36	1.30
6785		88	3.95
6786		37	1.30
6787		97	1.00
6788		42	.50
6789		97	1.20
6790		30	1.45
6791		22-62	5.00
6792	8"	73	2.50
6793		62	2.40
6794		73	1.80
6795		73	1.20
6796		22	1.70
6797		73	3.75
6798	2x6"	73	1.20
6799		22	5.25
6804		73	3.75

Glassware No.		Page	List Price Each
6808	6"	58	1.20
6809		58	1.60
6813		73	1.55
6817	8"	90	1.20
6818	9"	90	1.60
6819	8"	90	1.20
6820	9"	90	1.60
6821	8"	90	1.20
6822	9"	90	1.60
6823	9"	90	4.60
6824	7¾"	90	4.65
6825	8¾"	90	5.25
6826	9¾"	90	5.80
6828		30-63	5.00
6839		100	1.00
6841		23-62	1.60
6847		16-28-33	.30
6850		34	1.00
6851		34	1.25
6859		18	1.80
6860		24-61-62	1.90
6861		35	1.00
6862		39	8.30
6863		39	7.50
6864		39	3.75
6865		39	3.00
6866		39	7.85
6867		39	4.75
6868		99	.70
6871		91	.75
6872		71	2.25
6873		71	1.50
6874		71	4.50
6879		21-24-29-45	1.20
6880		73	1.20
6889		75	2.40
6893		75	1.80
6894		72	1.55
6897		72	1.60
6902		61	1.35
6903		73	1.55
6904		69	1.85
6905		69	1.85
6906		69	1.85
6907		69	1.50
6908		69	2.05
6909		69	2.55
6910		69	2.55

Price List and Index of Glassware

June 1, 1939

Glassware No.	Page	List Price Each
6911	69	**2.55**
6912	69	**1.85**
6913	68	**.66**
6914	69	**2.55**
6919	99	**2.00**
6923	51	**2.00**
6924	51	**2.00**
6926	50-51	**2.00**
6927	50-51	**2.00**
6928	50-51	**2.00**
6930	51	**2.60**
6931	51	**2.60**
6932	51	**2.60**
6933	70	**1.70**
6936	88	**8.00**
6937	88	**8.00**
6938	61	**4.00**
6939	61	**2.00**
6940	72	**1.60**
6941	72	**2.00**
6942	72	**2.50**
6943	72	**1.85**
6944	72	**2.20**
6945	75	**1.00**
6946	75	**.90**
6947	75	**2.50**
6948	75	**2.00**
6949	68	**1.00**
6950	74	**1.00**
6951	96	**2.50**
6952 No Louvres	86-87	**3.90**
6953	74	**1.80**
6954	74	**.80**
6955	74	**2.50**
6959	84	**13.00**
6960	84	**20.90**
6961	84	**45.00**
6962	38	**8.00**
6963	38	**4.20**
6964	38	**6.35**
6965	38	**4.20**
6966	38	**2.35**
6967	38	**3.20**
6968	33-62-98-99	**.70**
6969	99	**1.00**
6970	71	**6.00**
6971	71	**2.70**
6974	51	**2.00**
6975	83	**1.80**

Glassware No.	Page	List Price Each
6976	83	**3.00**
6979	17-20	**1.60**
6980	12	**4.80**
6982	44	**6.00**
6983	44	**14.00**
6984	17-32	**.75**
6985	32-62	**2.50**
6986	50	**2.60**
6987	26-32-62	**2.50**
6988	32	**4.00**
6989	98	**.80**
6990	68	**1.15**
6991	68	**1.00**
6992	68-73	**.90**
6993	70	**2.40**
6994	13	**2.00**
6996	26-27-45-61	**.75**
6997	19-25-29-46	**1.15**
6998	41	**.60**
6999	61	**2.65**
7000	61	**6.50**
7001	86	**4.70**
7002	86	**3.00**
7003	86	**6.80**
7004	86	**3.00**
7005	47	**1.00**
7006	18	**1.60**
7007	69	**2.15**
7008	69	**2.15**
7009	76	**1.35**
7010	76	**.65**
7011	69	**3.50**
7012	69	**4.85**
7013	74	**1.70**
7014	74	**1.25**
7016	47	**.75**
7017	62	**.70**
7018	91	**.70**
7019	56	**4.50**
7020	56	**7.00**
7021 Louvre Only	86	**2.25**
7022	6	**12.50**
7023	6	**14.00**
7024	6	**16.00**
7025	7	**10.00**
7026	6	**11.00**
7027	7	**11.50**
7030	93	**5.00**

WIRE-O Binding
PATS. 2,075,168 - 2,112,389 - 2,116,589
Other Pats. Pending

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